APhA-ASP INNOVATIVE PROGRAMMING AWARD

Pharmacists' Month: Prepare to Progress Your Proclamation!

Palm Beach Atlantic University
Samantha Jo Cossin, Alex Shantiai

Our Mayor Proclamation Methodology And Inspiration!

Reach Out to your university newsletter, local newspaper, APhA communication committee, and state affiliates to spotlight your activity.

It is a simple contact, an effective resource, and ultimately impactful! Our state-affiliates (FPA & FSHP) highlights the event on all their socials in '20-'22.

Check-In On Your Neighbors

In the beginning of October 2021, we contacted all our Florida APhA or SSHP chapters leaders to confirm if they were preparing dates to sign proclamations and if they needed assistance so that collectively our state would continue the great work throughout their transitions.

Ron Levinson & Shirly Ly (University of Florida – **Gainesville**)
Monica Bennett (University of Florida – **Jacksonville**)
Najla Faddoul (University of Florida – **Orlando**)
Abby Broomfield (LECOM – **Bradenton**)
Brianna Bailey, Alex Altimore & Brian Torres (University of South Florida - **Tampa**)
Alex Shantiai & Samantha Cossin (Palm Beach Atlantic – **West Palm Beach**)
Uzair Ali (Nova Southeastern Univ– **Fort Lauderdale**)

Collaborate w/ Outside Colleagues

We connected and worked with APhA Policy leaders in Florida, Alabama, Nevada, and Tennessee whom we met through an outside organization (Pharmacy Legislative Week). Our proclamation was modified and improved to encourage accessibility and equity.

Proclamations are simply one component of a successful Policy Term. Do not leave it at just that, **keep the momentum!**

Combine Comparable Events:

Our proclamation always coincided with some sort of Policy general body meeting. In 2021 we held a Pizza and Policy event to prepare for legislative days.

Make This Year Your Courage to Change

1. Communication and organization are key, plus include your advisors/deans!
2. Develop connections and collaborations with students across Region 3!
3. The policy and advocacy tab on pharmacist.com is your best friend!

The Capsule, APhM, Sample Proclamations, PVP Toolkit, Off Scrip Podcast & MORE!

APhA
American Pharmacists Association