



APhA-ASP Innovative Programming Showcase



APhA-ASP Innovative Programming Showcase

Region 2
Shenandoah University

Medicare Part D Event

SHENANDOAH UNIVERSITY
Bernard J. Dunn School of Pharmacy



SHENANDOAH™
U N I V E R S I T Y
Bernard J. Dunn School of Pharmacy

What is the Medicare Part D Event?

- Open access event aimed to help Medicare Part D beneficiaries choose a plan that is the most appropriate for their specific needs
 - Started in 2008
 - Held during Open Enrollment Period (October 15-December 7)



What are the goals?

- Increase patient access
- Enhance student experience in patient care
- Provide health screenings
- Promote interprofessional collaboration



Who is involved?



- Planning committee
 - Faculty
 - Student pharmacists of all professional years
 - PGY-1 residents
- Physician assistant, physical therapy, and occupational therapy health programs
- Community members

How is it implemented?

- Training for student pharmacists
 - Overview of Medicare Part D
 - Medicare Part D website navigation
 - Selecting appropriate plans based on patient preferences
- Advertisement

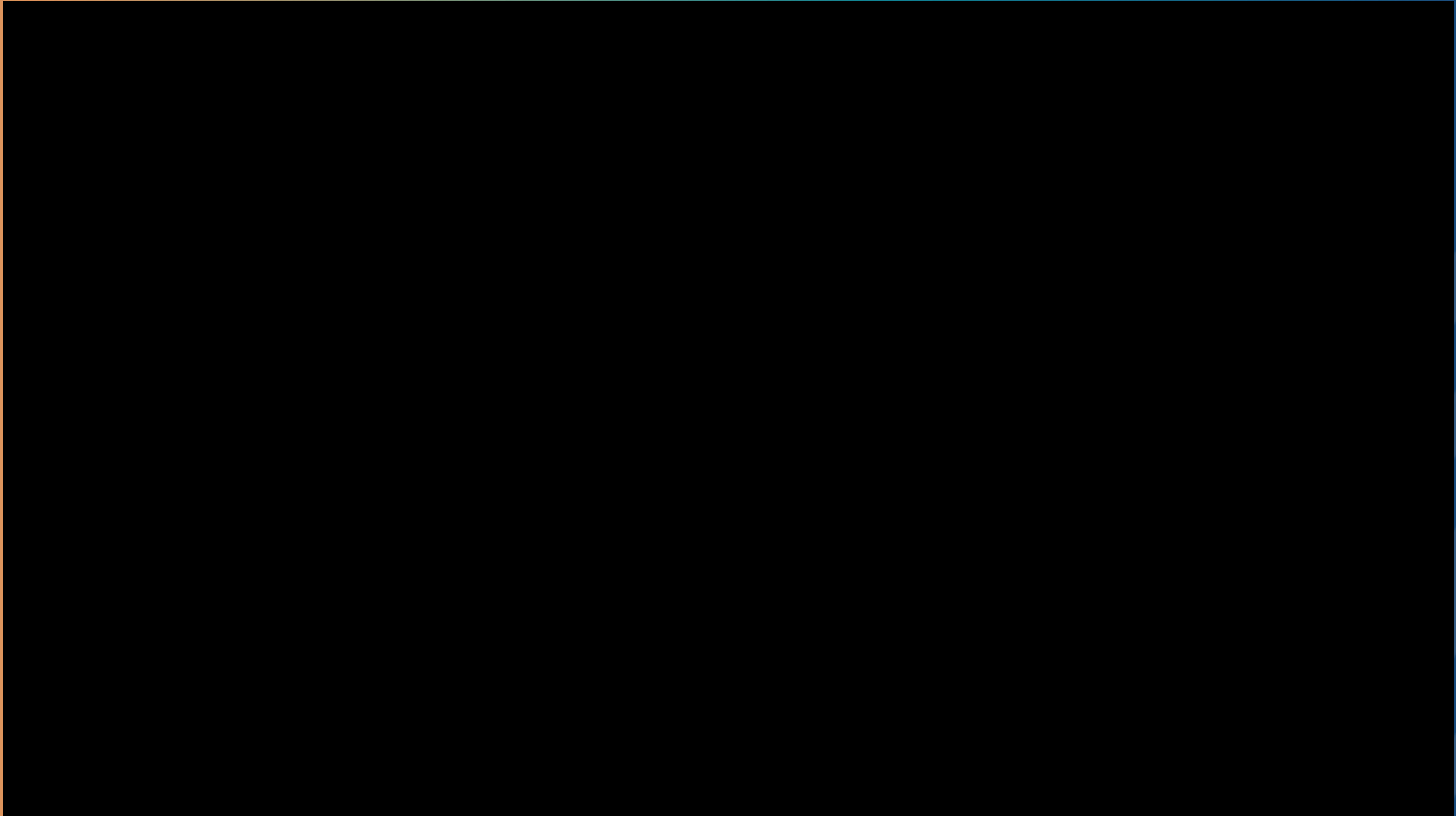


What is the impact?

- 125 patients served annually
- Professional development
- Ease of patient access to care and selection of appropriate plans
- Learning opportunities for student pharmacists



Hear from Our Patients!



What have we learned?



- Simple, easy, and impactful method of engaging with the community
- Adaptation is key
- Vaccine clinics
- Health fair expansion
- Advocacy for the profession

Questions?



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APhA-ASP Innovative Programming Showcase

Region 1

**Massachusetts College of Pharmacy and
Health Sciences - Boston**

Courage to Connect Between Student Pharmacist through Professionalism, Advocacy, & Mental Health During the COVID-19 Pandemic

Region 1

MCPHS University – Boston

Presented by: Sara Korotkevich & Yara Al-Shaer



Mentor-Mentee Program

- A Microsoft form was created for students to sign up & share their interests to be matched with other students, in collaboration with ASHP, Rho Chi, PLS
- Mentor/mentee relationships were established between student pharmacists, 300+ people were reached through public relations, and 80+ students joined the program.
- Takeaway: encouraging building connections with other fellow students.
- Advice: We recommend performing a survey to evaluate the number students interested in participating to help you plan accordingly.
- As the mentor-mentee program was beneficial for students, we are continuing it for this academic year.



Student Pharmacist Writing Contest

- 3 different prompts were created for students to write and reflect upon. Our chapter designed a rubric and graded the submitted writing pieces anonymously to ensure that students were evaluated in a fair manner.
- 1st innovative writing competition for student pharmacists that encourages creative writing and critical thinking. Reached 500+ students & 15 students participated!
- Feedback from students: they enjoyed using creative writing skills and helped enhance students' critical thinking skills.
- Advice: Design a program that challenges students to get out of their comfort zone and utilize their creative writing skills.
- We plan to continue to create new prompts and encourage student pharmacists to write and advocate for the profession

APhA-ASP Student Pharmacist Writing Contest 1st Place Winner

Nicole Silva is currently a P1 (3rd year) student pharmacist at MCPHS University, Boston. Nicole is the 1st place winner of the 2021 APhA-ASP Student Pharmacist Writing Contest at MCPHS University Boston chapter.



