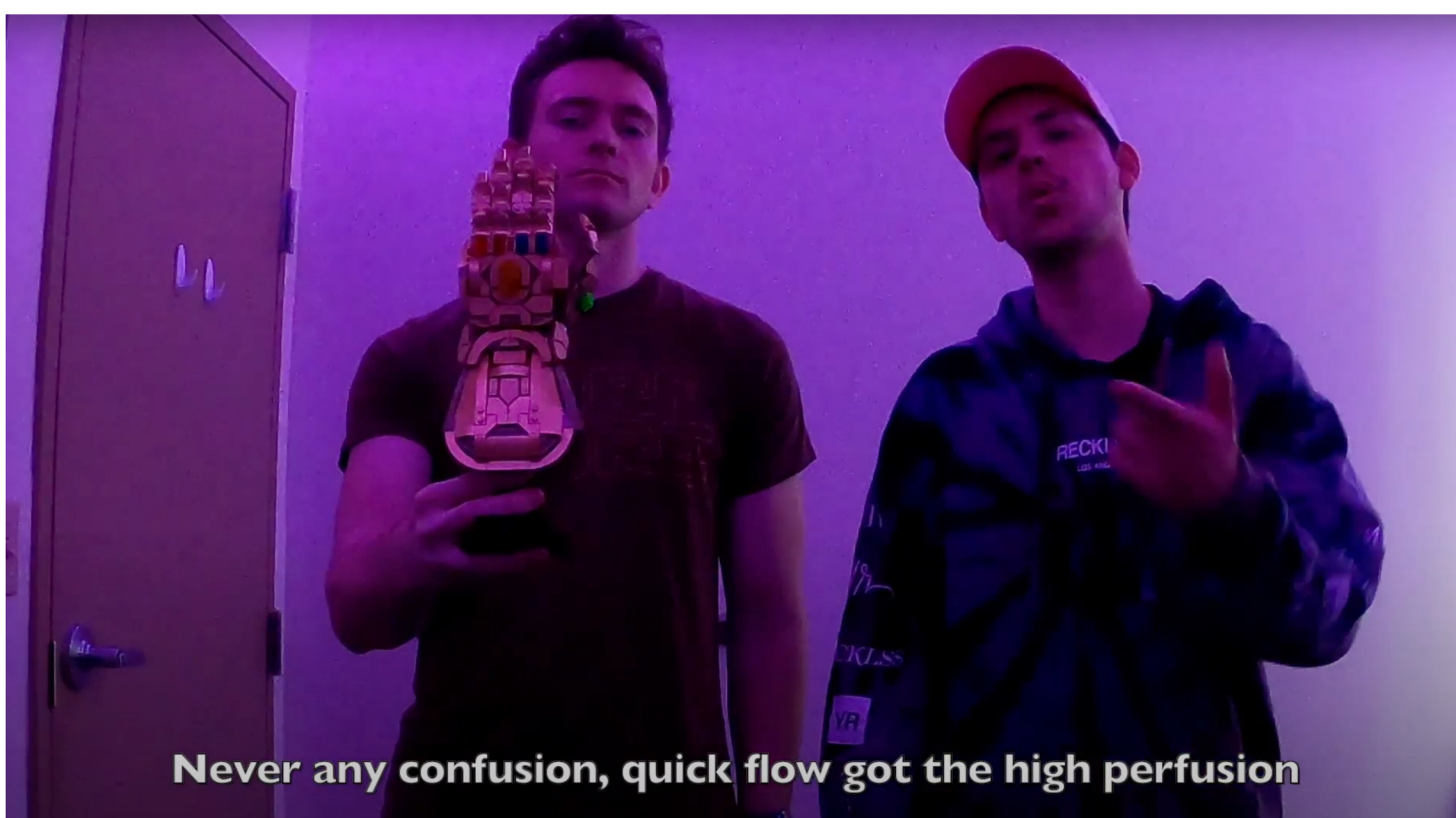


APhA-ASP INNOVATIVE PROGRAMMING AWARD

Pharmacy Idol University of California, San Diego

Description

Pharmacy Idol is an annual, fundraising talent show held to flaunt our students' talents. Proceeds go towards medical supplies for patient care projects. Participants submit videos of their talents to be posted on our social media pages. Votes are cast through donations towards contestants. The winner is the highest-earning contestant.



