



House of Delegates Town Hall on 2024 Proposed Policy Topics

Wednesday, September 27, 2023
2:00pm – 3:00pm ET

Brandi Hamilton, Speaker of the House of Delegates

For Every Pharmacist. For All of Pharmacy.

[pharmacist.com](https://www.pharmacist.com)

Objectives

1. Briefly review the purpose of the House of Delegates
2. Provide short overview of the policy development process
3. Outline the 2023-2024 proposed policy topics
4. Briefly discuss next steps in the process

Webinar scheduled for 60 minutes.

(10 minutes for intro/overview, 15 minutes per topic, and 5-10 minutes for final comments/questions)

Webinar Process

To request to speak during the webinar, click on the **raise hand** button. You will be placed in the queue and recognized by the moderator.

Provide written questions/comments through the **question panel** or send an email to **HOD@aphanet.org**. Written comments may be limited due to time but will be made available to the Policy Committee.

The moderator and APhA Staff will clarify issues but will not engage in debate. Be courteous to your colleagues in your communications.

We want and need your perspective to help shape the direction of the proposed policy statements to be considered by the 2024 House.

Purpose of the House of Delegates

House of Delegates

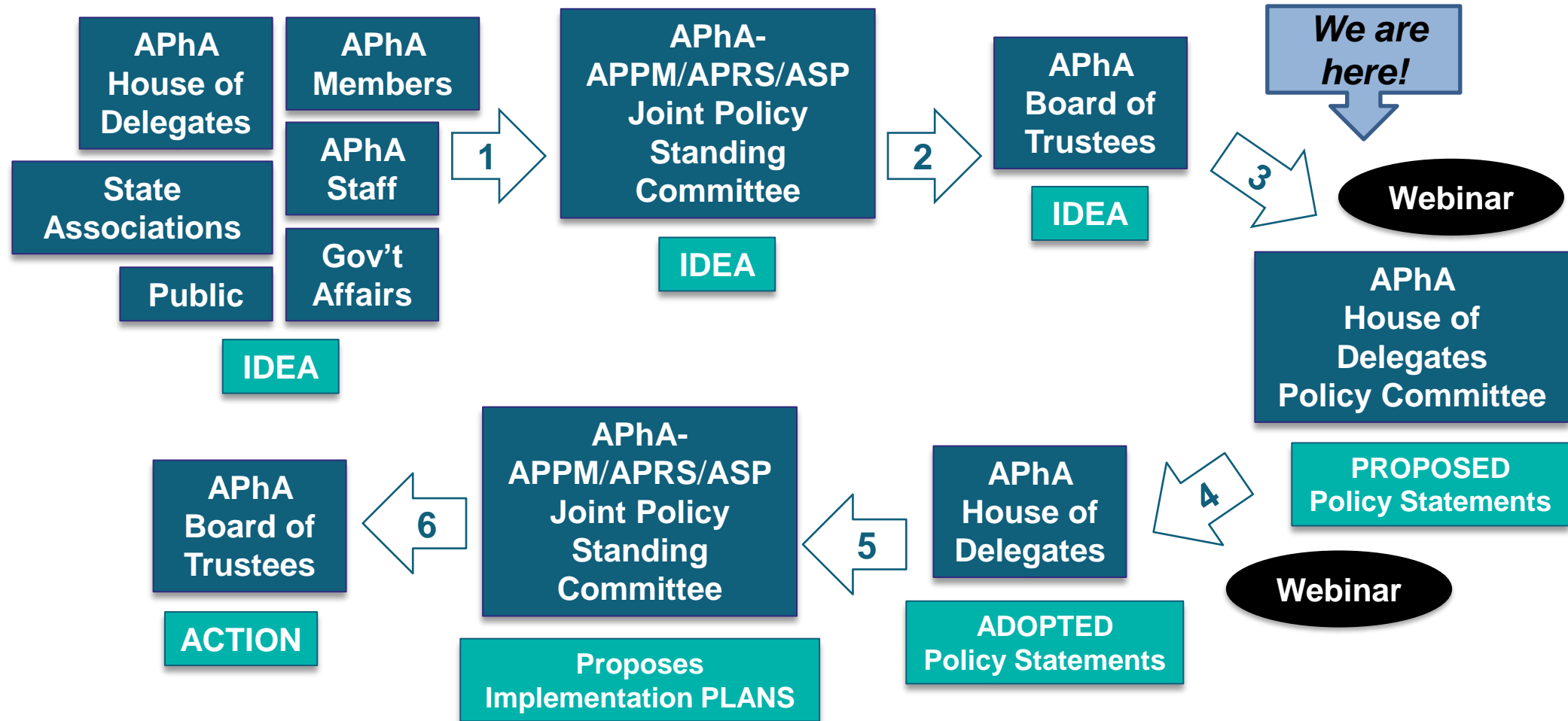
- “serves as a legislative body in the development of association policy. It shall act on such policy recommendations as shall come before it and shall adopt rules or procedures for the conduct of its business.” (*from APhA Bylaws*)