What was your inspiration for applying to pharmacy school? How has your vision changed since you first started pharmacy school?

My inspiration for applying to pharmacy school has always been on the basis of wanting to help out patients who come see me. During high school, I had already been working in the healthcare field and knew that this was my calling. The pharmacy profession has always gravitated towards me, I thought knowing hundreds of drugs and their mechanisms is impressive, and my

October is American Pharmacist Month



- We interviewed professors & pharmacists on how their positions in the pharmacy profession have changed during COVID-19 and created an educational poster. This event was in collaboration with 15 organizations: Pharmacy Council, DIA, PDC, ACCP, NCPA, Rho Chi, LKS, HerbalRx, IPhO, MSLS, ASHP, ISPE, SNPhA, SASP & VetRx
- Advocated for the pharmacy profession, educated and answered questions from the public on the role of pharmacists during COVID-19. 1000+ people were reached via social media, and 100+ people attended the event!
- This event highlighted professionalism, advocacy skills, meaningful connections, and communication skills.
- Advice: Reach out to other professional pharmacy organizations, share ideas and make connections!
- We will continue to advocate for the pharmacy profession!

Breathe Strong Workshop

- We invited an instructor to provide breathing techniques. Collaborated with 25 organizations to encourage mental health awareness activities for students.
- Students learned breathing & meditation techniques to help with anxiety during finals, overcome sleeplessness and depression. 2754+ people were reached via social media, and 270+ students attended!
- Take care of yourself when it comes to stress and mental well-being. Learn how to breathe and meditate into their lives.
- Advice: Host this event around stressful times, such as midterms and finals week.
- This workshop has already been incorporated into the 2022-2023 academic school year!
- We will continue to advocate and provide support to all students who may be experiencing stressful times.



MA Pharmacist Provider Status



- MA Senate & House passed legislation that recognized pharmacists as healthcare providers. We invited 5 pharmacist panelists to discuss provider status, how it affects pharmacy practice, and what pharmacists and student pharmacists can do to advocate for the profession.
- We collaborated with APhA-ASP chapters at MCPHS Worcester, Northeastern and Western New England university, ASHP and NCPA chapters. We reached 2500+ people on social media, and 150+ students & 18 pharmacists from 4 universities attend the event.
- Students learned about the growing profession of pharmacy, the impact of pharmacists in healthcare, and how to advocate for one another in this field.
- Advice: Invite guest speakers that recognize, understand, and have been proactive on how important it is for pharmacists to have a voice in healthcare.
- Making students aware of the growing profession can further enhance other generations to come. Change and advocacy for the pharmacy career starts with us and that is something we will always make others aware of!



Questions?



APhA-ASP Innovative Programming Showcase

Region 4

University of Wisconsin - Madison

Conference on Conferences

University of Wisconsin-Madison School of Pharmacy
(Wisconsin Society of Pharmacy Students)

Michael Nome & Lauren Glaza



Presentation Outline

**What is
Conference on
Conferences?**



**Why does it
matter?**



**How to build a
Conference on
Conferences**



Conference Goals



Impact on:

- Students
- Profession
- Patients



Future Directions

What is Conference on Conferences?

A mock conference
produced *by* student
pharmacists *for* student
pharmacists

Agenda

1. Cocktail Hour & Trivia
2. Keynote Speaker
3. Conference Dos and Don'ts
4. Pharmacist Roundtables

Why does Conference on Conferences matter?



Student Pharmacist Apprehension



**Lack of
Perceived
Knowledge**



**Social
Anxiety**



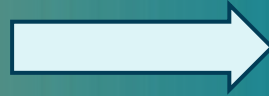
**Lack of
Experience**

Goals of Conference on Conferences

- 1 Relieve anxiety surrounding networking
- 2 Increase professional engagement
- 3 Create the next generation of professional advocates

How to build a Conference on Conferences

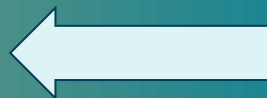
**Pick a date and
location**



**Generate a diverse
list of pharmacists
to invite**



**Create promotional
materials**



**Develop email
template**

How to build a Conference on Conferences



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graph LR; A[Divide email responsibilities] --> B[Create an itinerary that meets the needs of your attendees]; B --> C[Brainstorm keynote speakers]; C --> D[Advertise the event through multiple channels]; D --> A;
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Divide email responsibilities

