

A_{Ph}A2022

A_{Ph}A Academy of Student Pharmacists

Operation Diabetes Workshop

March 19th, 2022
San Antonio, TX

WELCOME!



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Thank you to our Operation Diabetes supporter!



Objectives

- All About Operation Diabetes
- Starting the Year Off With Success
- Event Planning
- Membership Engagement
- Community Impact & Collaborations
- Wrap Up

All About Operation Diabetes!

Background

- Launched in 2001
- In 2020-2021 alone:
 - **115** chapters participated
 - **6,606** student pharmacists participated
 - **486** Operation Diabetes events conducted
 - **2,045** patients screened
 - **173** patients referred to their primary care provider
 - **18,870** patients received health and wellness services
 - **3,730,561** individuals reached through public relations initiatives

Goals

- To increase overall awareness of diabetes and the role pharmacists play in the prevention and management of diabetes
- To help identify individuals in the community with previously undiagnosed diabetes
- To help identify and educate individuals in the community who are at risk for developing diabetes

Goals

To increase overall awareness of diabetes and the role pharmacists play in the prevention and management of diabetes.

- Community outreach & education
- Social media campaigns & videos
- Advocacy
- Volunteering for local organizations

Goals

To help identify and educate individuals in the community with previously undiagnosed diabetes and those who are at risk for developing diabetes.

- Blood glucose screenings
- Diabetic foot exams
- Education on healthy lifestyle choices

Roles and Responsibilities

- **Plans and organizes programming** on diabetes prevention and management
- Increase awareness among pharmacists and student pharmacists about the opportunity to serve as diabetes educators and health information resources regarding blood glucose management
- Provide pharmacists, new practitioners, and student pharmacists with resources and tools to educate patients on diabetes management and prevention
- Promote the profession of pharmacy and its valuable role in the community and in healthcare

What is one goal you have for Operation Diabetes this upcoming year? Share with a neighbor!



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Starting the Year Off With Success!

Resources

- Pharmacist.com
- Webinar Week
- APhA Email Communications
- Leadership Transitions Guide
- Chapter Achievement Report
- National and Local Diabetes Organizations

Resources

Pharmacist.com

Step One



Step Two



Resources

Pharmacist.com

ASP Projects & Programs

APhA-ASP has opportunities for student pharmacists to become involved through patient care projects, community outreach, international organizations, career programming, professional development and more.

APhA-ASP national patient care and community service projects



APhA-ASP international opportunities



APhA-ASP IPSF

APhA-ASP professional development programs



- National Patient Counseling Competition
- PharmFlix Video Contest
- Professional Development Series
- Virtual Learning

APhA-ASP career development programs



- APhA Experiential Program
- APhA Career Pathway Evaluation Program for Pharmacy Professionals

