

Ernest Mario School of Pharmacy, Rutgers University

2021 Outstanding Chapter Project – APhA-ASP Women's Health Campaign



Objectives

- Promote the role of pharmacists as providers of women's and reproductive health
- Promote awareness of the HPV vaccine
- Provide education on contraception and STD prevention
- Highlight gender disparities in healthcare

Methods

- Utilized virtual meeting platforms to continue previous events
 - Breast Cancer Awareness Panel
 - High School Outreach
 - CPNP Mental Health Fair Collaboration
- Experimented with social media initiatives to educate student pharmacists
 - OTC Medications for Women's Health
 - IGTV Takeover: COVID-19
- Engaged student population by hosting online games
 - Birth Control Kahoot

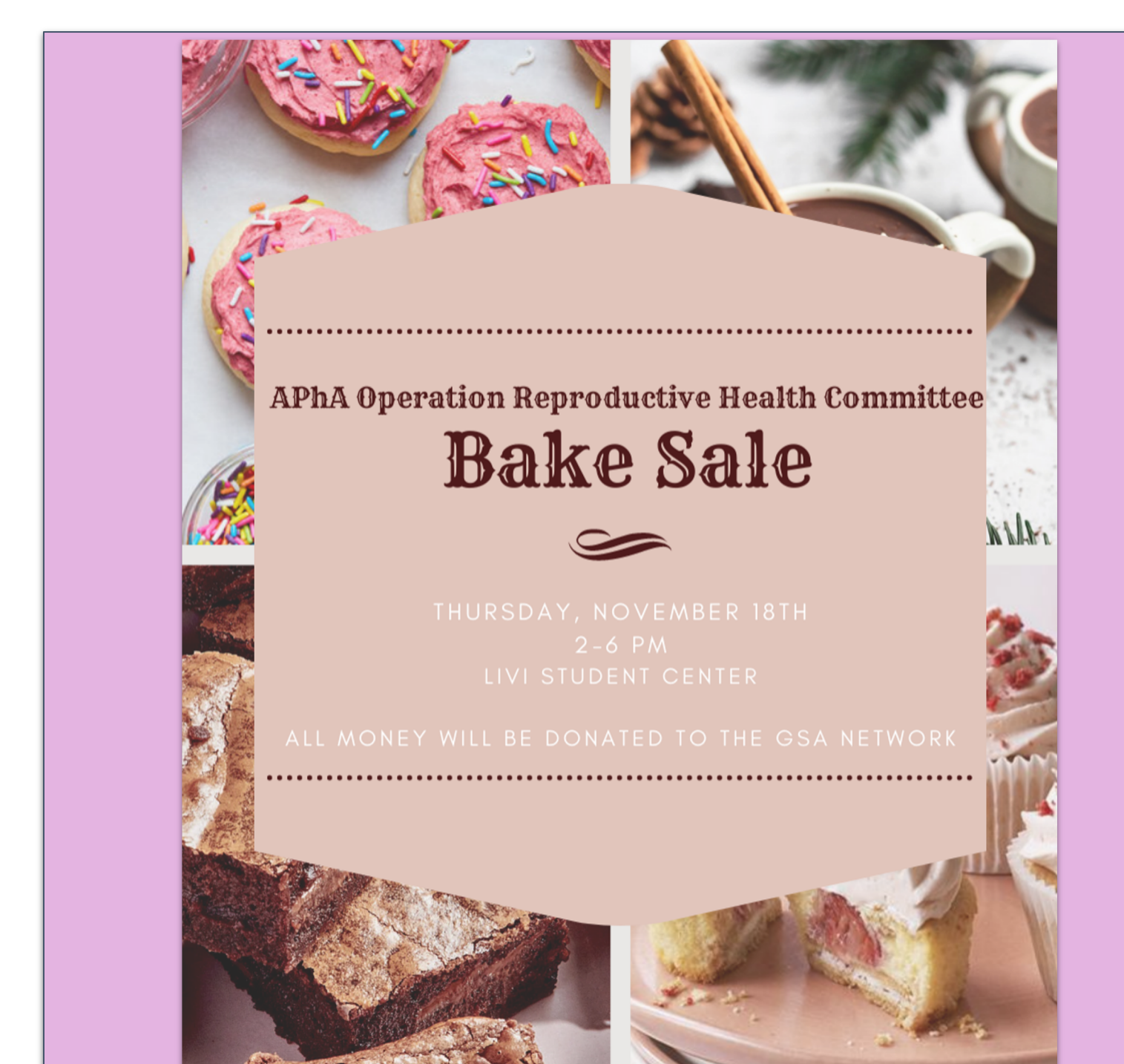


Broken – Makeup Mayhem

- Drew attention to unsanitary and hazardous counterfeit makeup, and the devastating impact it can have on the health of skin
- This documentary sparked insightful conversation amongst the attendants
- We concluded the event with better consciousness about what we choose to buy and recommend while keeping our health, other humans, animals, and our planet in mind

Bake Sale

- Raised funds to support gender confirming surgeries for the LGBTQ+ youth
- To expand our network and to make members from different backgrounds feel welcomed, we organized a bake sale on campus
- During the event, we engaged with students and faculty to share our views and show our support to the LGBTQ+ community
- We also discussed the committee goals with an aim to get more students to join APhA-ASP chapter



Results

Total number of women's health activities/events conducted:	Total number of hours planning women's health events:	Total number of individuals educated:
7	25	144

Conclusion

During a time of transition to completely virtual platforms, our committee was able to seize the moment by holding high-impact events to promote women's health initiatives through inter-professional collaboration, community partnerships, and social media campaigns. Through our events, we were able to provide disease and sexual health education to the general public and student peers. Doing so demonstrated the essential role pharmacists can play in supporting the health and safety of women across all ages.

Student Pharmacists: Soumya Jairam, Ivy Casieri, Richa Gavaskar, Pankti Patel, & Rebecca Lee