



2022 Webinar Week

PATIENT CARE CHAIRS: Operation Substance Use Disorders

Wednesday, August 17, 2022

Member Engagement Standing Committee



**Tia Belvin
(Chair)**

**Operation
Substance Use
Disorders**

tia_belvin@unc.edu

772-324-0843



Zoona Ahmad

**Operation
Reproductive
Health**

ahmad41@purdue.edu

765-546-4243



Xochitl Benitez

**Operation
Heart**

XBenitez@salud.unm.edu

575-495-3665

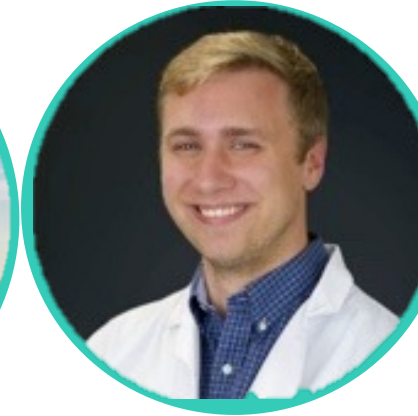


Danny Schreiber

**Operation
Diabetes**

schreibd@email.sc.edu

732-773-8515



Jacob Noble

**Operation
Immunization**

noble294@d.umn.edu

612-636-6499



**Hadia Malik
(NEC Liaison)**

**OTC Medicine
Safety**

hmalik@aphanet.org

816-328-9088

Thank You to Our Supporter!



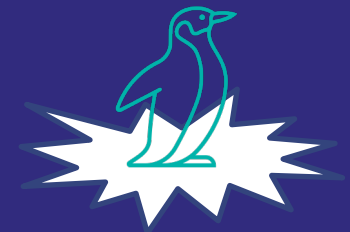
Tonight's Agenda

1. Background
2. Goals
3. OSUD Updates
4. Resources
5. Q&A Discussion

Background

- Launched in 2020
- 2020-2021
 - 111 chapters participated
 - 14,353 student pharmacists participated
 - 340 faculty and staff members participated
 - 246 pharmacy practitioners participated
 - 729 Operation Substance Use Disorders events conducted
 - 329 Education Presentations
 - 103 Medication Take Back Events
 - 100 Naloxone-related Training and Awareness Events
 - 41,824 patients educated
 - 8,596,287 individuals reached through public relations initiatives

What inspired you to become Operation Substance Use Disorders Chair?



What are the four pillars of Operation SUD?

What are the four pillars of Operation SUD?

Prescription
Medication
Safety

Substance
Use
Disorders

Recovery

Advocacy

Prescription
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Prescription
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Prescription
Medication
Safety

Substance
Use
Disorders

Recovery

Advocacy

- Conduct prescription medication take back events
- Train on proper disposal of medications
- Provide education on medication adherence
- Educate on prescription medication safety and potential dangers of misuse

Prescription
Medication
Safety

Substance
Use
Disorders

Recovery

Advocacy

Prescription
Medication
Safety

Substance
Use
Disorders

Recovery

Advocacy

- Provide education about the opioid crisis, substance use disorders, and breaking the stigma
- Partner with local and national addiction organizations
- Train on naloxone administration and patient utilization
- Screening, Brief Intervention, and Referral to Treatment training

Prescription
Medication
Safety

Substance
Use
Disorders

Recovery

Advocacy

Prescription
Medication
Safety

Substance
Use
Disorders

Recovery

Advocacy

- Provide information on navigating the recovery process
- Partner with local and national recovery organizations
- Discuss patient specific goals
 - Medication Assisted Treatment vs. non-medication treatment
- Develop resources for better patient and family understanding of SUD and other mental health illnesses
- Provide resources for counseling and treatment

Prescription
Medication
Safety

Substance
Use
Disorders

Recovery

Advocacy

- Promote pharmacy involvement in state and federal legislation days
- Develop policy postcards for patients to sign during education events
- Develop policy briefs related to the pharmacist's role in SUD and developing a national prescription drug monitoring program

What are some event ideas that you have for the upcoming semester?

