



# 2022 Webinar Week

PATIENT CARE VICE PRESIDENTS  
August 10, 2022

# Member Engagement Standing Committee



**Tia Belvin  
(Chair)**



**Zoona Ahmad**



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(NEC Liaison)**

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# We are so excited you're here!

## **A few housekeeping items for the night:**

- Chat Feature for Q&A
- Zoom Background - we'd love to see your face!
- Discussion Opportunities – please mute your mic when not speaking
- This session is being recorded and will be made available as a resource in the next week
  - All slides, recordings and notes from webinar week can be accessed on the Webinar Week home page

What inspired you to become the  
Patient Care VP of your chapter?

# Patient Care Vice President

## Purpose & Goals

To oversee all patient care projects and community outreach events at the chapter level

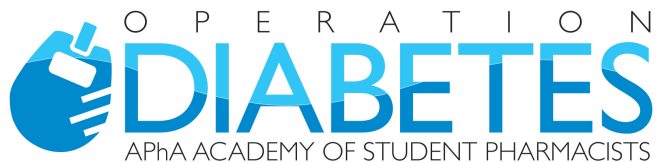
To increase awareness among student pharmacists of their role as health educators and to develop clinical skills through patient care

To provide outreach to benefit the community while promoting the profession of pharmacy



# Operation Diabetes

- **Raise awareness** about diabetes and risk factors for prevention
- **Preventative** educations and screenings
- Gain project management skills



# Operation Heart

- Provide **education** and **screenings** to keep communities heart healthy including:
  - Hypertension
  - Dyslipidemia
  - Tobacco Cessation
  - Diet & Lifestyle changes
- Enhance your **clinical skills**



# Operation Immunization

- Development and implementation of **immunization clinics** to **increase immunization rates**
- Raise public awareness of the need for **appropriate** and **timely** immunizations.
- Educating the public on vaccine-preventable disease
- Advocating for the expansion of pharmacist and student **pharmacist provided vaccines**



Thank you to our supporter!





# Operation Substance Use Disorders

- **Prevent misuse** of prescription medication
- Break the **stigma** of SUD
- **Support patients in recovery** by educating and providing resources to people of all ages and socioeconomic backgrounds
- **Advocacy** efforts

Thank you to our supporter!



# Operation Reproductive Health

- Improve cancer prevention through Human Papillomavirus (**HPV**) **vaccination for ALL genders**
- Provide education on reproductive health and sexually transmitted diseases



Thank you to our supporter!



# OTC Medicine Safety

Educate 5th - 8th graders and their families on:

- How to read medicine directions
- Properly measure medications
- Safe medication storage



Thank you to our supporter!

*Johnson & Johnson*



What resources do you currently have at your disposal as Patient Care VP?

# Patient Care Vice President Resources



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Register Today for Webinar Week - August 8-17, 2022

REGISTER NOW >



## APhA-ASP Chapter Officer Resources

Running a student chapter has many facets. To tackle as many projects as possible, these resources have been developed to provide chapter leaders with information to assist in managing a successful chapter. Use these resources and templates to accomplish your goals and tasks.

# Chapter Achievement Report

## Tool Box



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CAR Guidelines

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Tracking Tool (CAA Reporting Tool)

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Chronological List

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Glossary of Terms

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Essay Guidelines

Official Guidelines and Appendices will be released in **January 2023**

# Chapter Achievement Report

## Tool Box

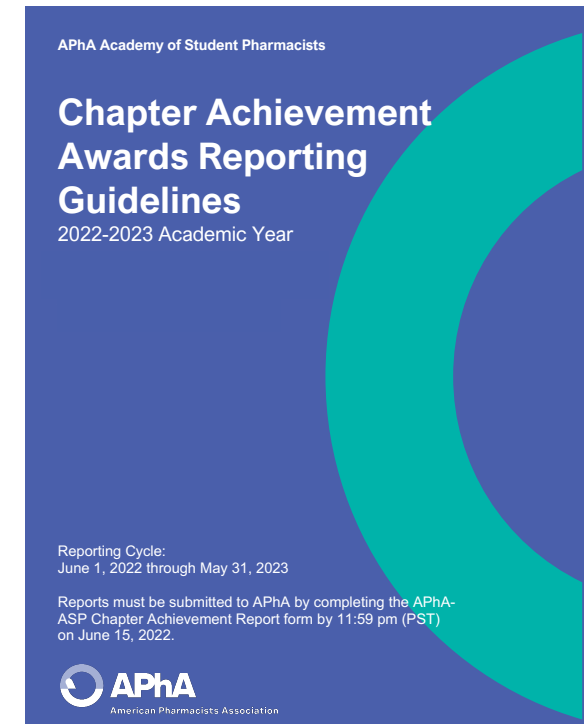
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Essay Guidelines

