



APhA Academy of Student Pharmacists

Webinar Week

Connect.
Share.
Learn.



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Webinar Week

Connect. Share. Learn.

**Policy Vice
Presidents
(PVPs)**

Speakers



ALEX SPANENBERG

APhA-ASP Speaker of
the House




MARK NAGEL

APhA-ASP National
Policy Standing
Committee Chair

Agenda



- 
- Housekeeping Announcements
 - Policy Process and Timeline
 - Role of the PVP
 - Developing a Proposal for MRM
 - Helpful Resources
 - Final Announcements
 - Region Meet & Greet/Q&A

We are so excited you're here!

A few housekeeping items for the night:

- Add your Chapter to your name so we know where you're joining from
- Utilize chat or the raise hand feature to submit your questions
- We'd love to see your face!
- Discussion Opportunities – please mute your mic when not speaking
- All slides, recordings and notes from webinar week will be made available on the Webinar Week home page

Policy Standing Committee



Mark Nagel
Chair
Regions 4/5



Alexandria Wingler
Regions 2/7



Charleigh Steverson
Regions 3/6



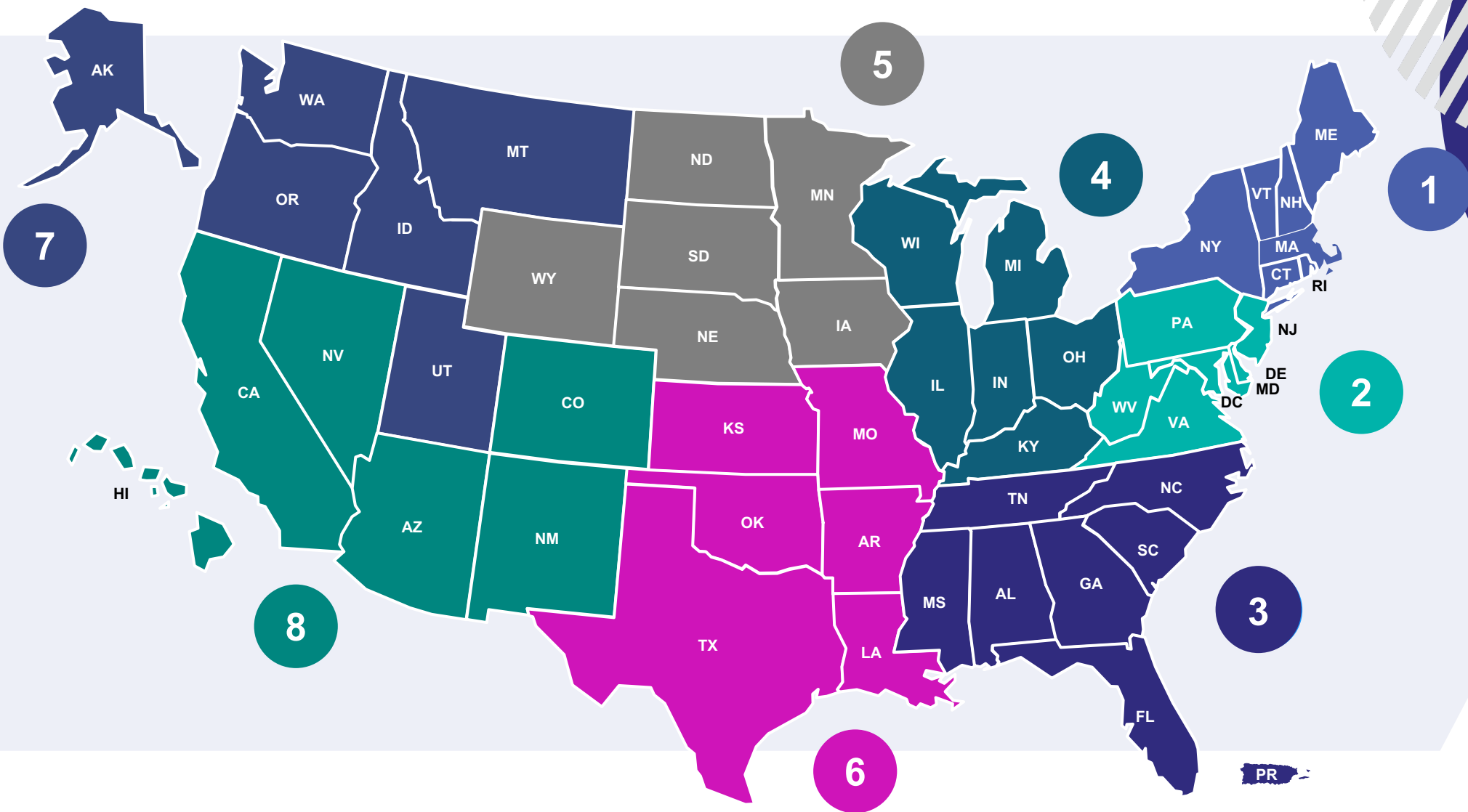
JianXiang (Eric) Weng
Regions 1/8

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APhA-ASP Regions



Regional Delegates



Serena Roberts
Region 1



Edgardo Rodriguez
Region 2



Elaina Vitale
Region 3



Bryce Mortera