Event Ideas

DEA National
Prescription Drug
Take Back Day

Naloxone
administration
training

Educational
presentations at
local schools

Educational
presentations on
campus

Collaborative
events with other
PCPs

Volunteer at local
NAMI

Project Updates

Institute on Substance Use Disorders

June

August

National Substance Abuse Prevention Awareness Month

October

Webinar Week
Plan semester events

National Substance Abuse Prevention Awareness Month

October

- Community outreach
- Population volunteering event
- Educational events for community and other kinds of students
- Naloxone kit making events
- DEA National Prescription Drug Take Back Day

DEA National Prescription Drug Take Back Day

October 29, 2022

- Reach out to local pharmacies
- Advertise through health system or pharmacy network
- Utilize other leaders
- Recruit members to volunteer



Resources

► General Resources

► Operation Substance Use Disorders Committee/Chair Resources

Pharmacist.com

Chapter Operations
Manual (COM)

Transition Guide

Event Check List

OSUD Chairs

American Association
of Psychiatric
Pharmacists (AAPP)
Chapters

Psychiatric
Pharmacists

APhA-ASP Social
Media

New Practitioner
Network

Email Communications
from SPC & CEU

DEA National
Prescription Drug Take
Back Day

Substance Abuse and
Mental Health Services
Administration
(SAMHSA)



APhA-ASP Operation Substance Use Disorders



O P E R A T I O N
SUBSTANCE USE DISORDERS
APhA ACADEMY OF STUDENT PHARMACISTS

Operation Substance Use Disorders is brought to APhA Academy of Student Pharmacists (APhA-ASP) through a collaboration with Walmart, Inc. It is an educational program in which student pharmacists work in their communities to prevent misuse of prescription medication, break the stigma of substance use disorders (SUD), support patients in recovery, and advocate for the profession. By educating and providing resources to people of all ages and socioeconomic backgrounds, student pharmacists will raise awareness, prevent harm from prescription medication misuse, and support patients who struggle with SUD. APhA-ASP is honored to partner with Walmart, Inc. on this educational program to expand the breadth and depth of this important initiative to the communities surrounding our nation's schools and colleges of pharmacy.

We challenge every APhA-ASP Chapter to collaborate with pharmacists, educators, community outreach programs, local organizations, and legislators in your area to make a difference with Operation Substance Use Disorders. Visit the resources section below for tools and resources related to this program.



Operation Substance Use Disorders - Background

Prescription Medication Safety

According to the Substance Abuse and Mental Health Service Administration (SAMHSA), the fastest-growing drug problem in the United States is not cocaine, heroin, or methamphetamines. It is prescription medications. According to the National Survey on Drug Use and Health, more than 5,700 youth in 2014 reported using prescription pain relievers without a prescription for the first time. According to the Centers for Disease Control and Prevention, the leading cause of unintentional injury death is unintentional poisoning, at 64,795 deaths in 2017. This includes drug overdoses.

Substance Use Disorders (SUD)

SAMHSA reported that in 2014, approximately 21.5 million people aged 12 or older had a SUD in the past year. SUD is highly-stigmatized and not only does this impact those 21.5 million people, but it weighs on society. By changing behaviors and interactions from discrimination, fear, neglect, to extending support, high-quality treatment, and equal opportunities, we can better support our patients.

Recovery

According to the National Institute on Drug Abuse, addiction is a treatable disorder. Research on the science of addiction and the treatment of substance use disorders has led to the development of research-based methods that help people to stop using drugs and resume productive lives, also known as being in recovery. Like other chronic diseases such as heart disease or asthma, treatment for drug addiction is usually not curable, however it can be managed successfully. Treatment enables people to counteract addiction's disruptive effects on their brain and behavior, and regain control of their lives.