<b>Introduction</b>
Welcome to the Chapter Achievement Report tracking tool. This excel sheet is designed to help you easily collect information about chapter participation and chapter events that will be integral to filling out your chapter achievement report at the end of the year. We recommend filling this out throughout the year and having Patient Care Project Chairs complete the sections specific to their project.
<b>Definitions</b>
The definitions sheet helps to outline and describe the specific information that we are looking for each section to ensure that you are collecting and entering the correct information when completing the Chapter Achievement Report. The following sheets are designed to help you easily collect information that correlates to each of these items. When applicable, we will indicate where this information appears within the workbook.
<b>Member Participation</b>
To utilize this sheet, copy a roster of your members into the <b>Member List</b> (column A) of the sheet. The sheet is set to automatically add up the number of participants for each category in the <b>Total Participation</b> section (row 2) of the document. In this sheet, 0 means that the individual did not participate in the project/category event and 1 means that they did participate. You will notice that the sheet is set up to ONLY allow one of these two options. This is intentional, as when a change is made, the cell in row 2 that correlates to the topic will automatically update with the total. Chapter members should only be counted once for participating in a patient care project regardless of the number of events related to that patient care project they participate in.
<b>Media Impressions</b>
This worksheet does not require any editing and will autopopulate based on the information entered into the other project worksheets. This worksheet will help to fill out the media relations section at the beginning of the Chapter Achievement Report as well as the media relations sections in the other sections of the report.
<b>Event/Activity Reporting</b>
The headers of each worksheet directly correlate to the required information for that event type in the Chapter Achievement Report. After an event has completed, the event/activity lead should complete a row answering all of the requested items (row 3). Any items that request a value input will automatically be added to the total number at the top of the worksheet (row B).



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### APhA Academy of Student Pharmacists Chapter Achievement Awards Program

#### Appendix A – Chronological List Template

Please include a chronological list of all chapter activities during the reporting cycle. The list should be a brief record all chapter projects, programs, meetings, and activities. Examples of such events are included but not limited to:

- Health fairs
- Patient screenings
  - Operation Diabetes
  - Operation Heart
  - Operation Immunization
  - Operation Reproductive Health
  - Operation Substance Use Disorders
  - OTC Medicine Safety
- Educational Programs
- Fundraisers
- Legislative or policy events
- Member events
- Community service projects
- Professionalism programming
- Leadership training
- IPSF programs
  - Health Living & Diabetes Campaign
  - Tobacco Alert Campaign
  - Medicine Awareness Campaign
  - Humanitarian Campaign
  - TB Awareness Campaign
- American Pharmacists Month programming
- Social Events
- Meetings
  - Chapter
  - Committee
  - Executive Committee

#### Formatting Guidelines

Please use the guidelines below to build your chronological List. The list may be adapted to meet your chapter's event needs.

- There is no word limit or page limit for the Chronological List  
*\*The brief synopsis for each activity must be less than 75 words\**
- Events may fit into one of three categories:
  - Individual events
  - Recurring events
  - Events within a specific time frame
- Please submit a final document in **PDF format** with single spaced font of 10-point size.

# Chapter Achievement Report

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APhA Academy of Student Pharmacists  
Chapter Achievement Awards Program

### Appendix B – Glossary of Terms

#### Overview

This glossary was created specifically for the APhA-ASP Chapter Achievement Awards Program to help student chapters present themselves in a manner that is clear and consistent with all student chapters across the country. This document helps to outline and describe the specific information requested in each section to ensure collection and reporting of the desired data and information when completing the Chapter Achievement Report.