Step Three

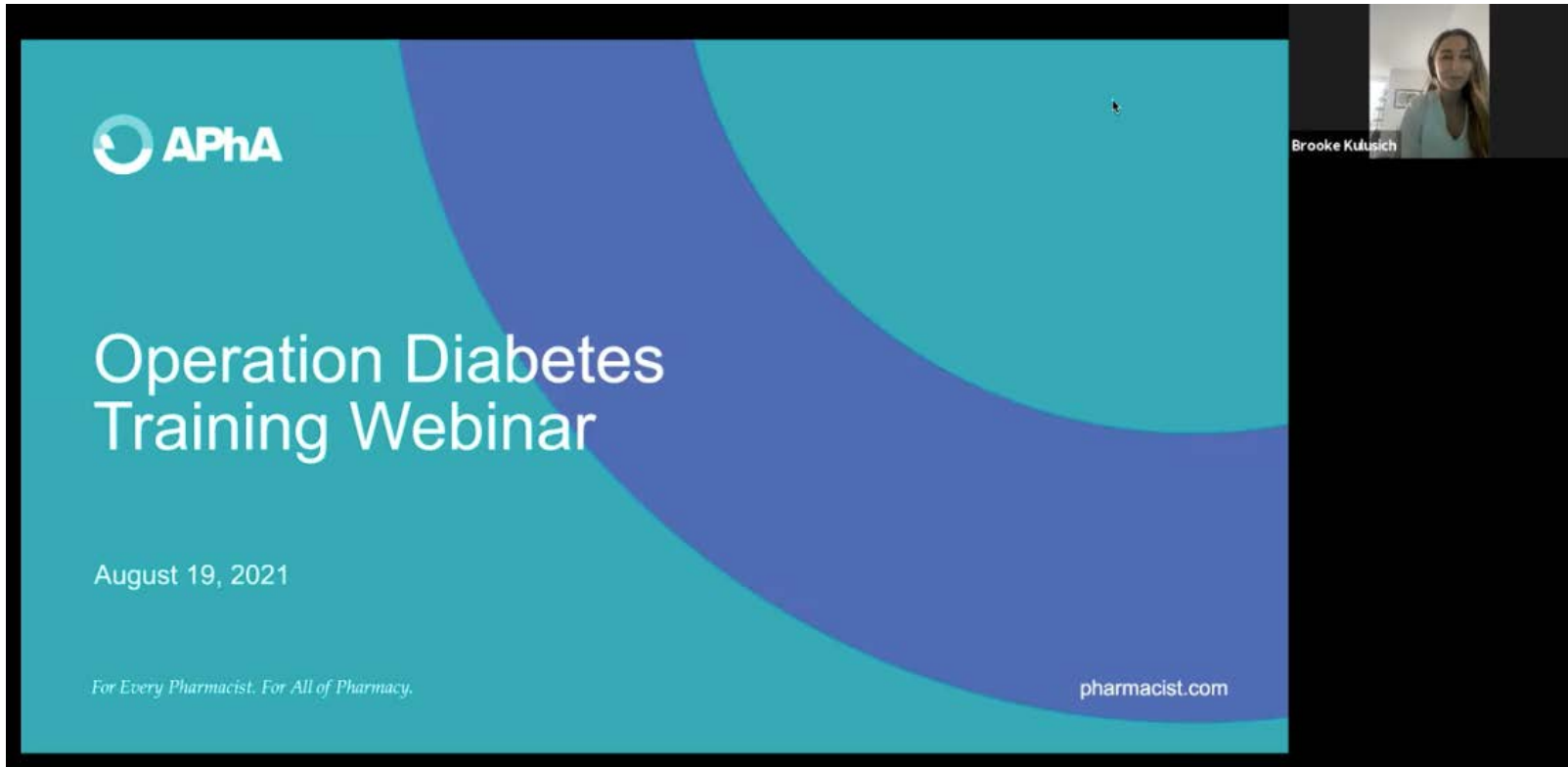


- Operation Diabetes
- Operation Heart
- Operation Immunization
- Operation Reproductive Health
- Operation Substance Use Disorders
- OTC Medicine Safety
- Women's Health Campaign

Resources

Pharmacist.com

Webinar Week

The slide features a teal background with a large, stylized blue circular graphic on the right side. The APhA logo is in the top left corner. The title "Operation Diabetes Training Webinar" is centered in white. Below the title is the date "August 19, 2021". At the bottom left is the tagline "For Every Pharmacist. For All of Pharmacy." and at the bottom right is the website "pharmacist.com". A small video inset in the top right shows a woman with the name "Brooke Kulusich" below it.

 **APhA**

Operation Diabetes Training Webinar

August 19, 2021

For Every Pharmacist. For All of Pharmacy.

pharmacist.com

Brooke Kulusich

Leadership Transition Guide

Purpose

- Aids in leadership transition between incoming and outgoing OD chair
- Provides essential tools and resources to understand position

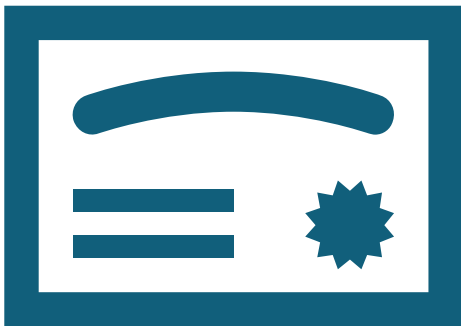
Content

- Position specifics including roles and responsibilities
- Proposed timeline for the position
- Expansion on key events