Advocacy

As one of the most accessible health care professionals, pharmacists and student pharmacists can directly impact the lives of Americans through educating our communities about SUD. In addition, pharmacists have the same responsibility as prescribers to prevent misuse and abuse of prescription medications, and diversion. Advocacy to state and federal legislators, boards of pharmacy, and other stakeholders is necessary to further the profession's public policy goals such as allowing pharmacists to practice at the top of their licenses, increasing funding for SUD-related research to advance patient care, improving regulatory guidance around pro-actively preventing prescription opioid misuse, and easing access and affordability of naloxone.

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Operation Substance Use Disorders - Goals of Program and Partnership

The goals of Operation Substance Use Disorders are to:

- Increase awareness among pharmacists, new practitioners, and student pharmacists about the opportunity to serve as educators and health information resources regarding prescription medication safety and substance use disorders.
- Increase awareness among community members about the potential dangers of prescription medication misuse and abuse, what substance use disorders are, and how to support recovery.
- Provide pharmacists, new practitioners, and student pharmacists with information and skills necessary to effectively implement community-based prescription medication safety programs, opioid disposal initiatives, and naloxone training events.
- Provide pharmacists, new practitioners, and student pharmacists with resources and tools to advocate for the development and implementation of a national prescription drug monitoring program and other initiatives related to furthering the pharmacist's role in caring for patients with substance use disorders.
- Provide pharmacists, new practitioners, and student pharmacists with information necessary to decrease the stigma associated with substance use disorders and assist patients to better navigate the recovery process.
- Encourage student pharmacists to pursue residencies, fellowships, and careers in mental health and substance use disorders treatment and care.
- Promote the role of the pharmacist on the health care team.
- Promote the profession of pharmacy and its valuable role in the community and in the health care delivery system.

Operation Substance Use Disorders - Program Results

The launch of Operation Substance Use Disorders as an official APhA-ASP National Patient Care Project brings exciting new opportunities for APhA-ASP Chapters to make a difference in their local communities.

During the 2020-2021 academic year, student pharmacists achieved the following results

- 111 chapters participated
- 14,353 student pharmacists participated
- 340 faculty and staff members participated
- 246 pharmacy practitioners participated
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Operation Substance Use Disorders - Resources

[APhA Pain Management Forum](#)

Operation Substance Use Disorders - Webinar Series for Chapter Leaders

A series of webinars hosted by APhA-ASP and Walmart are

Operation Substance Use Disorders - New Practitioner Opportunity

The APhA New Practitioner Network (NPN) strives to provide

Operation Substance Use Disorders - Resources

[APhA Pain Management Forum](#)

Educational program supported by Walmart, Inc. Topics include: an overview of addiction and recovery, pain management best practices, bridging the gap between pain management and drug diversion, using brief interventions in a busy pharmacy setting, naloxone (role and use in communities), and opioid alternatives.

[Walmart, Inc. Opioid Stewardship Program](#)

Walmart's mission is to help people "live better," and the Walmart Opioid Stewardship Initiative exists to **help fight the opioid crisis by supporting solutions related to stewardship, education and advocacy.** Learn more through the program's website.

[DEA National Prescription Drug Take Back Day](#)

The National Prescription Drug Take Back Day aims to provide a **safe, convenient, and responsible means of disposing of prescription drugs**, while also educating the general public about the potential for abuse of medications.

[SAFE Project](#)

Addiction and recovery **resources** for campuses, communities and other patient populations.

- [Substance Abuse and Mental Health Services Administration \(SAMHSA\)](#)
- [National Alliance on Mental Illness \(NAMI\)](#)
- [National Institute on Drug Abuse](#)
- [CDC Resources on the Opioid Epidemic](#)
- [Department of Health and Human Services Help and Resources on the National Opioids Crisis](#)

Operation Substance Use Disorders - Webinar Series for Chapter Leaders

A series of webinars hosted by APhA-ASP and Walmart are offered to provide an opportunity for student pharmacists and others involved in the patient care project to gain a deeper understanding of substance use disorders and topics related to the program. The attendees will be challenged to incorporate the lessons learned into their events on campus and in their communities. View the webinar recordings here.