#### Glossary

**Chapter Specific Project:** Any patient care event that is not one of the six nationally recognized projects.

**Educated:** Total number of patients who actively received education directly from a member of your chapter. These can include in-person events, webinars to the public, recorded educational presentations with the intent of being an educational resource. This number does NOT include the number of individuals who passively receive education through items like a billboard or social media post.

**External Event:** Any event involving a partnership with an organization outside of your school/college of pharmacy. For example, an external event would be a health fair with undergraduates on campus, tabling in a community pharmacy, legislative day with other schools in your region, etc.

**Impressions:** Individuals reached through public promotion and forms of media (television, billboards, social media, flyers, calls, etc.). This includes educational content, advocacy events, advertising across multiple platforms, and campaigns.

**Internal Event:** Any event where the target audience is chapter members. For example, an internal event would be inviting a guest speaker, trivia for student pharmacists, educational patient care events that do not involve patients, etc.

# Chapter Achievement Report

## Commonly Mis-reported Terms

**Chapter or Local Specific Project:** Any patient care event that is not one of the six nationally recognized projects.

**Educated:** Total number of patients who actively received education directly from a member of your chapter. These can include in-person events, webinars to the public, recorded educational presentations with the intent of being an educational resource. This number does NOT include the number of individuals who passively receive education through items like a billboard or social media post.

**Impressions:** Individuals reached through public promotion and forms of media (television, billboards, social media, flyers, calls, etc.). This includes educational content, advocacy events, advertising across multiple platforms, and campaigns.

**Member Participation:** This number is not to exceed the total number of chapter members. Of note, chapter members should only be counted once for participating in a patient care project regardless of the number of events related to that patient care project they participate in.

# Chapter Achievement Report

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- **Innovation:** How your activities were creative and/or unique for chapter members and the community.
- **Involvement:** How your members, faculty, and community partners were involved in the implementation of activities with a specific focus on:
  - Planning of activities
  - Promotion of international meetings
  - Promotion strategies to members and the public
  - Member training
  - Overall level of collaboration
- **Impact:** How your activities affected your chapter, community, and the profession of pharmacy as well as the related outcomes.

# What are best ways/practices to effectively communicate with your team?

# How to Communicate/Delegate

## Communication Skills

- Listen
- Empathize
- Lead by example
- Awareness
- Body Language

## Delegation Skills

- Play to people's strengths
- Define a desired outcome
- Provide resources
- Establish clear communication channel
- Be patient

# GroupMe

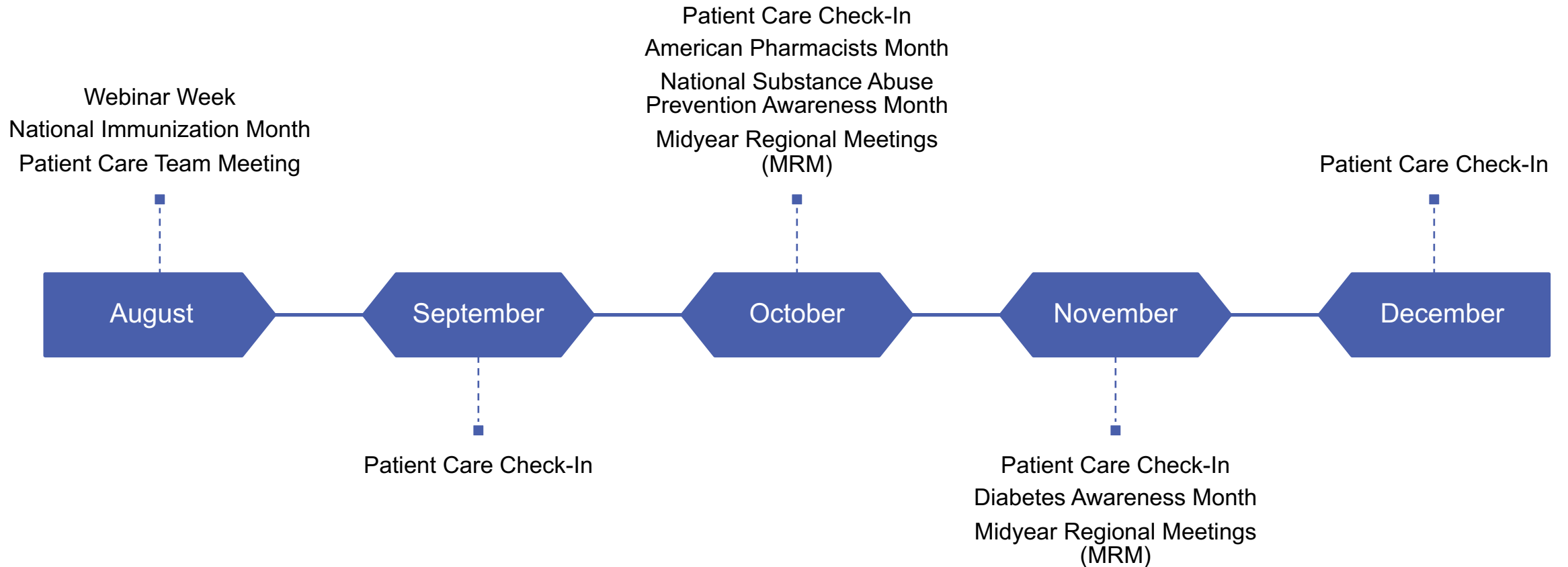
Join the Patient Care VP GroupMe!