Create an itinerary that meets the needs of your attendees

Advertise the event through multiple channels

Brainstorm keynote speakers

How to build a Conference on Conferences

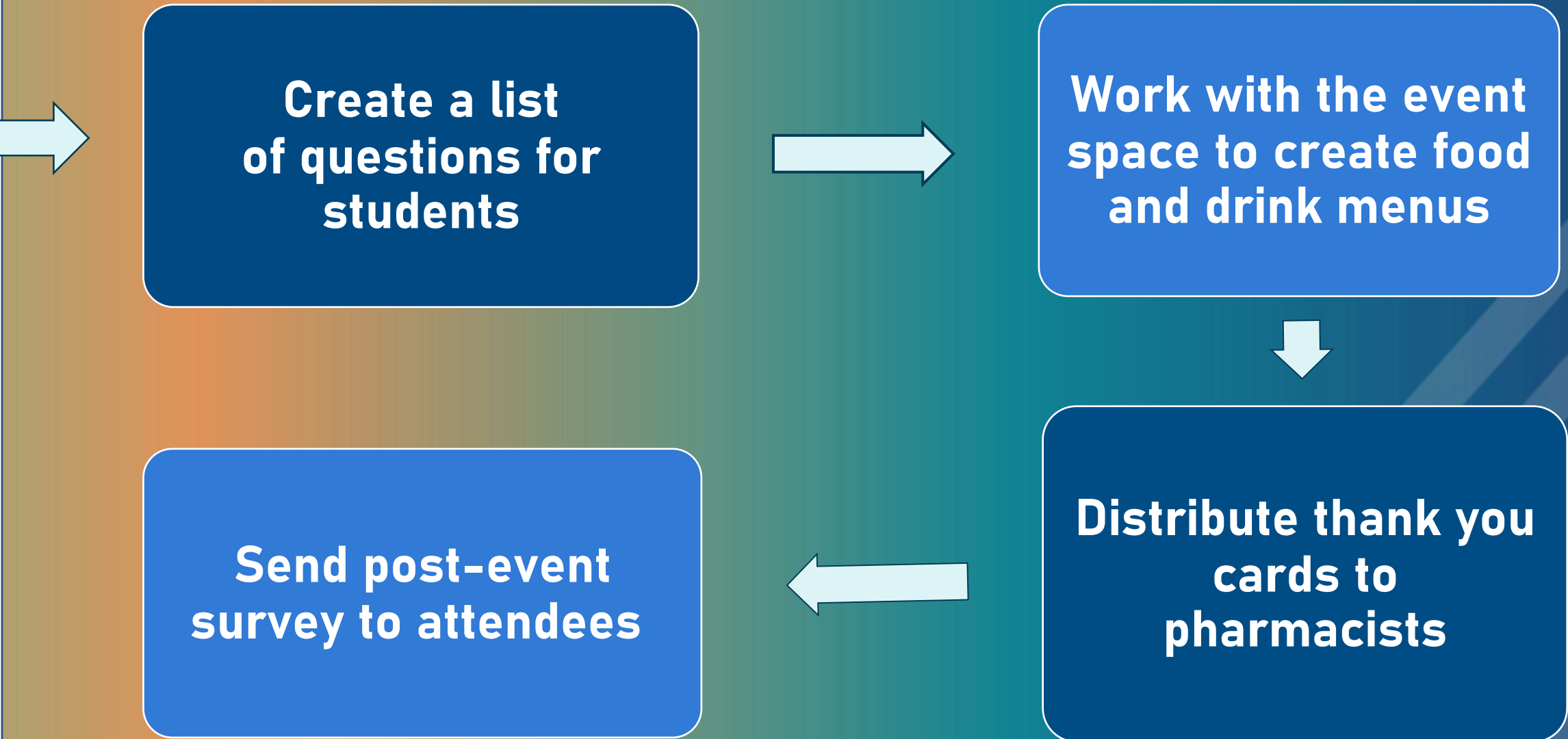


**Create a list
of questions for
students**

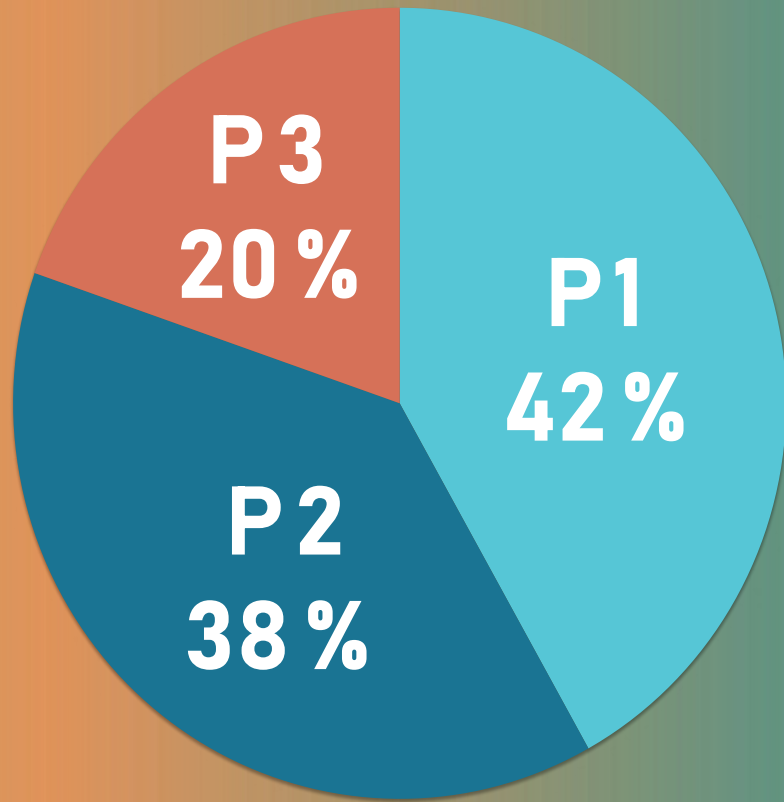
**Work with the event
space to create food
and drink menus**

**Send post-event
survey to attendees**

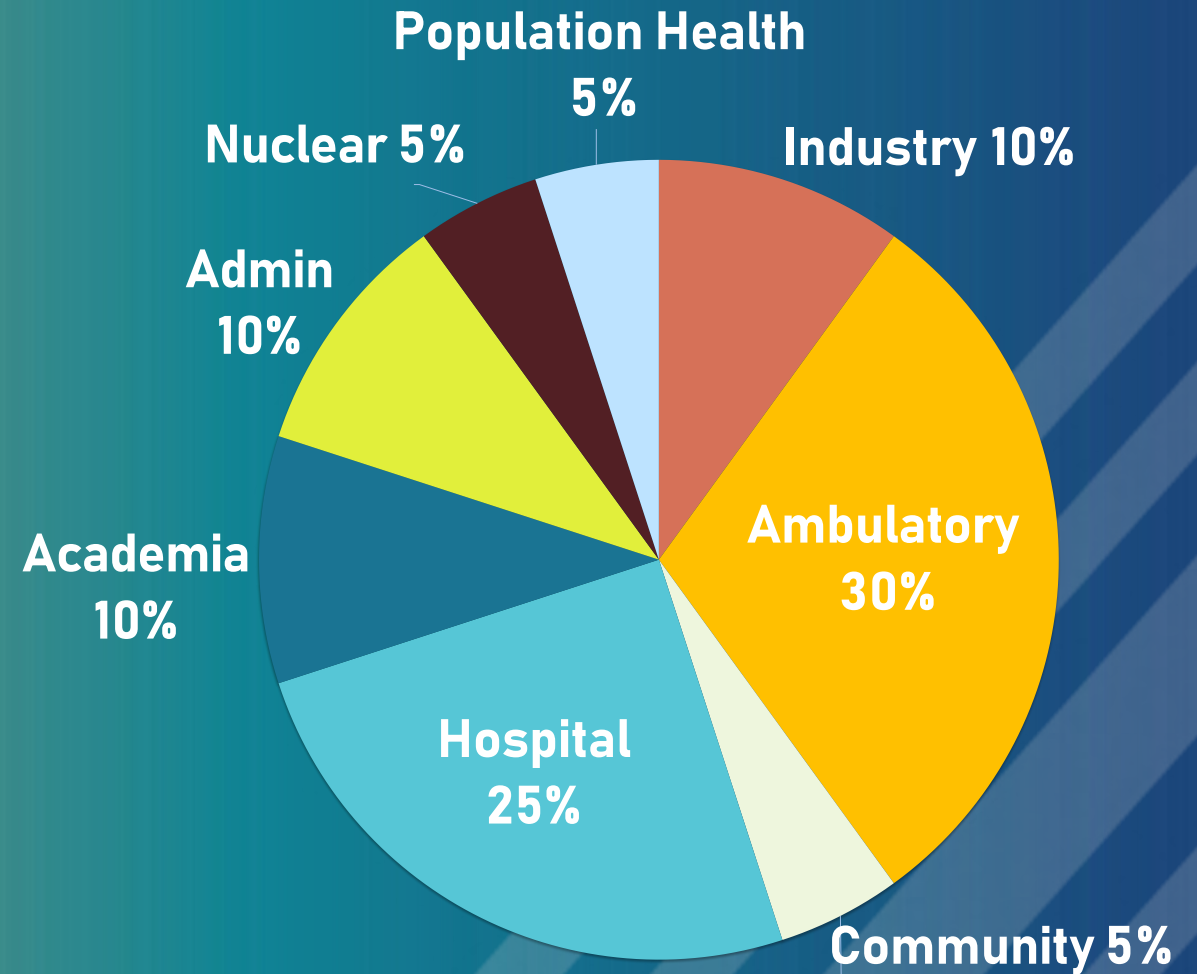
**Distribute thank you
cards to
pharmacists**



