Our strong tradition...
Your dynamic future
American Pharmacists Association
Carl F. Emswiller Summer Internship in Association Management

ABOUT THE INTERNSHIP

The APhA Carl Emswiller Summer Internship in Association Management provides 1-2 students the opportunity to gain experience at a national pharmacy association for 8-10 weeks. The internship typically begins in mid- to late-May and ends in mid-July to early-August. All student pharmacists in their professional years of pharmacy school are encouraged to apply.

ABOUT CARL EMSWILLER

Carl F. Emswiller, Jr., the namesake for the internship, was a leader in the profession of pharmacy and a pioneer in the areas of pharmaceutical care and collaborative practice. He championed pharmacist-provided activities that improved the health of patients, and he served and chaired local, state, and national organizations relating to pharmacy and improving his community. In one of his favorite roles, Emswiller was a role model and mentor to the pharmacy students he taught and precepted as he led by example and shared his passion for patient care. After his passing in December 2009, Jewell Emswiller, Carl’s wife of 53 years, established the Carl F. Emswiller Fund to support the APhA Summer Internship Program, which was renamed in honor of Carl’s innumerable contributions to pharmacy.

ABOUT APhA

The American Pharmacists Association (APhA), founded in 1852 as the American Pharmaceutical Association, represents the third largest health profession composed of more than 227,000 pharmacy practitioners, scientists, and student pharmacists. APhA is a leader in furthering the professional and scientific advancement of pharmacy, in advocating the value of patient care to the individual patient, and in safeguarding the health and well-being of every American.

APhA offers summer internships in the area of national association management to student pharmacist members pursuing an entry-level degree in pharmacy. The experiential program is structured to provide student pharmacists experience in national association activities, pharmacy practice issues, educational programming, state services, scientific affairs, student affairs, public relations and project management.
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WHAT IS ASSOCIATION MANAGEMENT?

Association Management is defined as meeting the needs of the Association’s members via communication, education and advocacy, as well as strategically planning for the future of the profession and its members.

ASSOCIATION MANAGEMENT OBJECTIVES

APhA will work with each student pharmacist to tailor an internship or externship in Association Management to meet his or her career goal and interests. As a result of participation in the APhA Experiential Program in Association Management, all students will:

1. Gain an understanding of the mission, goals and objectives, organizational structure, programs and services of the American Pharmacists Association.
2. Participate in appropriate staff and leadership meetings of the Association occurring during the experiential opportunity.
3. Identify and analyze high priority issues in pharmacy practice.
4. Develop skills in verbal and written communication, information gathering, evaluation, and analysis for use in specific organizational areas.

APPLICATION REQUIREMENTS

A complete package containing the documentation below must be postmarked no later than January 15 annually:

- A letter from the student pharmacist detailing the following
  - Student’s specific interest and goals for internship
  - APhA Membership number
  - Exact dates for a rotation in order of preference
- A current resume or curriculum vitae
- A minimum of two maximum of four, detailed letters of recommendation

SELECTION OF THE INTERN

Students interested in the APhA Carl Emswiller Summer Internship in Association Management should be full-time student pharmacists in good academic standing. The student should be actively involved in professional programs and organizations.

COMPENSATION & HOUSING

Transportation, housing, and all other costs of living are the responsibility, financially and otherwise of the student. There is a modest stipend involved with the APhA Summer Internship in Association Management.
Experiential Concentration Areas

A total of 1 *Summer Internship* is available in the areas of Student Development. Additional areas of concentration may be available from year to year in the following departments:

1. **Student Development**
   a. Understand the programs, products, and services provided to members of the APhA Academy of Student Pharmacists (APhA-ASP).
   b. Research, write and edit an article for *Student Pharmacist Magazine*.
   c. Identify, implement and/or manage a Student Development project.

2. **Practice Development**
   a. Understand the programs, products and services provided to members of the APhA Academy of Pharmacy Practice and Management (APhA-APPM) and APhA Academy of Pharmaceutical Research and Science (APhA-APRS).
   b. Contribute to the on-going enhancement of the Community Pharmacy Residency Program (CPRP).
   c. Identify, implement and/or manage a Practice Development, Community Pharmacy, New Practitioner, or Public Health-focused project.
   d. Participate in the direction, planning, and operation of the APhA Professional Practice Division.
   e. Attend selected organizational, interorganizational, and interprofessional meetings.