Region 4



McCaffery Townsend
Region 5



Alanna Bramwell-Shittu
Region 6



Bobby Christodouloupoulos
Region 7



Adrian Gonzalez
Region 8



**What inspired you to become
the Policy Vice President of
your Chapter?**

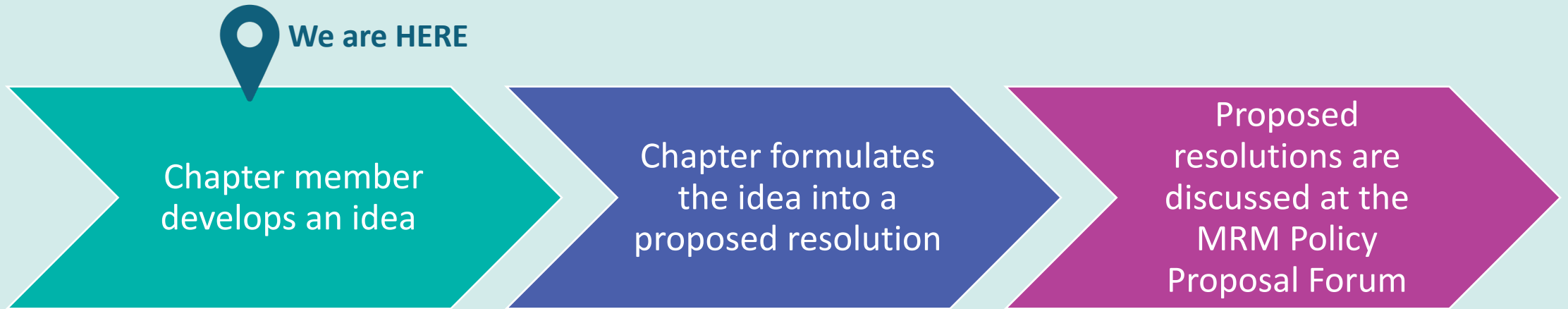
**What event or responsibility
are you most excited for in
your new role?**

Roles and Responsibilities

●●● Roles & Responsibilities

- **Stay Informed and Communicate:** Keep up to date on pharmacy issues and communicate important information about policy and advocacy to chapter members.
- **Engage and Organize:** Organize and engage members in policy programs, advocacy activities, capitol building visits, letter writing campaigns, and policy events.
- **Policy Development Process:** Guide the chapter through policy development and serve as a delegate at relevant meetings and expositions.
- **Back the PAC Campaign:** Attend webinars, educate members about the APhA Political Action Committee (PAC), plan fundraisers, and encourage donations.
- **Promote American Pharmacists Month:** Collaborate with the communications vice president to showcase what pharmacists can do to the public.
- **State Association Collaboration:** Coordinate with the state pharmacy association to support state-level advocacy initiatives and participate in State Legislative Days/Weeks.