Typical Attendance



Students (by year)



Pharmacists (by practice site)

Conference on Conferences

Impact

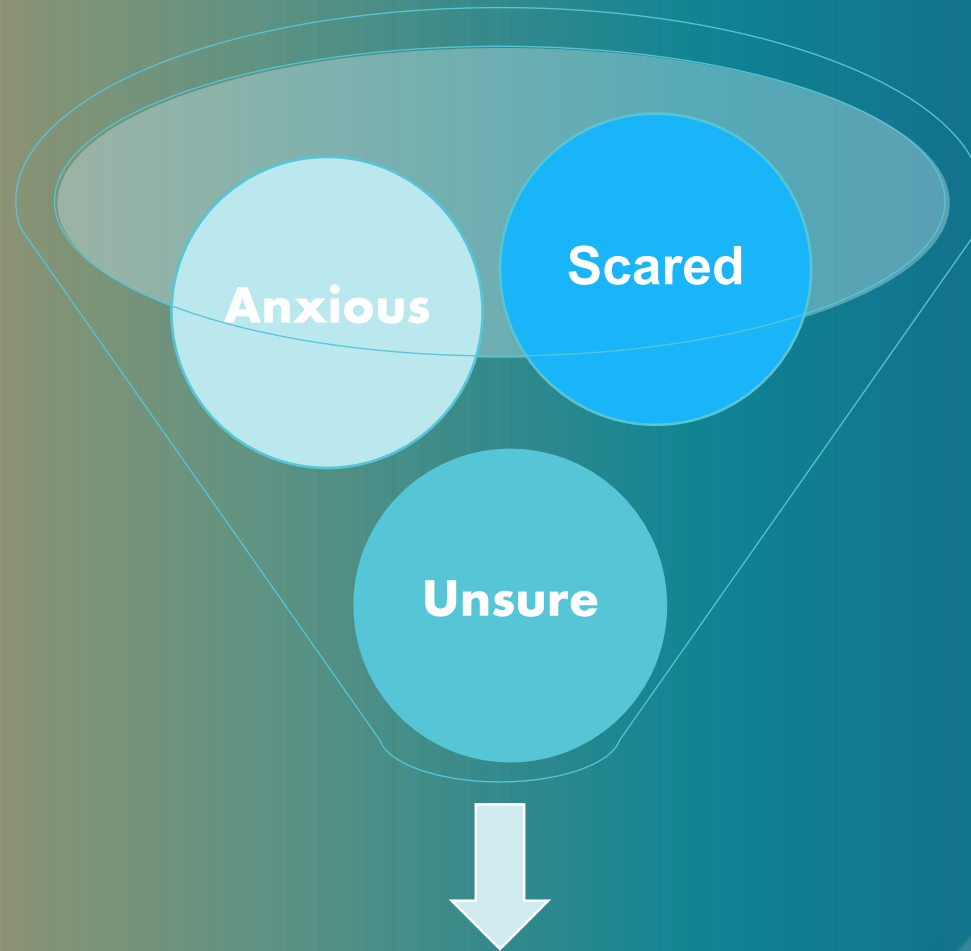


Student

**Pharmacy
Profession**

Patient

Student Pharmacist Testimony



Informed, Relieved, Prepared

Impact on Student Pharmacists

- 1 Understand conference expectations and conduct**
- 2 Ease anxieties surrounding conferences**
- 3 Practice networking**
- 4 Inspire confidence to explore the profession**

Impact on the Pharmacy Profession



**Inspires student
pharmacists to
become strong
professional
advocates**



Impact on Patient Care

Facilitates exposure to various pharmacy practices



Inspires students to explore the profession



Facilitates student identification with desired pharmacy career



Career passion leads to the provision of excellent patient care

Future Directions



**PRACTICE
SITE
DIVERSITY**



ADVERTISING



FOOD & DRINK



**PARTICIPANT
COMMUNICATIONS**

Questions?





APhA-ASP Innovative Programming Showcase

Region 7
Washington State University

Mobius Project: Health + Wellness Series

Washington State University College of Pharmacy & Pharmaceutical Sciences

Description

- Health + Wellness series was a month-long project that took place every Saturday in February 2022.
- We partnered with the local children's science center, Mobius Discovery, in Spokane, WA to educate kids about how to stay healthy in their daily lives.
- Led by our Patient Care VP Olivia Hiskey, our Operation Chairs designed fun and interactive activities to help engage the kids for the lessons.





Goals

- Utilize our role as clinicians to encourage and provide education to local children and families on how to live healthy lifestyles.
- Outside of our Operation Immunization clinics, this project was one of our first opportunities to participate in community outreach again.
- Chapter leaders were motivated to develop a project that would capture attention within the community as well as the student body.
- On top of enjoying the activities with the kids, our volunteers got the chance to practice their clinical counseling skills with the kids and their families.



Breakdown

- Every Saturday, a different theme was chosen and led by a team of Operation Chairs from our chapter.
 - Week 1 – Blood Sugar
 - "Sneaky Sugars" guessing game
 - MyPlate foods activity
 - Week 2 – Vitals/Hand Hygiene
 - Glo-germ hand-washing
 - Build-your-own-sthethoscope activity
 - Week 3 – Heart & Lungs
 - Heart chambers/blood pumping model
 - Build-your-own-lung model
 - Week 4 – What's in the Blood?
 - Blood sensory chamber
 - What's my blood type? Activity
- Budget
 - ~\$100



Timeline

- October 2021
 - First contact with site manager at Mobius Discovery Center, discussed possibility of collaboration with WSU pharmacy program.
- November 2021
 - Patient Care VP worked with Operation Chairs to delegate responsibilities and who will be leading each week's theme.
- December 2021
 - Follow-up meeting with Mobius site manager, finalized each week's activities.
 - Provided activity descriptions to include in social media and newsletter promotions.
 - Provided comprehensive supply list to distinguish what could be provided by center and what we would have to purchase on our own.
- January 2022
 - Supplies ordered and preparation began for test runs with activities.
- February 2022
 - Fun with the kids!



Impact

- Reached 35-50 children and families over 2-hour intervals each day.
- Primary demographic was age 6-10 year olds.



Future/Planning

- Mobius Project coming back in 2023!
- Bringing back old and new ideas
 - Themes
 - Germs and Hand-hygiene
 - Tooth and Dental Health
 - “Super Kidneys”
 - Heart & Blood
- What worked well?
 - Activities that were more interactive worked best for keeping the kids attention during the activities.
 - Received excellent feedback from all volunteers and community members that participated
 - Asked back to participate again in 2023.
 - Looking to turn project into annual chapter tradition.
- What could be improved?
 - Giving more prep time for the volunteers.
 - Providing tips to volunteers for communication with the kids and how to break down concepts.
 - Be prepared to answer more advanced clinical questions from parents.

Questions?



