The TRxUTH about prescription drug abuse

The abuse of prescription drugs exceeds that of cocaine, hallucinogens, inhalants and heroin combined.¹

Every day, approximately 2,500 teens abuse a prescription painkiller for the first time.²

Many teens incorrectly believe that the abuse of prescription medications is a safe and non-addicting alternative to “street” drugs.³

In many states, unintentional drug overdose is now the leading cause of accidental death, exceeding those caused by motor vehicle accidents.⁴

References
¹ National Survey on Drug Use and Health, SAMHSA
² Office of National Drug Control Policy
³ Partnership Attitude Tracking Study, PFDA
⁴ Centers for Disease Control and Prevention

For more information:
go.osu.edu/generationrx
www.cardinalhealth.com/GenerationRx
www.aphanet.org
www.nida.nih.gov
www.whitehousedrugpolicy.gov
www.theantidrug.com
www.drugfree.org
www.talkaboutrx.org
www.stopmedicineabuse.org
www.samhsa.gov

Developed by The Ohio State University College of Pharmacy
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Overview
Pharmacists and other health professionals understand the dangers of prescription drug abuse and, as respected community leaders, can help address this issue. The Ohio State University College of Pharmacy, in partnership with the Cardinal Health Foundation, created a toolkit to help you spread the word about this important issue.

The goal: Increase awareness of this issue and move our communities to act.

What kind of action is desired?
Action can be simply inspiring individuals to talk to their family members, friends and youth about the issue. Other action steps can include storing and disposing of medications properly and participating in medication disposal days.

Important points:
1. Prescription medications have many positive benefits when used appropriately.
2. Prescription medications are being misused and abused.
3. You can do something about it!

Toolkit Materials
What is in the toolkit?
- A simple quiz to engage the audience
- A short set of PowerPoint slides with talking points
- A handout including key messages and a list of other resources
- “Frequently Asked Questions”

This toolkit and other helpful resources can be downloaded from the website for The Ohio State University College of Pharmacy’s GenerationRx Initiative at go.osu.edu/generationrx and at cardinalhealth.com/GenerationRx.

These materials are provided free-of-charge. We only ask that you register to access them so that we can collect your feedback on the program.

Using the Toolkit
Who is the intended audience?
This toolkit is designed for adult audiences (patients, parents, care-givers, community groups, etc.).

Where to present the information?
- Parent-teacher organizations
- Faith-based groups
- Service organizations (e.g., Rotary, Kiwanis)
- Senior citizen centers
- In one-on-one conversations