

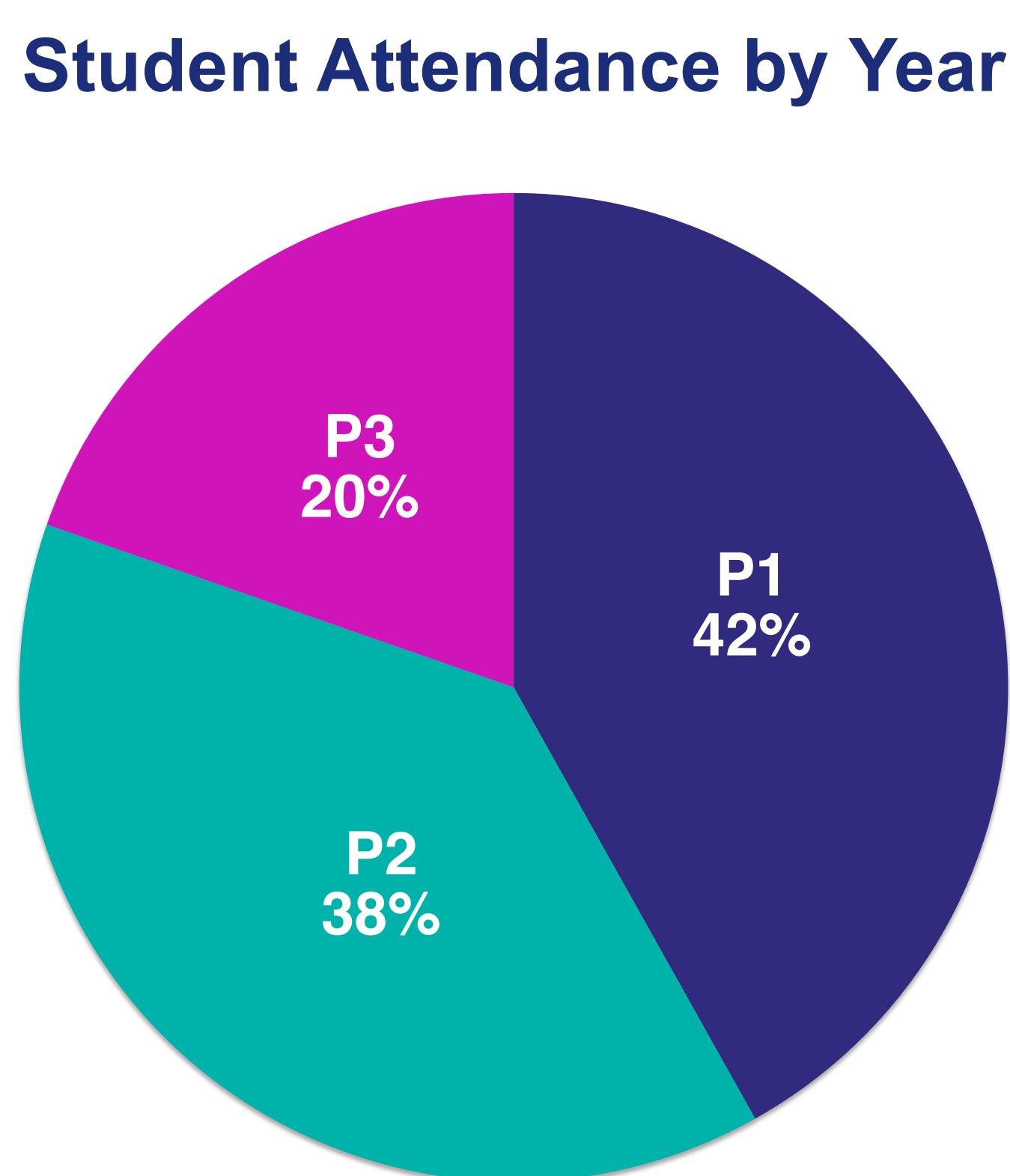
# APhA-ASP INNOVATIVE PROGRAMMING AWARD

## Conference on Conferences University of Wisconsin-Madison

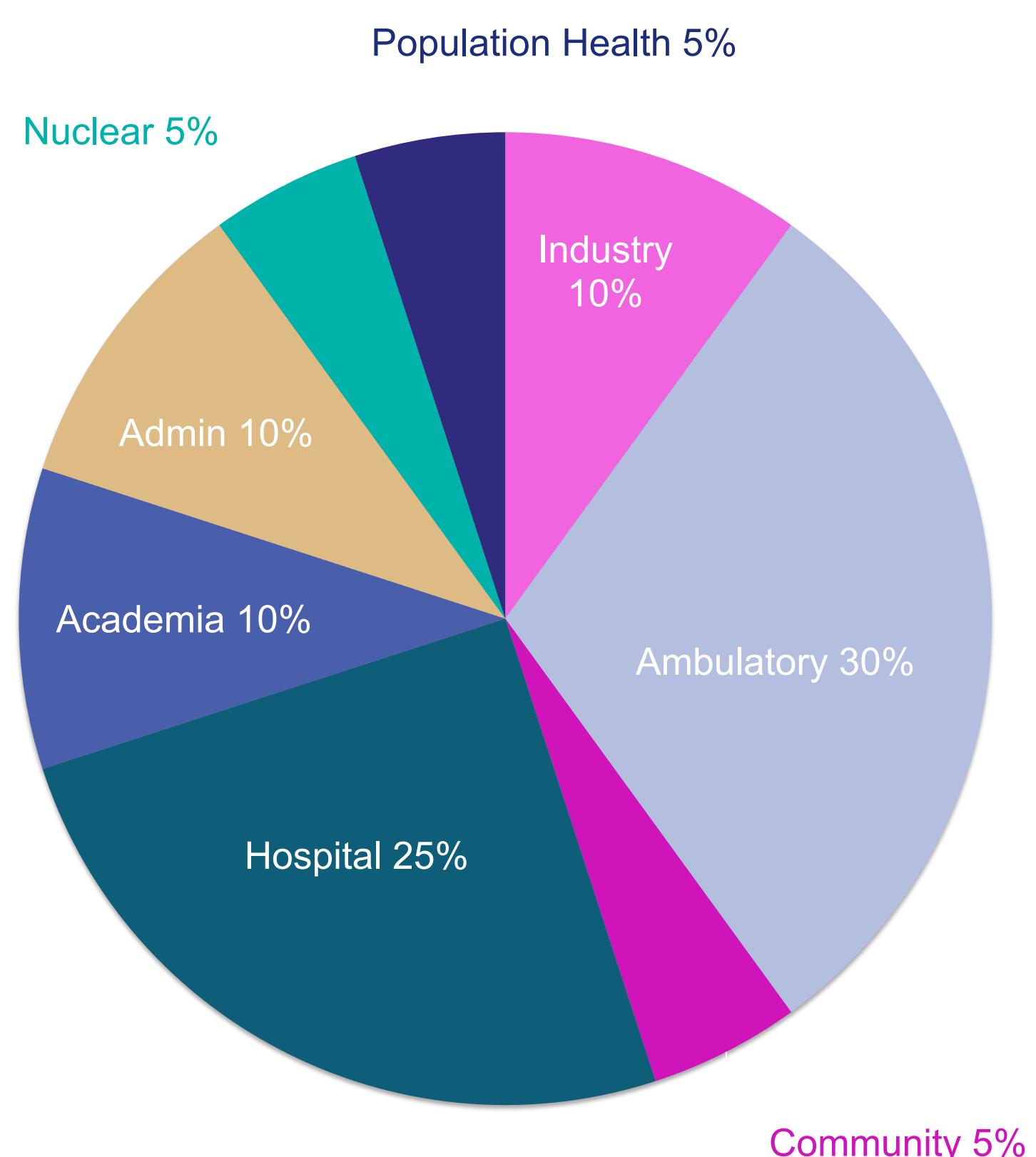
### Objective

We created Conference on Conferences in response to student feedback that attending local and national conferences can sometimes be intimidating. By hosting a mock pharmacy conference, our goal was to increase student pharmacist attendance at future state and national pharmacy conferences, eliminate the uneasiness surrounding networking, and instill in our members the importance of remaining actively engaged in our profession.

### Outcomes



#### Pharmacist Attendance by Practice Site



### Planning Timeline



### Photos