APhA-ASP Innovative Programming Showcase

Region 6

University of Missouri-Kansas City

POLICY AND ADVOCACY LITERACY CERTIFICATE

UNIVERSITY OF MISSOURI-KANSAS CITY

INNOVATION



OUR GOAL:

- Create a structured, goal-oriented path for students to engage in advocacy topics that are not emphasized in the core Pharm.D. curriculum
- Provide opportunity for student pharmacists to earn a form of physical recognition by serving as an advocate for the field of pharmacy
- Increase chapter members engagement during policy-related events hosted by the chapter

OUR SOLUTION:

- Policy and Advocacy Literacy Certificate
 - Certification earned by student pharmacists by participating in policy-related events hosted by the chapter
 - To be presented at Membership Appreciation Day General Meeting in May along with Senior Awards and Student of the Month Certificates

IMPLEMENTATION

REQUIREMENTS:

- Five points required
- Points earned by attending/engaging in policy-related events, each assigned a point value
- Chapter members were eligible to earn up to 11 points over the academic year for various policy events

OPPORTUNITIES:

Opportunity to
earn 11 points
was given
throughout the
school year

2 points

- **MRM**
- **APhA 2022 Annual Meeting House of Delegates Session**
- **Legislative Day**

1 point

- **Policy General Meeting**
- **Submission of policy proposal**
- **Vote for regional policy proposals**
- **Lunch with a Legislator & Lobbyist**
- **State Pharmacy Association Virtual Meet-and-Greet**

INVOLVEMENT

A decorative graphic in the bottom right corner consisting of several overlapping chevrons pointing upwards and to the right, rendered in a lighter shade of blue than the background.

COMMUNICATION:

- Social media posts, weekly e-newsletters, verbal announcements
- Utilized incentives such as free food, co-curricular credit, and travel reimbursements

★ ★ ★ ★ ★ ★ ★

Missouri Pharmacy Association

**LEGISLATIVE
DAY**

Wed April 6 | 7am-3pm

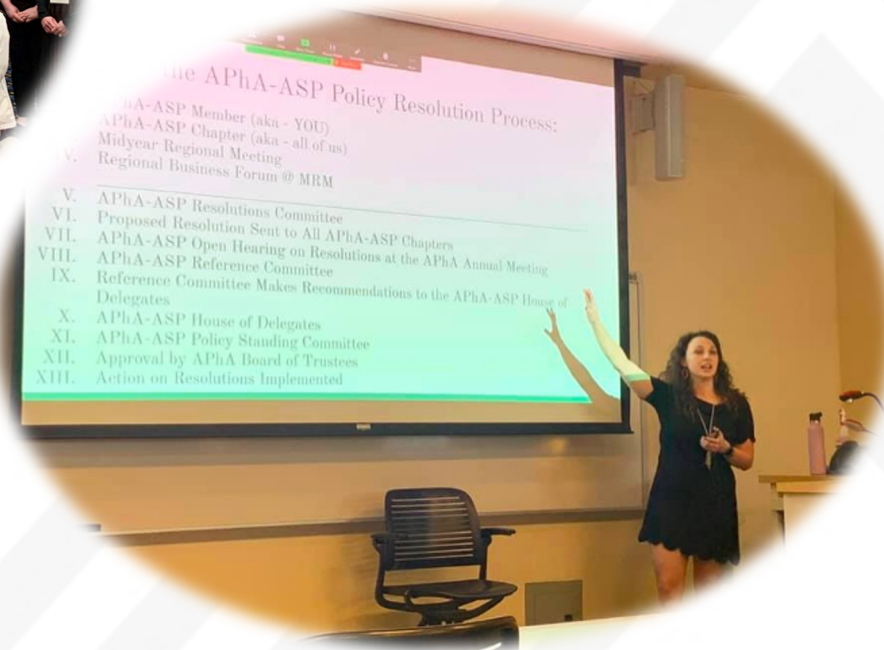
Capitol Plaza Hotel: 415 W McCarty St

Jefferson City, MO 65101



- MEET WITH YOUR STATE REPRESENTATIVE AND SENATOR!
- ADVOCATE FOR OUR PROFESSION!
- CO-CURRICULAR APPROVED
- FREE BREAKFAST AND LUNCH
- 2 POINTS TOWARDS POLICY CERTIFICATE!

PARTICIPATION:

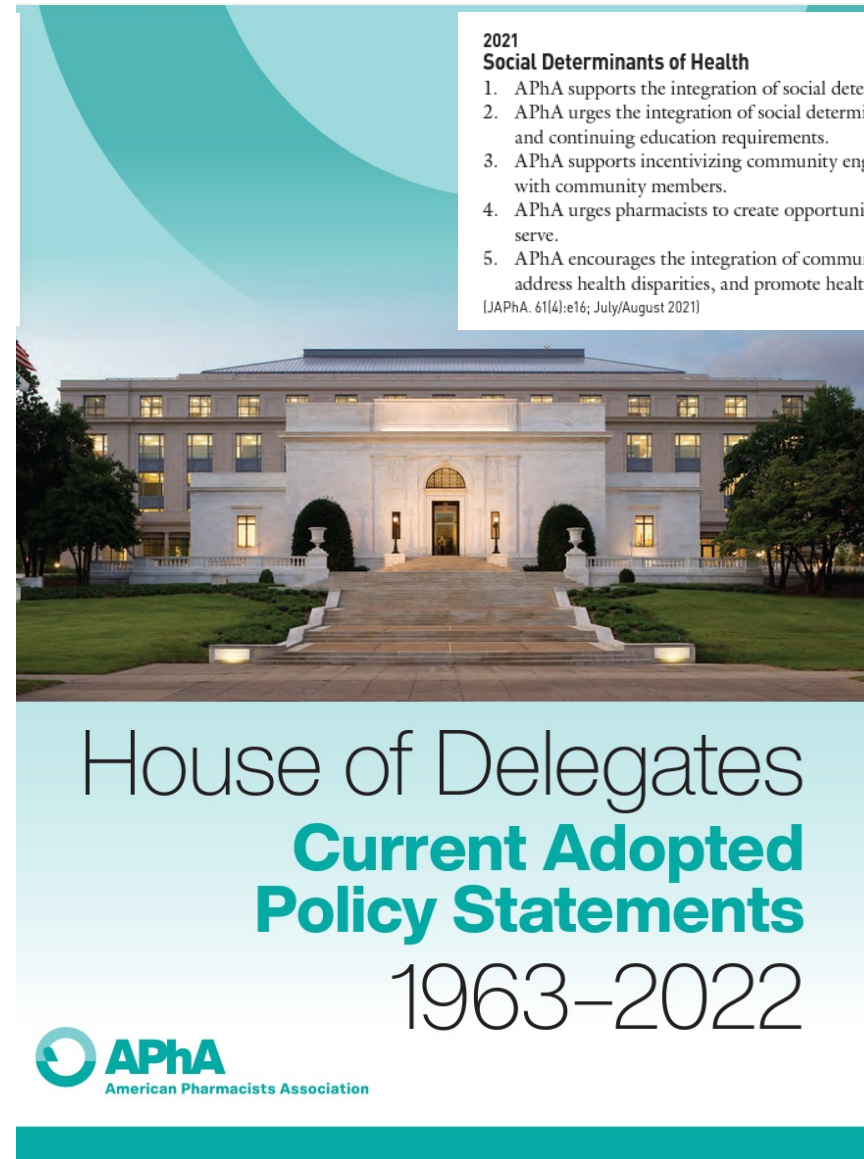


IMPACT



OUTREACH:

- Allowed the voices of student pharmacists to impact the policies in state and federal legislatures
- Policy proposal submitted by UMKC APhA-ASP Chapter was adopted into official APhA Policy Manual



Engagement:

- Increased attendance at policy-related events hosted by the chapter and maximized student pharmacist involvement

Event	2020-2021 Attendance	2021-2022 Attendance
Policy General Meeting	42	126
Virtual Meet-and-Greet	17	40
Legislative Day	30	70

REFLECTION



TAKE-AWAYS

Chapter Benefits

- Promotes the pharmacy profession to our legislature
- Increases engagement in our chapter policy-related events

Student Benefits

- Opportunity to gain a certificate to add to a resume/curriculum vitae
- Empowers students to expand their knowledge of the pharmacy profession

Lessons Learned

- Providing incentives promotes participation
- Adequate marketing is necessary to increase engagement

OUTCOME

- Students were recognized for their participation and impact on the pharmacy profession with an individualized, physical award
- In total, 16 members across three campuses received the award



University of Missouri – Kansas City APhA-ASP Recipients of the 2021-2022 Policy and Advocacy Literacy Certificate, presented at Membership Appreciation Day on May 6, 2022.

FUTURE IDEAS

- The chapter leaders plan to offer even more opportunities for students to earn points for the policy certificate
- Additional opportunities for points in the future:
 - Letter writing campaign
 - Leadership roles, i.e. serving as Chapter Delegate at the House of Representatives Session
 - Holding a regional or national leadership position

Questions?

University of Missouri-Kansas City

APhA-ASP Chapter

Instagram: @aphaasp_umkc

Facebook:

<https://www.facebook.com/APhA.AS-UMKC>

Alex Steury

Pharm.D. Candidate Class of 2025

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APhA-ASP Innovative Programming Showcase

Region 5

South Dakota State University

SCAPP Week: A Student Pharmacist's Introduction to APhA-ASP

South Dakota State University

Goal – Why Does this Project Matter?

- Purpose

- Make it known that **all students, faculty, and community members** are invited to **engage** with the SDSU pharmacy community
- Coordinate programming that purposefully encompasses our core values of **networking, leadership, advocacy, and empowerment**
- Offer engaging events that **showcase the diverse opportunities** within APhA-ASP
- Highlight APhA-ASP as a **welcoming community** for all

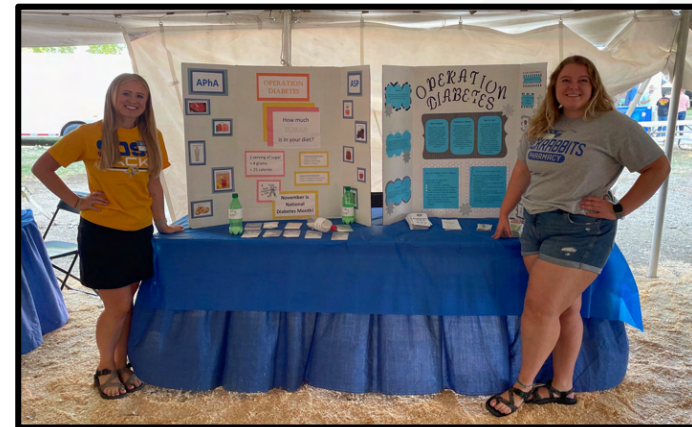
Implementation - Key Planning Considerations