What events are you most looking forward to this year?

# Timeline



What obstacles do you anticipate this upcoming year as Patient Care VP?

# Presidential Theme: Courage to Change



Courage to Change Yourself, Your Community, and Pharmacy.

1

Be willing to change the status quo to make events better and more catered toward your **MEMBERS'** needs

2

Have a good pulse on what the community needs from its student pharmacists

3

Strive for innovation and creativity

4

Challenge events and their relevance

- What value do these events provide to members?
- Advocate for making the most of the time you are given



# Q&A & Discussion

**PATIENT CARE VICE PRESIDENTS**

Thursday, August 11<sup>th</sup> 2022



# Announcements

# GroupMe

Join the Patient Care VP GroupMe!



# MESC Inquiry Form

Complete the form to submit your questions or suggestions for MESC!





# Midyear Regional Meetings (MRM)

**October-November 2022**

*Official dates & location still being finalized*

**The only conference for student pharmacists by student pharmacists!**

- Networking Opportunities
- Explore Career Development
- Improve Patient Care Skills
- Regional Officer Elections
- APhA-ASP Regional Patient Care Project Awards
- APhA-ASP Policy Process Begins

MRM Home Page



# Webinar Week

Monday	Tuesday	Wednesday	Thursday	Friday
August 8 <sup>th</sup>	August 9 <sup>th</sup>	August 10 <sup>th</sup>	August 11 <sup>th</sup>	August 12 <sup>th</sup>
Webinar Week Kick-off (9-10 pm ET)	Advisors Meet-up (1-2 pm ET)	International VPs (8:30-9:30 pm ET)	Communications VPs (8:30-9:30 pm ET)	
	Presidents Presidents-elect (9-10:30 pm ET)	Membership VPs (8:30-9:30 pm ET)	Patient Care VPs (9:30-10:30 pm ET)	
August 15 <sup>th</sup>	August 16 <sup>th</sup>	August 17 <sup>th</sup>	August 18 <sup>th</sup>	
	Policy VPs (8:30-9:30 pm ET)	Patient Care Chairs (9-10:30 pm ET)		
	Finance VPs (9:30-10:30 pm ET)			



# Webinar Week – January Booster

Save the Date – January 11<sup>th</sup>

**Register Today**



# Member Engagement Standing Committee



**Tia Belvin  
(Chair)**

**Operation  
Substance Use  
Disorders**

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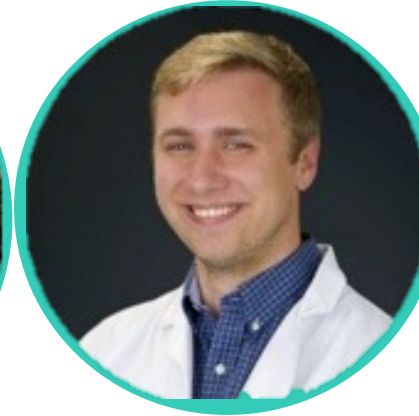


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