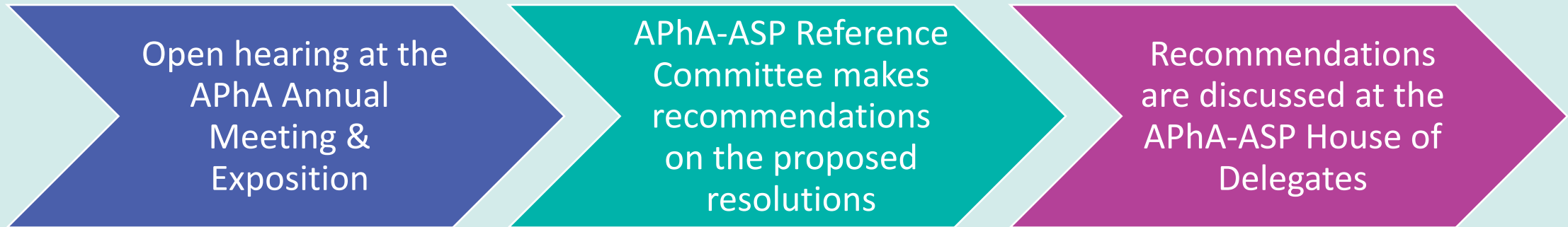
Policy Process



Policy Process



Policy Process



Policy Process



Preparing for MRM

- **Form a Policy and Advocacy Committee**
 - Host regular meetings with engaged chapter members
 - Coordinate a lunch hour meeting and/or host a special event like Pizza & Policy (Check out the [APhA-ASP PVP Toolkit](#) for more ideas)
 - Brainstorm ideas to begin researching with your committee
 - Solicit feedback on your resolution ideas from your chapter
 - Prepare background information
 - Determine who will serve as your APhA-ASP Chapter Delegate and Alternate Delegate

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Preparing for MRM

- **Begin the resolutions drafting process**
 - Develop up to two potential resolution topics (one primary and optional secondary resolution)
 - Use the APhA-ASP MRM Proposed Resolution Form to guide your drafting process



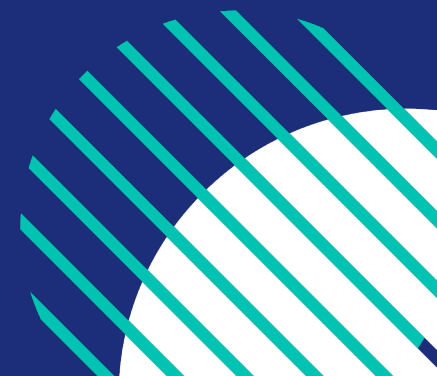
Preparing for MRM

- **Share your region's proposed resolutions with your chapter**
 - Following the Regional Policy Proposal Forum, your regional delegate will send final drafts of your region's proposed resolutions
 - Share the proposed resolutions with your committee to get feedback. Doing this before MRM will help engage chapter members and bring to light opinions that might have been overlooked otherwise.
 - Don't forget to register a Chapter/Alternate Delegate!

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Preparing for MRM

- **Vote for your region's proposed resolutions and Regional Officer Candidates**
 - Only the individual registered as the official chapter delegate will receive an electronic ballot
 - Rounds of voting will be conducted
 - Result presented during the 2023 MRM Regional Closing Session

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Event Ideas

Pizza/Pie and
Policy

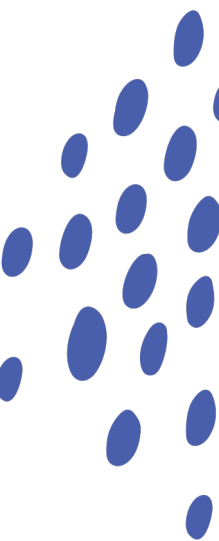
Policy Hack-a-
thon

Letter Writing
Campaigns

Headshot
Campaign

Mock House of
Delegates

Guest Speakers
in
Policy/Advocacy



Picking a Topic

- Use your chapter policy committee and members for ideas
- Reference the passed resolutions on the books for inspiration
- Consider what practices in pharmacy affect YOU! What would you like to see changed?
- Where do you see an unmet need in pharmacy practice?
Pharmacy education?

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x x x x

x x x x

Resolution Writing Tips

Know Your Topic

- Research background information to identify scope and breadth of policy statement
- Stay up-to-date on the topics

Understand Existing Policy

- Identify gaps in content, outdated positions, etc.
- Discuss in the background section why new policy language is needed
- Reaffirm existing policy as appropriate

Choose Verbs Carefully

- Action statements – calls on someone to do something
- Supportive statements – asserts support for a concept or action
- Opposition statements – opposes a concept or action (difficult to turn opposition statements into action)



Resolution Writing Tips

Be Succinct

- Plain language is better
- Balance being comprehensive with scope-creep

Take note of key discussion points in the proposal process

- Describe deliberation in background statements
- Recall deliberation in Policy Reference Committee and policy deliberation during the annual meeting

Anticipate Stakeholder Feedback

- Not everyone will support the policy statements
- Anticipate 360 perspective and describe rationale for position in background statements

Avoid Defensive Postures

- It is our job to ask the question and the House's job to set policy
- Provide clarification and rationale; avoid debate in the House of Delegates



Resolution Writing Tips

Positive		
Weak	Medium	Strong
Feels Believes Asserts Should Encourages Wishes Promotes Expects Recognizes	Encourages Recommends Endorses Shall Supports Affirms Emphasizes	Urges Advocates Calls On/For Demands Adamantly Supports