Collaboration

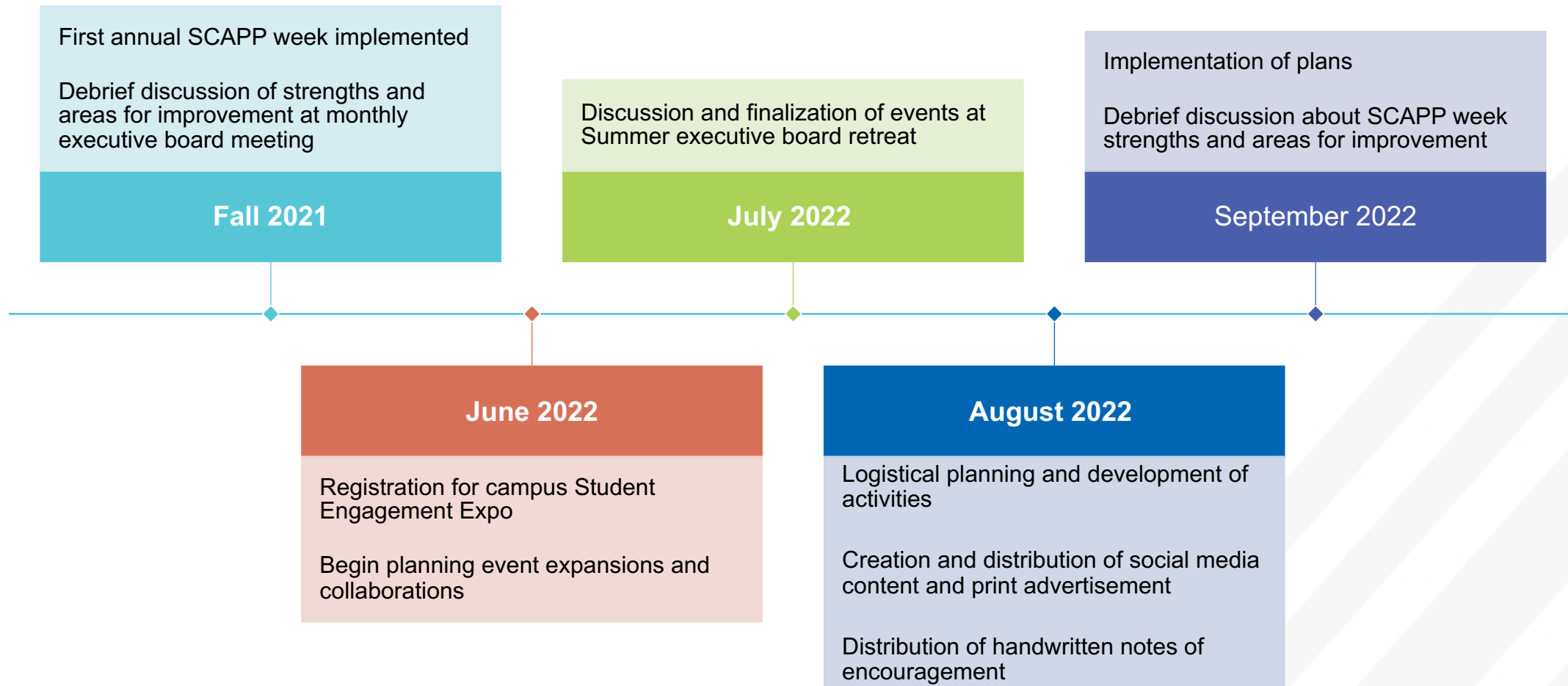
Engagement

Accessibility

Outreach via
social media
platforms



Implementation – Timeline and Planning



Implementation: Schedule

	Sunday	Monday	Tuesday
Title	Student Engagement Expo and Notes	Beanbag and "Pie-a-Professor" Fundraiser	"Minute-to-Win-It" Night
What	<ul style="list-style-type: none"> Participated in campus-wide student activity fair Handwritten notes with "Why APhA-ASP" statements from executive board members were distributed to freshmen pre-pharmacy and P1 students 	<ul style="list-style-type: none"> Beanbag tournament with students and faculty Fundraiser for future patient care and professional projects through team entry into the tournament and voting for professor to be "pied" via jars with the most cash donations 	<ul style="list-style-type: none"> SCAPP committee co-chairs introduced themselves and their committee goals in a one-minute elevator pitch Co-chairs facilitated minute-to-win it games
Purpose	<ul style="list-style-type: none"> First introduction of APhA-ASP among pre-pharmacy students Showcased newly launched mentoring program Highlighted "Why APhA-ASP" from current student leaders and personalized membership week 	<ul style="list-style-type: none"> Helped raise funds for chapter to support purchasing of patient care screening supplies and other professional development opportunities Facilitated connections among student pharmacists and College of Pharmacy and Allied Health faculty 	<ul style="list-style-type: none"> Helped students, particularly new members, decide which committees to select for top preferences within their registration form Learned about SCAPP's offerings and socialized with peers

Implementation: Schedule

	Wednesday	Thursday	Friday
Title	Scavenger Hunt	First General Body Meeting	Pharmacy at the Fair
What	<ul style="list-style-type: none"> • Collaborative scavenger hunt with 7 pharmacy organizations and 7 locations within and around the Avera Health and Sciences building • Participants learned more about many of the pharmacy organizations within the SCAPP umbrella (NCPA, SCCP, SSHP, and PPA) and professional fraternity involvement (Kappa Epsilon and Kappa Psi) 	<ul style="list-style-type: none"> • Current and prospective members gathered for pizza and trivia about APhA-ASP membership, leadership, patient care projects, regional and national meetings, and networking • Discussed with peers how they plan to embrace the national theme, "<i>Courage to Change</i>" and local theme, "<i>Fearlessly You</i>" • Recorded SCAPP's highest attendance for the year thus far at 112 participants 	<ul style="list-style-type: none"> • Conducted first major patient care event of the year, where education on various health topics and nearly 500 screenings were provided at the South Dakota State Fair • Nearly 40 student pharmacists, new practitioner mentors, and faculty participated
Purpose	<ul style="list-style-type: none"> • Clues introduced students to resources or locations within the pharmacy building they may have been unfamiliar with before • Provided information about membership benefits of each of the professional pharmacy organizations • Opportunity to socialize and network with peers outside their immediate cohort 	<ul style="list-style-type: none"> • Provide opportunities to learn about APhA-ASP's through team trivia questions • Introduced member recognition programs <ul style="list-style-type: none"> - <i>Prescriptions of Positivity</i> - <i>inFLUential member of the semester</i> • Concluded by showcasing a TED Talk about "Lollipop Moments," after which members shared a lollipop with a new SCAPP friend as a reminder we are healthcare professionals ready to spread kindness throughout our community 	<ul style="list-style-type: none"> • Opportunity to advocate for the profession and showcase what pharmacists and student pharmacists can provide within the community and state • Strengthened understanding of personal and community health issues

Involvement and Outcome



- Social Media Engagement
 - 25 SCAPP Week schedule reposts for one entry into a gift card drawing
- Bean Bag Tournament
 - 18 beanbag tournament teams
 - 1 professor/SCAPP advisor "pied"
 - \$120 raised



- Student Engagement Expo
 - Nearly 75 students visited the booth
 - 1 local theme revealed – "Fearlessly You"
 - 5 additional mentoring pairs registered
- Handwritten Notes
 - 41 delivered to P1 students
 - 60 delivered to freshmen



Involvement and Outcome



- Minute to Win It
 - 11 committees participating
- Scavenger Hunt
 - 7 student organizations involved
 - APhA-ASP, SCCP, SSHP, PPA, NCPA, Kappa Psi, Kappa Epsilon

- General Body Meeting
 - 112 students in attendance
- South Dakota State Fair
 - 35 student pharmacists providing blood glucose, blood pressure, and cholesterol screenings and education
 - Nearly 500 health screenings provided



Impact by the Numbers

- Meet 60% membership goal by October 1st
- Surpass individual chapter membership goal by 30%
- Numerical comparison:

	New Members	Renewed Membership	Total Membership	New Pre-Pharmacy Members	Total Pre-Pharmacy Members
2022-2023	77	79	176	42	58
2021-2022	70	59	154	33	42
% Change	+10%	+33.9%	+14.3%	+27.3%	+38.1%

Impact on Individuals and the Community

- Foster a sense of community and connection among:
 1. Student pharmacists
 2. Other pharmacy organizations
 3. Brookings and surrounding South Dakota communities
 4. South Dakota State University campus and its students, staff, and faculty
- A few quotes from members...



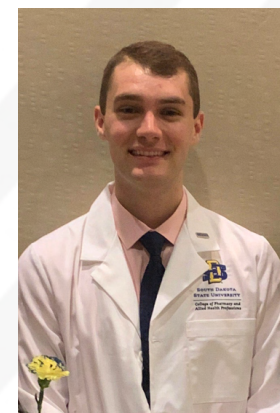
"SCAPP Week has been a wonderful way to get out into the community, network, and learn about what our APhA-ASP chapter offers, and I found ways to get involved even as a pre-pharmacy student!"

Abigail Pape, Pre-Pharmacy Student



"SCAPP Week was filled with exciting events for our members to learn more about opportunities within SCAPP, meet other pharmacy students, and provide patient screenings to those attending the South Dakota State Fair! This week sparked enthusiasm for members to participate in SCAPP events throughout the school year!"

Aubrey Kooima, P1 Student Pharmacist



"SCAPP week provided me with ample opportunity to meet and connect with incoming students as well as peers who were all coming back to campus"

Brandon Florey, P2 Student Pharmacist

Lessons Learned

- Personal connections foster a sense of community and inspire investment
- Excitement from student leadership creates a ripple effect among individuals and the collective group
- Advertisements through multiple digital and print platforms increase awareness and attendance

Advice to Peers

- Hold events in locations that are accessible to all current and prospective members
- Find activities will that interest your target audience
- Showcase the various opportunities your chapter has to offer and collaborate with other groups
- Make a personal connection with as many fellow student pharmacists as you can on your campus
- Competition between classes or groups is the greatest motivator

Future Ideas

- Further incorporate professors and advisors in informal settings to promote inclusivity and a welcoming atmosphere
- Expand collaborative efforts with pharmacy organizations to include Phi Lambda Sigma and Rho Chi
- Broaden one event during the week to a larger student population to showcase SCAPP and our mission to non-pharmacy students

Conclusions

SCAPP Week has enabled our student pharmacists to learn how to embrace our strengths and leverage them to elevate our profession, organization, and community outreach.