Association policy directs:

- Advocacy activities
- External communications
- Advisory committees
- Association activities

Existing APhA policy can be found online at: www.pharmacist.com/hod

APhA Policy Development Roadmap



APhA Antitrust Statement

The American Pharmacists Association complies with all Federal and State Antitrust laws, rules and regulations. Therefore:

- 1) Meetings will follow a formal, pre-approved agenda which will be provided to each attendee. Participants at meetings should adhere strictly to the agenda. Subjects not included on the agenda should generally not be considered at the meeting.
- 2) The agenda will be specific and will prohibit discussions or recommendations regarding topics that may cause antitrust problems, such as prices or price levels. In addition, no discussion is permitted of any elements of a company's operations which might influence price such as:
 - 1) Cost of operations, supplies, labor or services;
 - 2) Allowance for discounts;
 - 3) Terms of sale including credit arrangements; and,
 - 4) Profit margins and mark ups, provided this limitation shall not extend to discussions of methods of operation, maintenance, and similar matters in which cost, or efficiency is merely incidental.
- 3) It is a violation of Antitrust laws to agree not to compete, therefore, discussions of division of territories or customers or limitations on the nature of business carried on or products sold are not permitted.
- 4) Boycotts in any form are unlawful. Discussion relating to boycotts is prohibited, including discussions about blacklisting or unfavorable reports about particular companies including their financial situation.
- 5) Whenever discussion borders on an area of antitrust sensitivity, the Association's representative should request that the discussion be stopped and ask that the request be made a part of the minutes of the meeting being attended. If others continue such discussion, the webinar will be terminated.



Policy Topics for 2024

- Artificial Intelligence Use in Pharmacy Practice
- Cybersecurity in Pharmacy

Mary Klein, Policy Committee Chair



Policy Topics for 2024

Artificial Intelligence Use in Pharmacy Practice

Artificial Intelligence Use in Pharmacy Practice

What is Artificial Intelligence (AI)?

- The science and engineering of making intelligent machines.
- A branch of computer science that deals with problem-solving with the aid of symbolic programming. Also known as a machine's ability to perform the cognitive functions associated with human minds.

Examples include:

- **Generative AI**: an AI model that generates content in response to a prompt. (Such as ChatGPT and DALL-E)
- **Predictive AI**: Method of data analysis, capable of predicting and anticipating the future needs or events of a company. Based exclusively on data, it has capabilities to analyze large volumes of data.



Applications of AI



- Analysis of electronic health records
- Integration with medical devices and data analysis
- Clinical decision making and algorithms

Artificial Intelligence Use in Pharmacy Practice

Rationale for Policy Topic

- Artificial Intelligence (AI) has advanced tremendously in recent history, and is emerging as a prominent topic of discussion across many fields.
- There is a lack of consensus among health care providers, including pharmacists, relating to the development, regulation, liability, and application of AI in health care.
- Other Implications under considerations of patient data, pharmacy education, etc.
- AI presents opportunities to both enhance AND conflict with certain aspects of the pharmacy profession.

Artificial Intelligence Use in Pharmacy Practice

Related Existing APhA Policies

2004 Automation and Technology in Pharmacy Practice

1991 Pharmaceutical Care and the Provision of Cognitive Services with Technologies

1991 Emerging Technologies

1991 Biotechnology



Opportunity for Discussion

Artificial Intelligence Use in Pharmacy Practice

Artificial Intelligence Use in Pharmacy Practice

What is your perspective?

- What other areas should the proposed policy statements address?
- What are your questions, concerns, etc. about Artificial Intelligence and how it may impact you as a pharmacist?
- Are there other gaps in existing APhA policy that should be addressed by this topic?
- What other resources can you provide on this subject for the Committee?



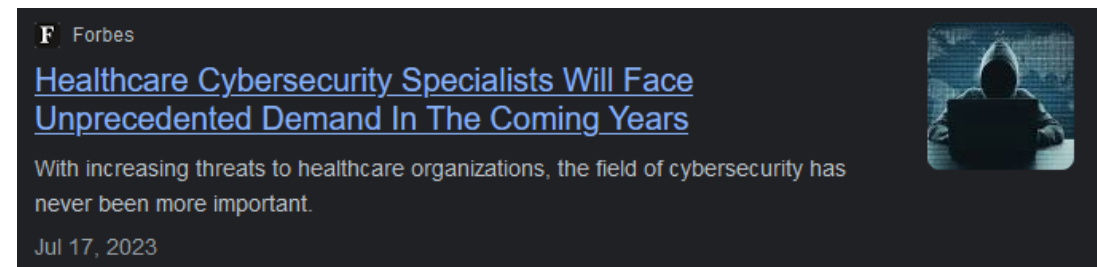
Policy Topics for 2024

Cybersecurity in Pharmacy

Cybersecurity in Pharmacy

Background

- Cybersecurity refers to measures taken to protect a computer or computer system against unauthorized access or attack.
- Cybersecurity threats and breaches have increased in the last ten years – particularly exposing the health care industry and patient data.