Negative		
Weak	Medium	Strong
Discourages		Denounces Objects Opposes

Helpful Resources

- [Tips for Developing Successful Proposed Resolutions](#)
- [APhA-ASP MRM Proposed Resolution Form](#)
- [APhA-ASP Policy Process: MRM Guide for Chapter Delegates](#)
- [MRM Rules of Procedure](#)
- [APhA-ASP The Capsule](#)
- [APhA-ASP Policy & Advocacy | American Pharmacists Association](#)
- [APhA-ASP Policy Vice President Toolkit](#)

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One of our goals as a committee this year is to empower the chapter PVPs (YOU!) to make change at your chapter level by providing and connecting you to the resources you need to be successful

- Antitrust Laws/Safe Staffing Measures: Letter Writing Campaign templates for American Pharmacists Month
- Reproductive Healthcare/Opioid Education: More to come...

Stay Connected! - PVP GroupMe

VP of Policy 2023-2024

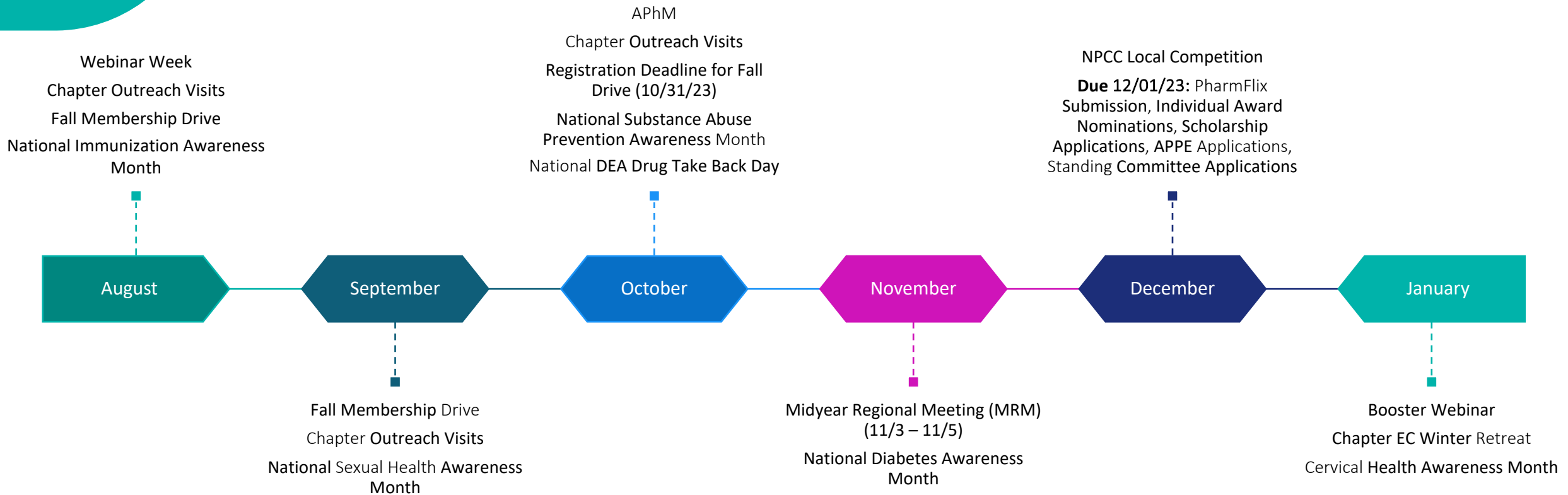


Scan the QR code to join the group



Announcements & Reminders

Timeline



PVP Important Dates

Date	Event
October	American Pharmacists Month
Early October	MRM Policy Webinar
November 3-5, 2023	MRM
January-March 2024	Back the PAC Campaign
March 22-25, 2024	2023 APhA Annual Meeting & Exposition

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Important Dates & Deadlines

Date	Event
August – October	Chapter Outreach Visits
August 29, 2023	MRM2023 Kick-off Webinar
August 30, 2023	Meet the APhA CEO Webinar
September 13, 2023	PharmFlix Informational Webinar
October	American Pharmacists Month
October 31, 2023	Fall Membership Drive Registration Deadline
November 3-5, 2023	Midyear Regional Meeting – It's On!
December 1, 2023	Individual Award Submissions Due APhA Foundation Scholarship Applications Due PharmFlix Submissions Due APhA Experiential Program Applications Due Standing Committee Applications Due



APhA Student Scholarships



Applications
opening soon!