Considerations

- Essential discussion points
- Ideas for the next year
- References and links including specific community resources

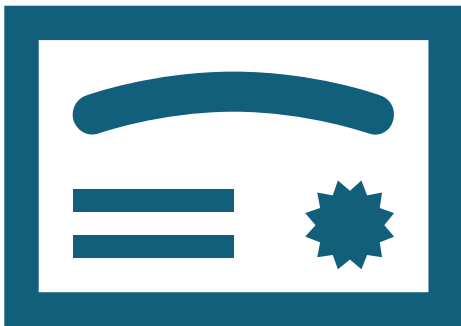
Chapter Achievement Report (CAR)



Total number of:

- Events
- Hours planning & conducting
- Individuals educated
- Individuals reached through public relations
- Student pharmacist participants

Chapter Achievement Report (CAR)



Essays

- Most innovative event
- How an event benefited your members
- An interaction with a patient
- Implementation, innovation, involvement, and impact for all Operation Diabetes events

Diabetes Organizations

- American Diabetes Association (ADA)
- Association of Diabetes Care & Education Specialists (ADCES)
- Juvenile Diabetes Foundation International (JDRF)
- Diabetes Advocacy Alliance
- Local organizations and associations in your community!

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Event Planning

Key Dates

- October is American Pharmacists Month
- November is National Diabetes Month

Resources

Event Checklist and Timeline



APhA-ASP Event Planning Checklist & Timeline

Proposed Event Title:	
Proposed Event Date:	
Proposed Event Description:	

8 weeks before the event: Determine the goals

Event Type	<ul style="list-style-type: none"> • Patient-care project • Educational • Fundraiser • Professional/Leadership training • Social gathering (networking)
Main goals	
Target Audience	<ul style="list-style-type: none"> • Student pharmacists on-campus • Student pharmacists outside of campus

7 weeks before the event: Determine the details

Site Selection	<input type="checkbox"/> On-campus: <input type="checkbox"/> Off-campus:
Who are some potential partners?	Potential Collaborators:
Are you contracting with a performer or a speaker for the event?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Expenses	<input type="checkbox"/> Performer/Speaker Fee: <input type="checkbox"/> Food: <input type="checkbox"/> Decorations and set-up supplies: <input type="checkbox"/> Transportation: <input type="checkbox"/> Advertisement:
Funding Sources	• Are you selling tickets? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, how much are you going to bring in? \$ _____

	• Do you have fundraised dollars? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, how much are you contributing? \$ _____ • Are you asking for funds from the Student Government Association (SGA) on-campus? <input type="checkbox"/> Yes <input type="checkbox"/> No
Total budget	Expenses: \$ _____ - Ticket Sales: \$ _____ - Previously Fundraised Dollars: \$ _____ = Amount needed to ask from SGA

Resources

Event Checklist and Timeline

3-6 weeks before the event: Determine the agenda

Order and length of time for all events	
Event Logistics	<input type="checkbox"/> Fill out a required event proposal form or funding form to the Student Government Association (SGA) on-campus <input type="checkbox"/> Confirm a selected site is reserved <input type="checkbox"/> Confirm food is ordered <input type="checkbox"/> Confirm chapter advisors or other chaperone (licensed pharmacists) are available for the event
Advertisement	<input type="checkbox"/> Make flyers and table tents <input type="checkbox"/> Advertise on social media (Facebook event, Instagram post) <input type="checkbox"/> Contact target audiences
Collaborators and Performer/Speaker	<input type="checkbox"/> Meet and plan out the collaborative elements <input type="checkbox"/> Provide any resources/directions that they need

Ticket Sales and Tabling	<input type="checkbox"/> Reserve a table and tablecloth to sell tickets or to promote the event <input type="checkbox"/> Recruit volunteers to staff the table
Event Staff and Volunteers	<ul style="list-style-type: none"> • How many volunteers needed for the event set-up? _____ • At what time are volunteers needed for the event set-up? • How many volunteers needed during the event? _____
	<ul style="list-style-type: none"> • How many volunteers needed for the event clean-up? _____ • At what time are volunteers needed for the event clean-up? • What will the volunteers wear? Are white coats needed for student pharmacists?