[Webinar 1 - Introduction to Substance Use Disorders and Ideas for Project Implementation](#) (February 2, 2021)

[Webinar 2 - Take Action! Advocate for the Profession and Your Patients](#) (April 20, 2021)

[Webinar 3 – Strategies to Stop the Stigma Surrounding Substance Use Disorders](#) (November 2, 2021)

[Webinar 4 – The Role of Pharmacists in Supporting Patients in Recovery](#) (April 20, 2022)

Operation Substance Use Disorders - New Practitioner Opportunity

The APhA New Practitioner Network (NPN) strives to provide opportunities for recent graduates to develop themselves and that empower them to utilize their knowledge and skills necessary to define the future of their profession. Many new practitioners are highly engaged in substance use disorder initiatives throughout pharmacy school and carry this interest into practice after graduation. To support the passion of new practitioners and further the prevention of substance use disorders, the APhA NPN has developed a research awards program for new practitioners, residents, and/or postgraduates who conduct research in the area of substance use disorders. Awardees will receive funding to support their research and support to showcase their work during a presentation at the 2022 APhA Institute on Substance Use Disorders.

Applicants must be new practitioner members of APhA. To be defined as a new practitioner, resident, or postgraduate, applicants must have a graduation date of May 2016 or later.

For questions about the opportunity, contact the [APhA NPN Education Standing Committee](#).

[Learn more and apply for the research award.](#)

Operation Substance Use Disorders - Award Report & Recognition

APhA-ASP recognizes each chapter that implements an Operation Diabetes program in their community. One Chapter from each of the eight APhA-ASP regions are recognized during Midyear Regional Meetings. In addition, the eight regional winners, along with one national winner, and two national runners-up are recognized during the APhA Annual Meeting & Exposition at the APhA-ASP Opening General Session and in Student Pharmacist magazine.

Recognition

Recognition will be awarded to the top chapters nationally at the APhA Annual Meeting & Exposition. Chapters receive the following cash awards:

National Award Winning Chapter = \$1,000

National 1st Runner-up = \$750

National 2nd Runner-up = \$500

Regional Award Winning Chapters - Regions 1-8 = \$250

The top 3 chapters will be invited to Salt Lake City, UT to present their chapter's programming at the APhA Institute on Substance Use Disorders held annually in June.

Regional and National Award Recipients

We are excited to announce the [2020-2021 Overall National Patient Care Project Results](#). Join us in celebrating the 2020-2021 Operation Substance Use Disorders National and Regional Award Recipients!

First Runner-Up Award - East Tennessee State University Bill Gatton College of Pharmacy

Second Runner-Up Award - University of Wisconsin-Madison School of Pharmacy

Region 1 – Western New England University College of Pharmacy and Health Sciences

Region 2 – Rutgers, The State University of New Jersey Ernest Mario School of Pharmacy

Region 3 – University of South Florida Taneja College of Pharmacy

Region 4 – University of Michigan College of Pharmacy

Region 5 – Creighton University School of Pharmacy and Health Professions

Region 6 – University of Arkansas for Medical Sciences College of Pharmacy

Region 7 – Washington State University College of Pharmacy and Pharmaceutical Sciences

Report Submission

To be considered for regional and national awards for APhA-ASP Operation Substance Use Disorders activities, chapters can complete an essay and submit a separate chronological list for the project events (e.g. Operation Substance Use Disorders Chronological List) within the [APhA-ASP Chapter Achievement Report form](#). Guidelines and information on the submission process can be found within the [APhA-ASP Chapter Achievement Report information](#).

