



# The West Virginia University School of Pharmacy

## 2020 Outstanding Chapter Project – APhA-ASP Women’s Health Campaign



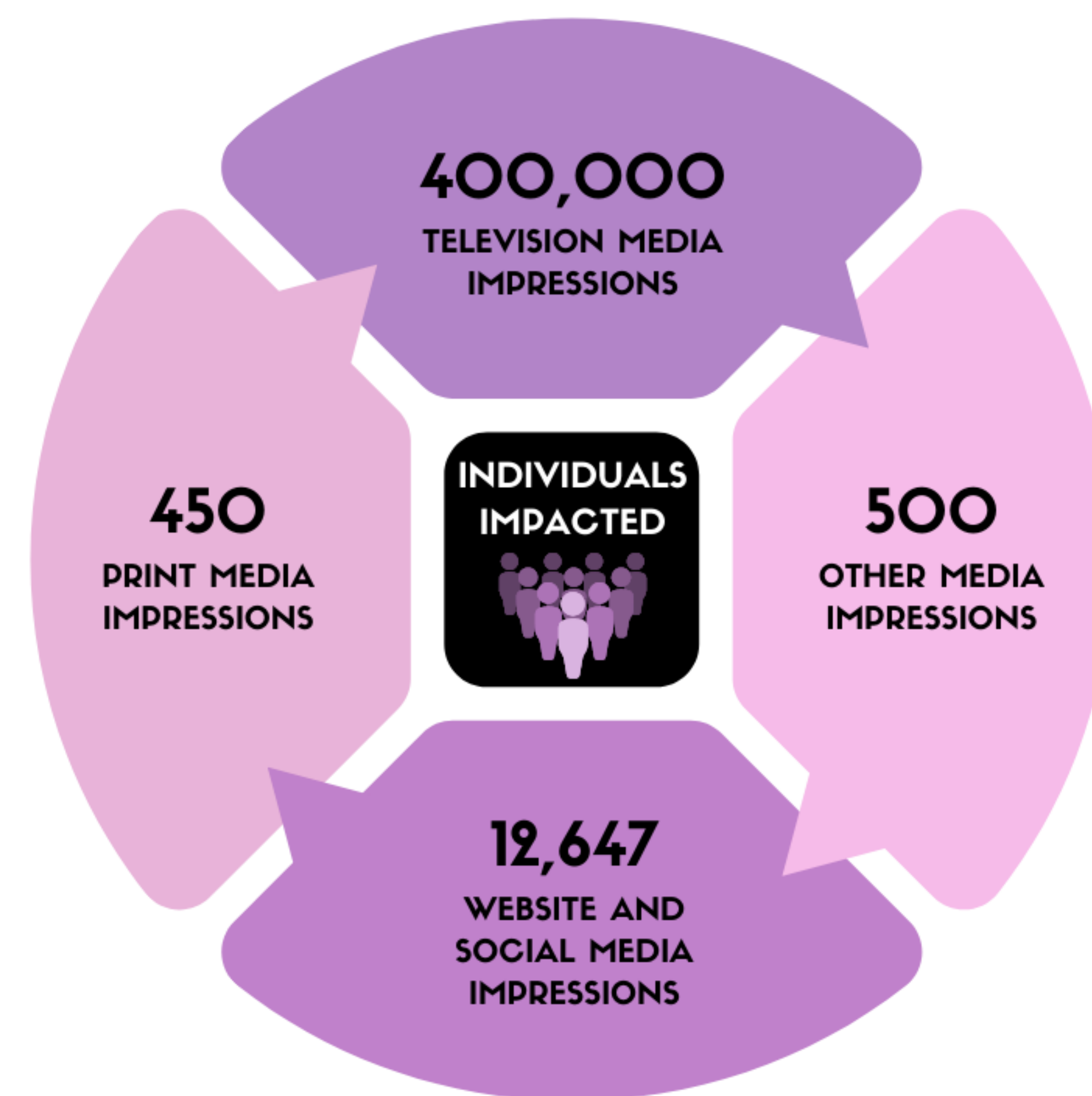
### OBJECTIVES

- Promote the profession of pharmacy and the role of pharmacists as a women’s health resource, particularly in rural communities where pharmacists serve as the most accessible healthcare providers
- Improve the level of trust and comfort patients have when discussing women’s health topics and needs, and reduce the stigma related to sexual and mental health
- Provide education regarding HPV, sexual health, contraceptives and reproductive care, and other women’s health topics to patients across the state of West Virginia
- Increase the overall awareness for women’s health issues in West Virginia and its communities

### METHODS

In order to best serve our local and state community, we focused on three types of events to best reach our objectives:

- 1) Health Fairs
  - 9 health fairs in 7 different counties
  - Total of 103,000 patients in attendance
  - Education on breast cancer, ovarian cancer, HPV, sexual health, osteoporosis, contraceptives, and menopause
- 2) Dorm Education Visits
  - Visited 3 dorms across the WVU campus
  - Exposed 400 students to women’s health topics
  - Focus on sexually transmitted infections, HPV vaccine, contraceptives, and mental health
- 1) Fundraisers and Donation Drives
  - “Pong For A Cause” fundraiser for breast cancer
  - Pronoun white coat pins for LGBTQ+ awareness
  - “Wear Pink” breast cancer awareness photo in October
  - Feminine product drive for local women who are displaced, collecting 292 tampons, 340 sanitary napkins, and 100 panty liners



Total Number of Women’s Health Activities/Events Conducted	16
Total Number of Hours Planning Women’s Health Campaign Events	31
Total Number of Hours Conducting Women’s Health Campaign Events	59

### CONCLUSIONS

To lay the foundation for future Women’s Health Campaigns at our chapter, we took this year to increase the awareness and importance for women’s health issues. Living in a rural state where these topics have normally taken a backseat, we wanted to open our ears and identify topics that patients want to learn about and recognize existing gaps in women’s health education. By traveling all over the state, we were able to provide patients with education on a wide variety of health topics, while also helping our local community here. Combining games, patient handouts, infographics, and conversation, we were able to create meaningful impact on many platforms.

### COMMUNITY IMPACT

#### AREAS COVERED