Resources

Event Checklist and Timeline

1 week before the event: Confirm last minute tasks

- ☐ Finalize the event schedule. Do you have an event script?
- ☐ Purchase all supplies and decorations for the event. Create any signs needed for the event, such as welcome signs and directional signs.
- ☐ Ensure all event registration and financial paperwork have been submitted.
- ☐ Send an email reminder to all event volunteers with details, expected tasks, and required attire.
- ☐ Confirm with your collaborators and performer/speaker. Prepare a speaker bio and introduction.
- ☐ Confirm with your advisor/chaperone. If needed, get emergency contact information for your advisor/chaperone.
- ☐ Last push for marketing. Advertise again on social media, hang more flyers, and place table tents.

Day of the event

- ☐ Arrive early to set-up the room and give direction to volunteers.
- ☐ Secure cash-box for at door ticket sales or money collection.
- ☐ Pick up or greet performer/speaker.

Post-Event: Event evaluation

- ☐ Send thank you letters or emails to your collaborators, performer/speaker, advisor/chaperone, and all event volunteers.
- ☐ Evaluate within the chapter executive board or committee if you met the event goals. Discuss what went well and what can be improved.

Membership Engagement

What challenges are you
facing with membership
engagement?



Membership Engagement

Tip #1: Know your audience!

Consider the following:

- What audience is this event intended to reach?
- What value does this event have to said audience?
- How can I successfully reach said audience?

Membership Engagement

Tip #2: Build a Community

Consider the following:

- What attributes are APhA members looking for in a community of their peers?
- How are you connecting with chapter members? Chapter leaders?
- What common activities or experiences would help to foster these connections?
- How do you recognize those who contribute greatly to the community?

Membership Engagement

Tip #3: Establish a common goal

Consider the following:

- What are your chapter goals for the year?
- How does your Operation Diabetes programming support these goals?
- What additional, Operation Diabetes-specific goals do you have?
- How can student members get involved in achieving these goals?

Community Impact & Collaboration

DEAI

- Diversity: **Representation** of different backgrounds and identities, including but not limited to: race, ethnicity, sexual orientation, socioeconomic status, beliefs
- Equity: refers to **fairness and justice** in treating people individually according to their needs, recognizing differences in privilege and opportunity
- Accessibility: curating a **culture of belonging** by actively inviting the thoughts, contributions, and participation of diverse groups of individuals.
- Inclusion: refers to the intentional, ongoing effort to ensure that **diverse individuals fully participate** in all aspects of organizational work, including decision-making processes.

DEAI – Student Pharmacists' Roles

- Education
- Engagement with all people
 - Peers
 - Faculty
 - Patients
 - Co-workers
- Organizational leadership



Social Determinants of Health (SDOH)

“The conditions in the environments where people are born, live, work, play, worship, and age that affect a wide range of health functioning and quality of life outcomes and risks”

Social Determinants of Health



Social Determinants of Health (SDOH)

- Economic stability
- Education access and quality
- Health care access and quality
- Neighborhood and built environment
- Social and community context

Social Determinants of Health



Involvement Operation Diabetes

Operation Diabetes Leaders can play a unique role in addressing Social Determinants of Health (SDOH):

- Learn, learn, learn!
- Resource awareness
- Provide patient-friendly education about the disease state, medications, and community resources
- Training for student pharmacists
- Policy and advocacy
- Broaden engagement to underprivileged communities

Policy & Advocacy in Patient Care

- Reach out to politicians and legislators about policies on relevant OD topics
- Invite local politicians and legislators to patient care events
- Educate those around you: student pharmacists, organizational leadership, community members, etc.!
- Educate yourself!
- American Pharmacists Month (October)
- Advocate for your patients

How do you plan to broaden
your chapter's community
impact and collaborations?



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Wrap Up

Questions?

Four Corners

1



2



3



4



Four Corners

1



2



3



4



Share

1. Name
2. School/University
3. Why did you pick this corner?
4. Why Operation Diabetes?
5. What are you most excited about?

Thank you for joining!

Thank you to
our Operation
Diabetes
supporter!



Operation Diabetes Workshop

Meg Byrne

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