

The University of South Florida Taneja College of Pharmacy APhA-ASP 2019 Top Chapter Participating in the APhA-ASP Women's Health Campaign



Project Title: Intersectionality & Women's Health

Background

- Intersectionality describes how aspects such as race, gender, class, sexual identity and other characteristics of an individual intersect and overlap to create a unique experience
 - Within USF Health and the surrounding community, this concept was absent
- Founding members of USF APhA-ASP Women's Health Initiative (prior to national operation adoption) aimed to prioritize intersectionality as a pillar of education, training, outreach, and advocacy
 - Our aim was to increase the knowledge and tools available to student pharmacists to serve a diverse patient population
 - Our team utilized results of the needs assessment to initiate conversations to prioritize education, care, and outreach

Objectives

- Discuss gaps in women's health identified by a needs assessment prior to national operation launch
- Identify steps in prioritizing interventions and initiate project planning
- Implement initiatives addressing population-based needs focused on health literacy and reproductive care

Methods

- Performed informal needs assessment utilizing focus groups and discussions regarding longitudinal opportunities, community partnerships, and sustainability of services
- Identified unique community characteristics including a high population of bilingual residents, English for Speakers of Other Languages (ESOL) patients accessing and navigating the healthcare system, the necessity for cultural congruence, barriers to accessing care, and challenges in health literacy
- Established partnerships with USF Student Organizations, Student Health Services, TCOP Student Organizations, and local grassroots within Tampa Bay that aligned with the vision of our women's health initiative
- Documented student participation and impact of students reached by an involvement log to provide further growth and quality for each event

Results

Category	Event	Students Empowered		Patients Impacted	
		2018-2019	2019-2020	2018-2019	2019-2020
Professional Development Units (PDU)	Birth Control PDU	20	86	👤	👤
	Women's Heart Health PDU	26	—	👤	—
	Abortion Stigma PDU	42	39	👤	👤
Community Awareness	Walk A Mile in Her Shoes	2	9		
USF Student Health Services & Project Link	Get Yourself Tested Events	—	15	—	400 ^e \ 225 ^p
	Protect Your Herd	16	13	540 ^p	710 ^p
	DOH HPV Vaccination Campaign	50	50	50 ^e \ 40 ^p	50 ^e \ 50 ^p
Student Pharmacist Training	Health Literacy Race	30	👤	660 ^e	👤
	OTC Challenge	10	23	50 ^e	115 ^e
Advocacy	Women's March	3	4		
	Lobbying at State Capitol	—	5		
	Legislator Outreach Campaign	—	200		



👤 = hurricane cancellation e = educated p = point of care 👤 = opportunity pending — = event not held

Operation Deliverables

Health Literacy Race

- Student pharmacists were challenged to counsel on a women's health over-the-counter (OTC) item using a translator and standardized patient (SP)
- Hispanic Association of Pharmacists (HAP) members served as both translators and Spanish-speaking SPs
- Students provided counseling in Spanish at student run indigent clinic 'BRIDGE Clinic' on Tuesday evenings

OTC Challenge

- Student pharmacists formed small groups and were randomly assigned a women's health-related OTC product (i.e. emergency contraception, menstrual products, medicated douche, urinary tract and yeast infection medications, etc.)
- Students were "challenged" to counsel on appropriateness of use and technique for their assigned product while addressing sensitivity, gender incongruence, and cultural health beliefs and behaviors

Women's Heart Health Professional Development Unit (PDU)

- Partnered with APhA-ASP Operation Heart to provide education on signs and symptoms that resemble a heart attack in women

Birth Control PDU

- Interprofessional event with USF Morsani College of Medicine clinical practice faculty specializing in obstetrics/gynecology
- Open discussion format discussing the history and current state of "birth control" in the United States as well as misinformation of risk factors associated with use
- Proposed challenges to student pharmacists:
 - Consequences of the transition of hormonal contraception from RX to OTC status
 - Role of pharmacist in dispensing and prescribing
 - Expansion of ambulatory care services

Abortion Stigma PDU

- A speaker from Planned Parenthood joined us to discuss the stigma surrounding access to abortion, both in society as well as in healthcare

Advocacy and Lobbying

- Operation Women's Health members attended Women's Marches around the country from the Tampa Bay area to Philadelphia
- Members also travelled to the capitol building in Tallahassee to protest against SB 404 which would violate a patient's right to privacy

Conclusion

The USF Taneja College of Pharmacy APhA-ASP Chapter has doubled the involvement of students in Operation Women's Health events. We have experienced an increase in students' awareness and engagement in unique opportunities relative to women's health issues. We are proud of the integration of intersectionality in our events to empower students to provide grace and humanity along with exceptional patient care services. We established exceptional relationships with community partners that will enhance our sustainability and increase the capacity of our impact within the community to help reduce barriers to access, improve health literacy, and have a positive impact on health beliefs in order to impact health behaviors and improve outcomes. We look forward to building on our events and increasing opportunities to provide care and services, increase advocacy efforts and create a shift in the way women approach health as well as how health care providers approach women.

