STUDENT OUTREACH OVERVIEW

Each fall, the APhA-ASP National Executive Committee and APhA Student Development Staff conduct APhA Student Outreach visits to the APhA-ASP chapters around the nation. APhA-ASP utilizes the APhA Student Outreach program not only as an opportunity to visit the schools and colleges of pharmacy, but as a chance to learn more about each chapter’s activities and how APhA can assist chapter leadership to have a successful year!

In addition to assisting each Chapter’s Executive Committee and Chapter Advisor, the APhA Student Outreach program is also used as a membership recruitment tool for chapters. APhA Student Outreach representatives should meet with students at the start of the membership drive campaign to share valuable information regarding the benefits of APhA membership, patient care projects, student leadership development, career opportunities, awards, scholarships, publications, and networking opportunities available at the Midyear Regional Meetings and APhA Annual Meeting & Exposition. The APhA Student Outreach program can also provide support for existing membership activities and recruitment programs.

STUDENT OUTREACH VISITS

Visits Every Third Year (changed in July 2012)
Due to the rapid increase in the number of new schools, the expansion of satellite campuses, and budgetary restrictions, it is the intent of the Association to visit chapters every third year; however, budgetary restrictions and the availability of APhA Student Development Staff and APhA-ASP National Executive Committee members may preclude these visits. If a chapter feels that a visit is necessary in sequential years, they may contact a member of the APhA Student Development Staff to formally request a visit.

New Schools and Colleges of Pharmacy
It is the intent of the Association to visit new APhA-ASP chapters a few times during the first three years; however, budgetary restrictions and the availability of APhA Student Development Staff and APhA-ASP National Executive Committee members may preclude yearly visits.

Satellite Campuses
When at all possible, the Association encourages APhA-ASP chapters to use existing classroom and conference room distance education technology (video teleconferencing) for meetings with satellite or multiple campuses, in particular, meetings with chapter officers, chapter advisor(s), and chapter meetings. This will help to coordinate activities, projects, and programs among all campuses.

Video Teleconference
APhA has video teleconferencing (VTC) technology at APhA headquarters in Washington, DC, and would like to conduct several abridged Student Outreach Visits consisting of the following meetings: Chapter President, Chapter Advisor, and Chapter Executive Committee. If your chapter is interested in conducting a meeting with APhA Student Development staff for any of the aforementioned meetings, please complete the online Student Outreach Visitation Form at: https://fs8.formsite.com/APhA-ASP/StudentOutreach/secure_index.html.
Travel Loops
Coordinating travel plans for chapters that are in the same vicinity helps to save a significant amount of flight and travel costs for the Association. Chapters may be asked to move a requested or preferable date to accommodate economically viable travel schedules and loops. In all possible situations, we encourage chapters in the same cities or within a close proximity to communicate with each other to find possible (consecutive) dates that work for each school.

Travel, Meals, and Lodging
It is not the Association’s expectation that APhA-ASP chapters provide ground transportation to/from the airport, meals, or provide lodging for an APhA Student Outreach representative, however if the chapter can provide any of these resources it is greatly appreciated.

SAMPLE STUDENT OUTREACH SCHEDULE

The primary objective of the APhA Student Outreach visit is to meet with chapter leaders and as many students (current members and non-members) as possible to present and answer any questions regarding APhA member benefits and programs. It is mandatory that the APhA Student Outreach representative meet with the following groups or individuals: Chapter President, Chapter Advisor(s), Chapter Officers, APhA-ASP General Meeting or Chapter Meeting (to provide the APhA Student Outreach presentation).

It is also highly encouraged that the Student Outreach representative meets with the Dean, Assistant/Associate Dean of Student Affairs, Student Development Staff, Faculty, Students, and applicable Staff.

Sample Schedule
8:45am   Meet for Breakfast with Chapter President
9:45am   Meet with Chapter Advisor
10:30am  Interact with available/applicable student leaders or faculty
10:45am  Meet with Dean and/or Assistant/Associate Dean of Student Affairs
11:15am  Meet with Chapter Executive Committee
12:15pm  Set-up presentation and prepare for General Meeting or Chapter Meeting
12:30pm  APhA-ASP General Meeting or Chapter Meeting (APhA Student Outreach presentation*)
1:30pm   Lunch with Chapter Executive Committee and/or Chapter President/Chapter Advisor
2:30pm   Meet with available/applicable students and faculty
3:00pm   Adjourn

*During the APhA Student Outreach presentation participation or co-presenting the presentation with the Chapter President, Chapter Patient Care Project Coordinators, or Chapter Advisor(s) seems to work well, and adds a cohesive transition from chapter activities to national activities. APhA encourages each Chapter President to discuss the format of the APhA-ASP General Meeting or Chapter Meeting with the APhA Student Outreach representative prior to the APhA Student Outreach visit to avoid any duplication in content and to address the specific needs of the chapter.

To schedule an APhA Student Outreach visit, please complete the following online form:
https://fs8.formsites.com/APhA-ASP/StudentOutreach/secure_index.html

Please visit www.pharmacist.com/apha-asp or contact a member of the APhA Student Development Staff for more information.