Methods

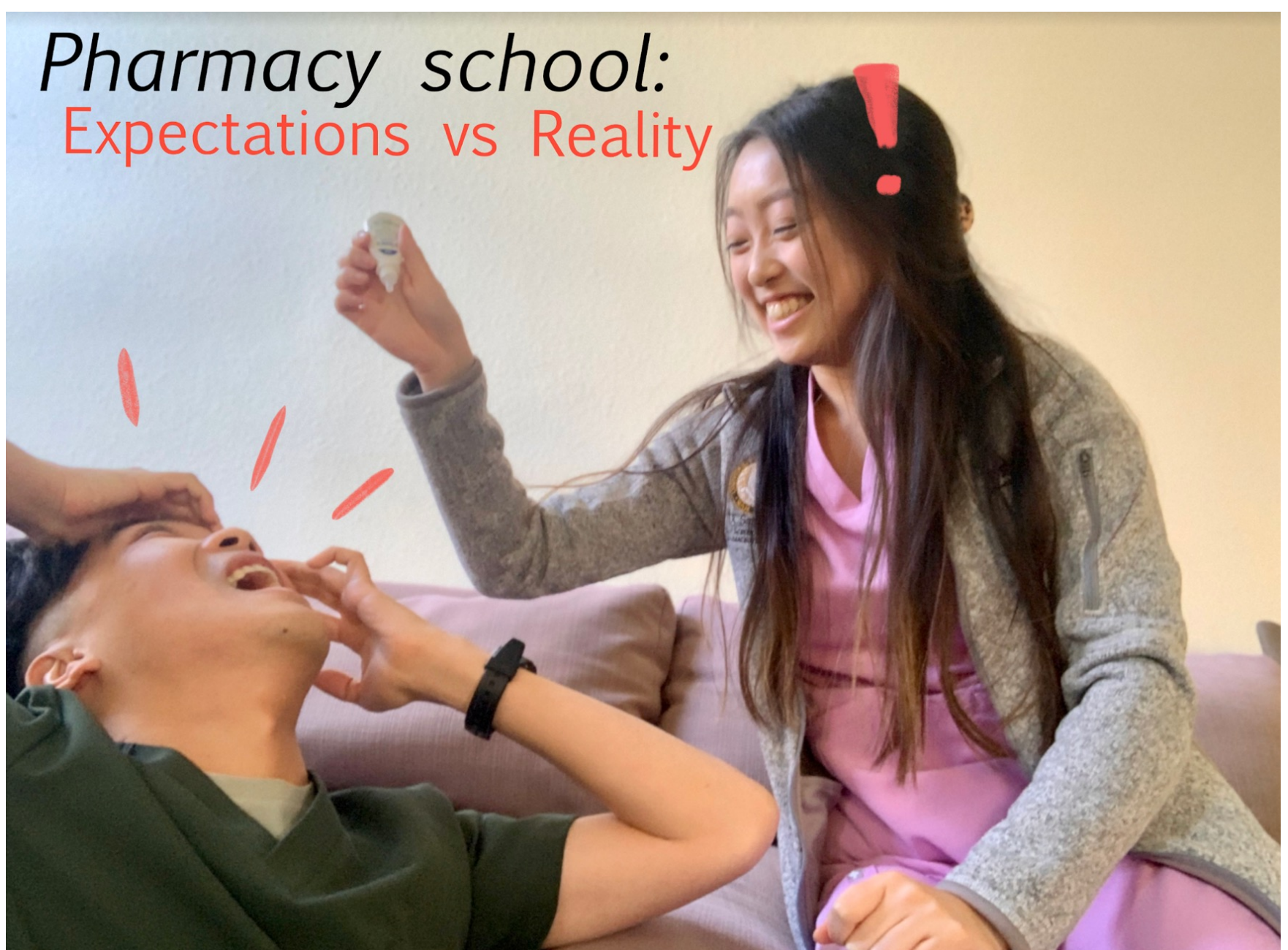
1. Planning committee is formed
2. Call for contestant nominations is announced via email/social media
3. Contestants create pharmacy/student-life-related videos showing off talent
4. Filming/editing support available
5. Contestants write social media spotlight posts with picture
6. Event is promoted on social media for 1 week, and link to all videos and voting instructions using Venmo is included
7. Each contestant/group is spotlighted on social media throughout event week
8. Donations are summed up and a winner is crowned
9. Gift cards are sent to contestants for their participation

Timeline

November – Planning committee
January – Call for nominations
February – Confirm nominations
March – Obtain videos and spotlight posts from contestants
April – Week of event (promote event, spotlight contestants, crown winner)

Impact

Pharmacy Idol helps showcase the unique talents and interests our students have outside of the classroom. It reminds us to have fun and continue doing the things we enjoy throughout our time in pharmacy school. Last year, we raised \$507 which helped fund our patient care projects.



Looking Ahead

We hope to convert this into a live, in-person show as we have previously done before the pandemic. It would be a ticketed event in which contestants would be performing their talents and be judged by a panel of faculty plus a student body vote.