Event Checklist & Timeline



APhA-ASP Event Planning Checklist & Timeline

Proposed Event Title:	
Proposed Event Date:	
Proposed Event Description:	

8 weeks before the event: Determine the goals

Event Type	<ul style="list-style-type: none"> • Patient-care project • Educational • Fundraiser • Professional/leadership training • Social gathering (networking)
Main goals	
Target Audience	<ul style="list-style-type: none"> • Student pharmacists on-campus • Student pharmacists outside of campus • Faculty members on-campus • Community members
Event Date	<ul style="list-style-type: none"> • Check University calendar for potential conflicts • If the event is targeted for student pharmacists, check their class and exam schedules for potential conflicts
Is there a duplication of another campus event?	<ul style="list-style-type: none"> • Yes • No • Potential

**How do you plan to address the needs
of your community through your role in
OSUD?**

Addressing your Community's Needs

Questions to ask yourselves:

- What populations can most benefit from your work in relation to the project?
- What partnership opportunities exist on campus or in your community for hosting events?
- What other organizations that you can collaborate with for hosting events?
- How can I utilize my project committee to best meet the needs of the Operation, my chapter, and my community?

- Delegate responsibilities
- Allow for involvement in event planning or idea creation
- Identify strengths or passions in others that benefit the team as a whole

How do you plan to engage members in events at your chapter?

Engaging Members

Questions to Ask Yourself:

- How do you get members excited to participate?
- How do you meet the needs of members in relation to the project?
- How do you engage members in project specific months?

- Emphasize the benefits of APhA-ASP and member

- Involve members in the process
- Talk to members about their needs
- Pass on information to members
- Find ways to engage members
- Understand the needs of members

- Encourage and promote events that build student pharmacists' CV and

- Understand the needs of students
- Get feedback from students on what they want in relation to the project
- National initiatives related to OSUD
- Local initiatives related to OSUD
- Perfect opportunity to work with community partners

Presidential Theme: Courage to Change



Courage to Change Yourself, Your Community, and Pharmacy.

1

Be willing to change the status quo to make events better and more catered toward your **MEMBERS'** needs

2

Have a good pulse on what the community needs from its student pharmacists

3

Strive for innovation and creativity

4

Challenge events and their relevance

- What value do these events provide to members?
- Advocate for making the most of the time you are given

Q&A Forum

What questions do you have for me?

For Every Pharmacist. For All of Pharmacy.

pharmacist.com



Announcements

GroupMe

Join the Operation Substance Use Disorders GroupMe!



MESC Inquiry Form

Complete the form to submit your questions or suggestions for MESC!



Midyear Regional Meetings (MRM)

October-November 2022

Official dates & location still being finalized

The only conference for student pharmacists by student pharmacists!

- Networking Opportunities
- Explore Career Development
- Improve Patient Care Skills
- Regional Officer Elections
- APhA-ASP Regional Patient Care Project Awards
- APhA-ASP Policy Process Begins

MRM Home Page



Webinar Week

Monday	Tuesday	Wednesday	Thursday	Friday
August 8 th	August 9 th	August 10 th	August 11 th	August 12 th
Webinar Week Kick-off (9-10 pm ET)	Advisors Meet-up (1-2 pm ET) Presidents/ Presidents-elect (9-10:30 pm ET)	International VPs (8:30-9:30 pm ET) Membership VPs (8:30-9:30 pm ET)	Communications VPs (8:30-9:30 pm ET) Patient Care VPs (9:30-10:30 pm ET)	
August 15 th	August 16 th	August 17 th	August 18 th	
	Policy VPs (8:30-9:30 pm ET) Finance VPs (9:30-10:30 pm ET)	Patient Care Chairs (9-10:30 pm ET)		



Webinar Week – January Booster

Save the Date – January 11th

Register Today



Member Engagement Standing Committee



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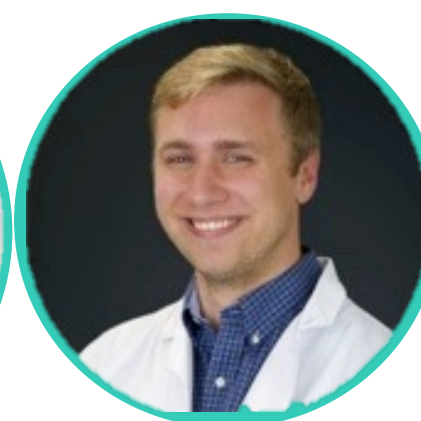


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