3. **Policy and Advocacy / State Services**
   a. Understand current high priority issues in pharmacy practice.
   b. Review and analyze a current legislative or regulatory issue for its impact on pharmacy practice and prepare a written issue brief.
   c. Participate in selected interorganizational and interprofessional meetings.
   d. Discuss the major issues affecting pharmacists at the state level and the programs being implemented to assist pharmacists and state associations.
   e. Prepare and present the results of a background paper or survey project on an issue affecting the practice of pharmacy at the state level.

4. **Public Relations**
   a. Prepare and distribute news releases on APhA issues and activities.
   b. Participate in the development, distribution of materials, and planning of activities related to American Pharmacists Month.
   c. Assist with media relations activities, including telephone media pitches and follow-up.

5. **Periodicals**
   a. Understand how the production cycle of a magazine works.
   b. Research, write and edit an article for *Pharmacy Today* magazine and Pharmacist.com
   c. Assist editors with story ideas, story development and selecting art/photos.
   d. Participate in and attend art, lay-out and Communication Group meetings.

6. **Strategic Alliances and Business Development**
   a. Understand the dynamics of developing and managing strategic relationships with partners groups, organizations, and the pharmaceutical industry.
   b. Participate in business planning activities and analysis including proposal development and conceptualizing new opportunities.
   c. Prepare and present a final project that encompasses market research, needs assessment, and strategy development.
**APhA is also involved with 2 credentialing entities:**

7. **Board of Pharmacy Specialties (BPS)**

BPS was established by APhA in 1976 and is the profession’s agency responsible for advanced practice, specialty-level certification of pharmacists.

a. Understand the concept of specialization in Pharmacy and the role of the Board of Pharmaceutical Specialties in this process. Develop materials to be used to convey this information to pharmacy students and other audiences.
b. Research and write an article for Pharmacy Specialization.
c. Participate in selected Specialty Council Meetings and/or other BPS activities as appropriate during the rotation/internship.
d. Plan for BPS exhibits at APhA-ASP Midyear Regional Meetings (MRMs).

8. **Pharmacy Technician Certification Board (PTCB)**

PTCB is jointly owned by the following founding organizations -- the American Pharmacists Association (APhA), the American Society of Health-System Pharmacists (ASHP), the Illinois Council of Health-System Pharmacists (ICHP), and the Michigan Pharmacists Association (MPA). Since July 1995, PTCB has certified over 100,000 pharmacy technicians through the national Pharmacy Technician Certification Examination and transfer process.

a. Understand the mission, goals and objectives, organizational structure, and programs of the Pharmacy Technician Certification Board.
b. Participate in appropriate staff and leadership meetings of PTCB during the rotation.
c. Develop and implement a marketing project such as working on PTCB’s website, www.ptcb.org or other technology initiatives.
d. Work on programs to enhance the pharmacist/Certified Pharmacy Technician team.
e. Work on projects to promote pharmacy technician as a career.

Regardless of concentration area, all student pharmacists interested in pursuing a position in the APhA Carl Emswiller Summer Internship in Association Management must contact the Student Development department at APhA. A Student Development staff member will assist you with additional information about the concentration areas as well as secure internal logistics for your internship/externship.

If you have any questions please do not hesitate to contact:

**Lynette R. Hamilton**  
*Administrative Manager, Student & New Practitioner Development*  
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LHamilton@aphanet.org

**Crystal Atwell, PharmD**  
*Director, Student Development*  
1-800-237-APhA ext. 7586  
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Clint Boone, Pharm.D.
2008 APhA Summer Intern
University of Arkansas for Medical Sciences