Cybersecurity in Pharmacy

Rationale for Policy Topic

- Medications and pharmacies are a major target for cyberattacks and a necessary part of the nation's critical infrastructure.
- Pharmacists and pharmacy owners are integral to the protection and maintenance of patient data.
- Drug manufacturers and wholesalers are integral to the protection and maintenance of information related to the nation's drug supply chain.
- Current gaps in APhA Policy may include backup system requirements, cyberattack recovery, liability insurance, and stances on cybersecurity and the national drug supply chain.

Cybersecurity in Pharmacy

Related Existing APhA Policies

2022 Data Security in Pharmacy Practice

2022 Data Use and Access Rights in Pharmacy Practice

2010 Personal Health Records

2005, 2004, 1999 Telemedicine/Telehealth/Telepharmacy

2004 Automation and Technology in Pharmacy Practice



Opportunity for Discussion

Cybersecurity in Pharmacy



Cybersecurity in Pharmacy

What is your perspective?

- What other areas should the proposed policy statements address?
- What are your questions, concerns, etc. about cybersecurity and how it impacts you as a pharmacist?
- Are there gaps in existing APhA policy that should be addressed by this topic?
- What other resources can you provide on this subject for the Committee?



Opportunity for Discussion Policy Topics for 2024

- Artificial Intelligence Use in Pharmacy Practice
- Cybersecurity in Pharmacy

Policy Development Next Steps

<https://www.pharmacist.com/About/Leadership/HOD/Learn>

HOD Town Hall on Policy Topics	Wednesday, Sept 20 from 6:00-7:00pm ET Wednesday, Sept 27 from 2:00-3:00pm ET
HOD Open Forum on Policy Statements	Wednesday, December 6 from 2:00-3:00pm ET Wednesday, December 13 from 6:00-7:00pm ET
HOD Open Hearing on Policy Review and House Rules Review Committee Reports	Wednesday, January 10 from 2:00-3:00pm ET Wednesday, January 17 from 6:00-7:00pm ET
HOD Open Forum on New Business Items	Wednesday, February 7 from 2:00-3:30pm ET Wednesday, February 14 from 6:00-7:30pm ET
HOD Open Hearing on March 2024 House Session Materials	Wednesday, February 21 from 2:00-3:30pm ET Wednesday, February 28 from 6:00-7:30pm ET

**Scan to
Register for
APhA House of
Delegates
Webinars
TODAY**



“House-keeping”

Reminder: Sign-up as a delegate if you have not already done so!

Contact your state pharmacy association, APhA Academy, or affiliated organization.

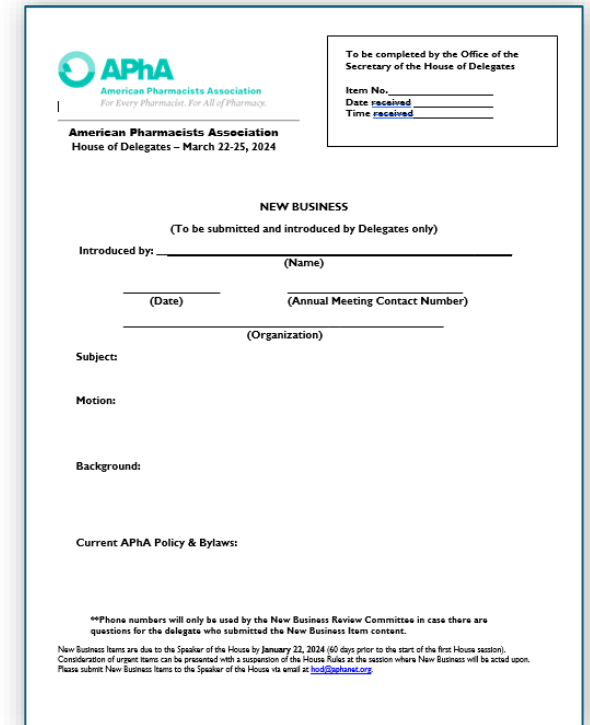
Have a New Business Item?

New business items **due 60 days prior** to first HOD session

- January 22, 2024

NBI Form: Provided in Today's Webinar Attachments

Contact APhA staff with any questions (hod@aphanet.org)

The image shows a form titled "NEW BUSINESS" from the American Pharmacists Association (APhA). The form is for the House of Delegates session on March 22-25, 2024. It includes fields for "Introduced by:" (Name, Date, Annual Meeting Contact Number, Organization), "Subject:", "Motion:", and "Background:". There is also a section for "Current APhA Policy & Bylaws:". A box in the top right corner is for the Secretary of the House of Delegates to complete, with fields for "Item No.", "Date received", and "Time received". At the bottom, there is a note about phone numbers and a disclaimer about the form's use.



Thank you!

Contact HOD Staff or submit additional questions or comments at hod@aphanet.org

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