APPLICATIONS DUE DECEMBER 1



November 3-5
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ONSITE

Washington, DC - \$149.00



ON-CAMPUS

With your APhA-ASP Chapter - \$300.00



ONLINE

Where you are – \$39.00



APhA

American Pharmacists
Association

MRM2023
IT'S ON!

REGISTER NOW:
MRM2023 Kick-off!
More details on
what to expect.



Meet the APhA CEO

August 30, 2023
8-9 pm ET



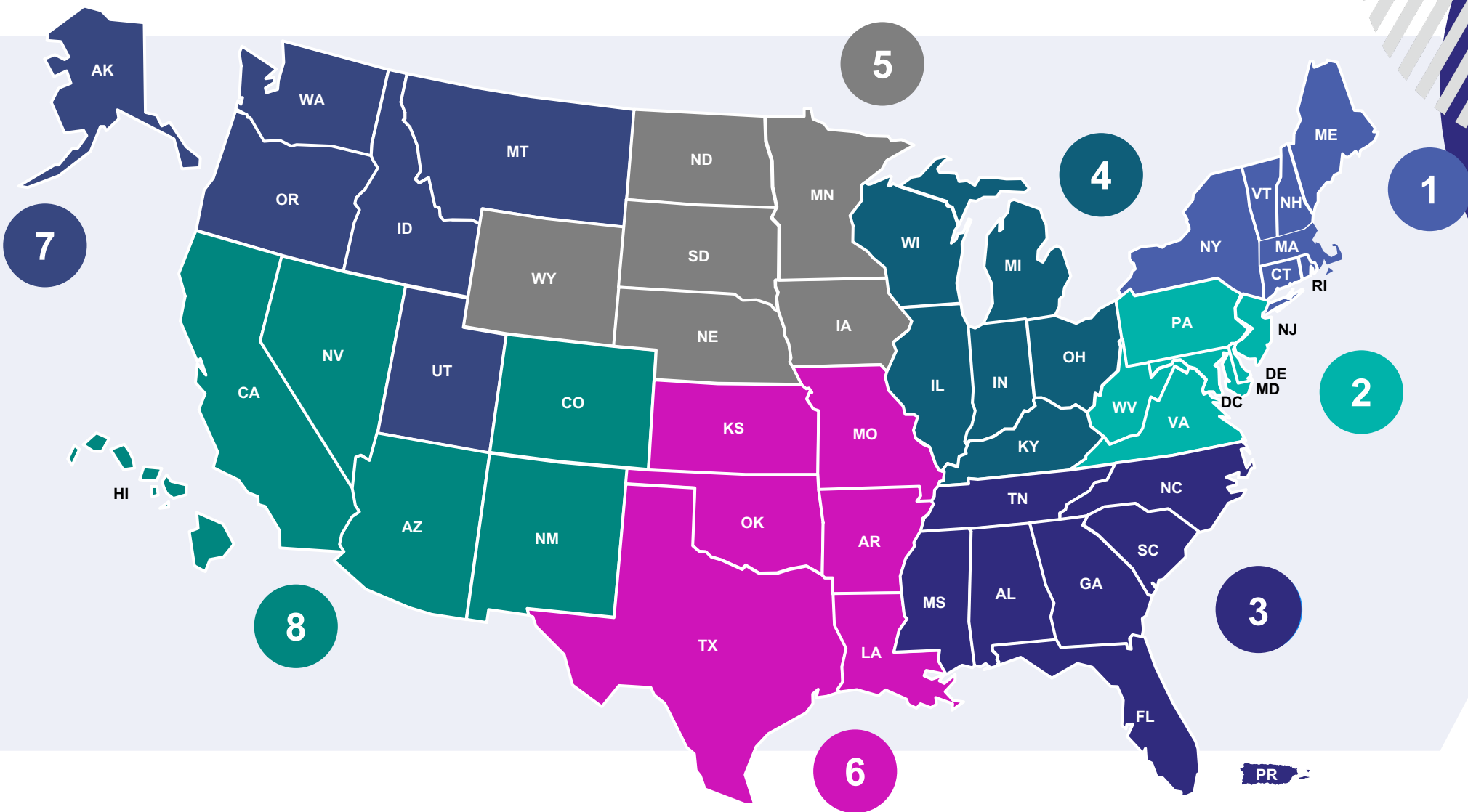
Michael Hogue, PharmD, FAPhA, FNAP, FFIP



Regional Breakouts

- Meet your RD's/PSC!
 - Introduce yourself (chapter, year in school, hometown)
 - Why you decided to be PVP/What interests you about policy?
 - Fun Fact!
 - Any questions you have for the upcoming year?

APhA-ASP Regions





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