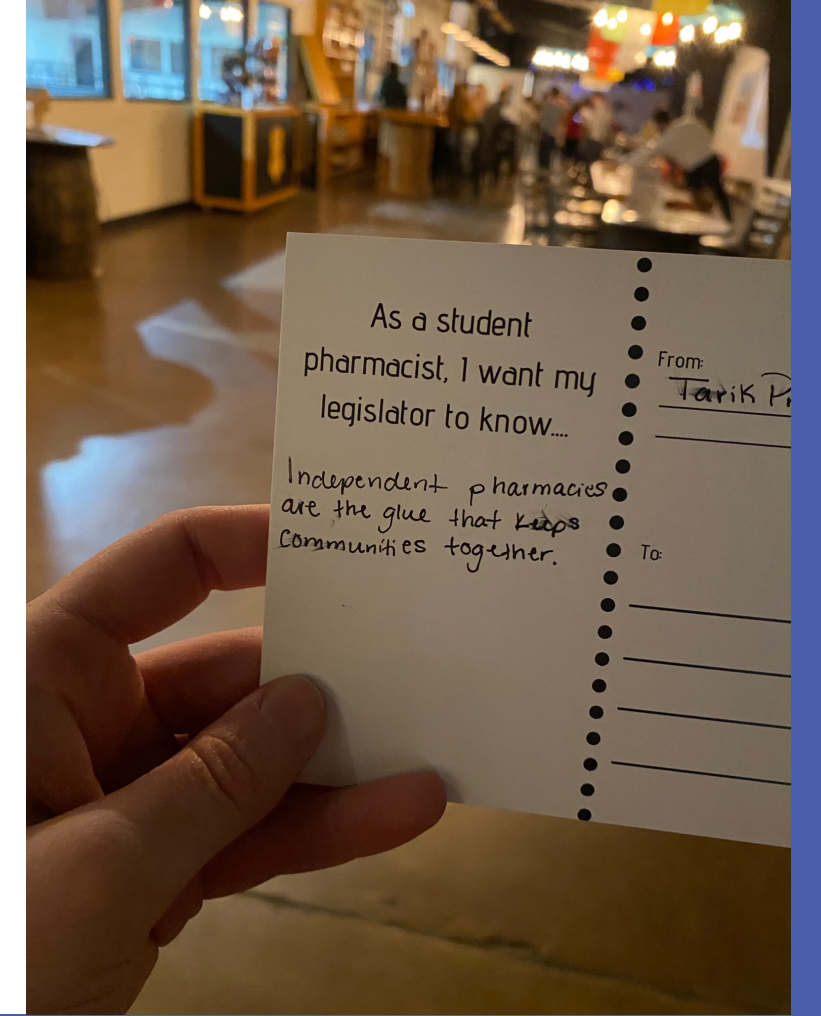


APhA-ASP INNOVATIVE PROGRAMMING AWARD



Policy on Tap Mercer University



- **Location:** Tucker Brewing Company
- **Sponsored By:** GPhA and is a combined event with NCPA



- **Speakers:** Met with GPhA to coordinate the following speakers: CEO of GPhA, a legislator, and a former lawyer
- Education occurred about PBM reform, the legislative process, and how students can get involved in policy
- Event included drawing prizes, a taco bar, and a chance for networking
- This was an attractive venue for students to learn about the policy process while networking

- **Process:** planning started by booking a venue around August, payments were collected via Venmo up until the event, and a week prior speaker gifts and drawing prizes were bought
- **Advertising:** email, GroupMe, Social media, class announcements, flyers, and word of mouth starting in September
- **Impact:** a family member was advised on how to report being steered by their insurance company
- Around 80 students attended in addition to community members
- **Purpose:** encouraged students to learn about policy and become involved in the advocacy process
- **Looking forward:** Become initiators of policy and advocacy among other student pharmacist by improving collaboration with other pharmacy schools in GA