As an active member of APhA-ASP since my first professional year of pharmacy school, the APhA summer internship seemed like the perfect fit for me to see the association from a different perspective. My attendance to both Midyear Regional Meetings and Annual Meeting & Expositions was the only interaction I had with the APhA staff before applying for the internship. Being a chapter officer, I was familiar with the programs offered, however, I had no idea what went on “behind the scenes”. I quickly learned how much work the student development staff here at APhA does on behalf of student pharmacists. I participated in planning meetings for MRM, American Pharmacists Month, and Summer Leadership Institute. I attended conferences on issues facing our profession, and heard from leaders in all of the pharmacy organizations in the DC area. Throughout all of these experiences, I was able to increase my knowledge, respect, and pride for my profession. One of my goals in applying was to get outside of my comfort zone. APhA worked with me to provide an experience that would allow me to become more comfortable in my writing abilities, and to work in an area of pharmacy that I was unfamiliar with. I learned a great deal about the programs offered to students such as the patient care projects, student publications, and government affairs. Another great perk of the internship is the location, Washington DC. I spent the entire summer trying to see everything I could, and achieved my goal of never losing the “tourist spirit”. I enjoyed getting to see the sights, and meet the many interns spending a summer in Washington DC. The time I spent at APhA and in Washington DC has been rewarding, and I would definitely choose to do it again if given the opportunity.

David Steeb, Pharm.D. Candidate 2013
2010 APhA Summer Intern
University of North Carolina at Chapel Hill

The APhA Carl Emswiller Summer Internship in Association Management has been the most rewarding, insightful, and enjoyable experience that I have ever had. Every day is a unique opportunity to advance the profession of pharmacy while working with an incredible APhA staff that exudes inspiration. While at APhA, I had the opportunity to work on items that were both of interest to me and the association. With this personalized experience, I was able to see my leadership capabilities grow and my communication skills flourish. From identifying issues that matter to the association to developing innovative ideas, the Summer Internship is the perfect blend of flexibility and structure that will give you a once in a lifetime experience.

The greatest take away from the internship for me was that of perspective on a national level. By facilitating events such as the Summer Leadership Institute, I met student pharmacists from across the country and heard what their chapters were doing to implement patient care projects and stimulate policy proposal ideas. From policy discussion at the chapter level to that of the national level, I attended congressional hearings and discussed these topics with the government affairs team at APhA. I then got to explore the impact of patient care projects as I revised the educational materials chapters receive each year. I then got to see the correlation of how our patient care projects set us up to optimally implement and perform Medication Therapy Management (MTM) services in the community and other health care settings.

These and other experiences have strengthened my newfound knowledge of how the association best utilizes resources to achieve its mission, vision and goals for each member. If you are looking for an experience that will broaden your pharmacy perspective, improve your leadership capabilities, and stimulate your creative side, then the APhA-ASP internship in association management is the perfect program for you.

Christina Yang, Pharm.D. Candidate 2014
2012 APhA Summer Intern
University of Michigan

Entering into my first day of the internship, I was anxious of the summer ahead of me. Being an active member of APhA-ASP at my chapter allowed me to have a brief knowledge of the structure and organization of the Academy, but I had no idea what all occurred within the other academies and the idea that I would be surrounded by influential people in pharmacy intimidated me. From the day I stepped into headquarters, however, APhA staff greeted me as one of their own and were accommodating in filling in the gaps of knowledge I had coming into association management.
By far the most stimulating aspect of the internship was the fact that the work I did affected tens of thousands of student pharmacists across the country. Some of the projects I had a hand in were assigned to me from the Student Development staff and designed for me to get exposure to what goes on behind-the-scenes of the spectacular products I see through conferences or the website. Aside from this, a major portion of my time was devoted to ideas I had for improving the Academy or the Association. The Student Development team was always receptive to my ideas, and when an occasional one popped up that the team thought was a good one to progress to the next step, each member offered great support for me to grow the seed into a tree. Thanks to their help, I was able to construct a proposal for Make Your Mark in the Media Day, which I presented to the National Executive Committee for approval and implementation, and create materials to conduct a Capitol Hill visit with regarding medication therapy management, which many student pharmacists utilized during the Summer Leadership Institute.

From this internship, I have had the fortune to meet leaders of pharmacy not only within APhA but within other organizations and companies, talk to some of the top board-certified specialists in the nation and pioneers of major fields of pharmacy, and bond with student pharmacists from all over the country. My perspective of pharmacy has broadened and been decorated with information, resources, and people, all while allowing me to cultivate my leadership skills and have a great time along the way.