SCAPP Week has and will continue to help our chapter support the key values of our chapter and APhA-ASP.



Questions?



APhA-ASP Innovative Programming Showcase

Region 3

**The University of Tennessee
Health Science Center**

CLÍNICA ESPERANZA:

Spreading Hope to the Underserved

The University of Tennessee Health Science Center
College of Pharmacy

Rachel Allen, PharmD Candidate 2023

Matthew Middleton, PharmD Candidate 2024



BACKGROUND & OBJECTIVES

BACKGROUND



Medical student-run clinic that serves the Hispanic/Latinx community in Memphis, TN



Provides quality healthcare to uninsured patients at no cost



Visits include acute complaints and chronic disease management including lab monitoring

INNOVATION

Spring 2021

- Increased need for medical interpreters

Initiation

Summer 2021

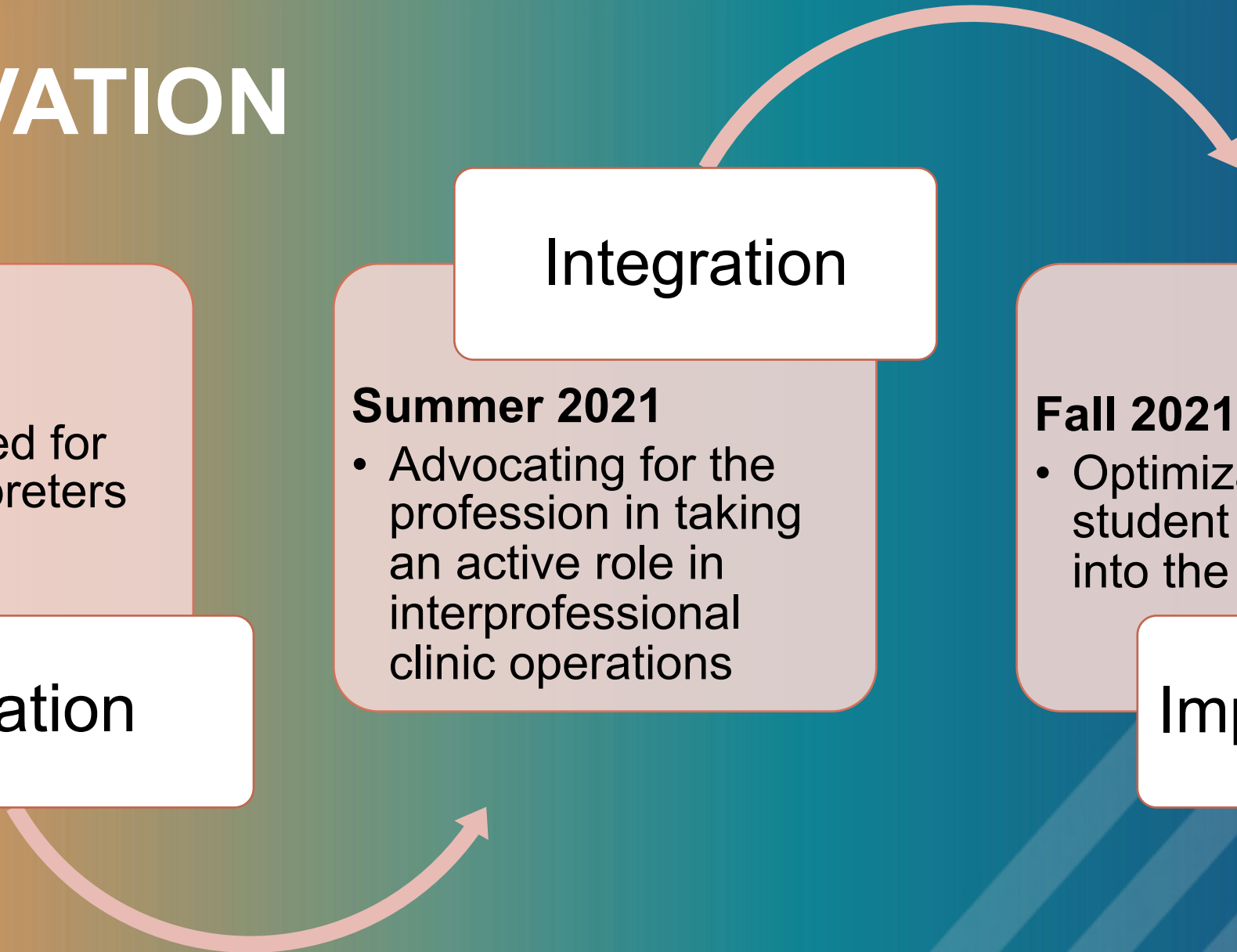
- Advocating for the profession in taking an active role in interprofessional clinic operations

Integration

Fall 2021

- Optimization of student pharmacists into the workflow

Implementation



The infographic features a central orange circle with the title 'How Student Pharmacists Play an Active Role in Clínica Esperanza'. Surrounding this central circle are five larger colored circles, each containing a specific role: 'Medication education' (blue), 'Answer drug information questions' (teal), 'Conduct medication reconciliations' (green), 'Verify all written prescriptions' (cyan), and 'Lead chronic disease management visits' (light green). The background is a gradient of orange and blue, with a pattern of small circles and a chevron pattern on the right side.

How Student Pharmacists Play an Active Role in Clínica Esperanza

Medication education

Answer drug information questions

Lead chronic disease management visits

Conduct medication reconciliations

Verify all written prescriptions

INVOLVEMENT



Professional Development



Nutrition Education



Pharmacy-Led Education

IMPACT

65+ APhA-ASP Chapter Members Volunteered

275+ Hours Contributed Since Pharmacy Services Initiated

15% Increase In Clinic Visits Since Pharmacy Implementation

20 Supervising Pharmacists Including Residents, Faculty, Fellows

HOW HAS THIS EXPERIENCE POSITIVELY AFFECTED YOUR PHARMACY PRACTICE?

*“Taught my brain to see other ways to **solve problems**”*

*“**Real life experience** helping patients in many different living and financial situations”*

*“Gain experience interviewing and taught me how to interact with a **medical team**”*

*“More confident in my ability to work with **diverse** patient populations”*

*“See the **impact of lack of medication** and healthcare can have on patients”*

*“Apply what I learn in class to **real life patients** and learn to work in an **interdisciplinary** team”*

*“Extremely **rewarding**...it was my first time counseling an actual patient about diabetes”*

*“It has made me become more **empathetic**”*

LOOKING FORWARD



Continual
Advocacy

Addressing
Social
Determinants
of Health

Improving
Medication
Access and
Equity



Impactful Interactions

Questions?



APhA-ASP Innovative Programming Showcase

Region 8

The University of New Mexico

COMMUNITY OUTREACH DAY

THE UNIVERSITY OF NEW MEXICO

What is Community Outreach Day?

- All student pharmacists at The University of New Mexico take part in a single-day, massive outreach effort
- Occurs during APhM to increase public awareness of pharmacists' role in healthcare
- Supported by faculty and staff





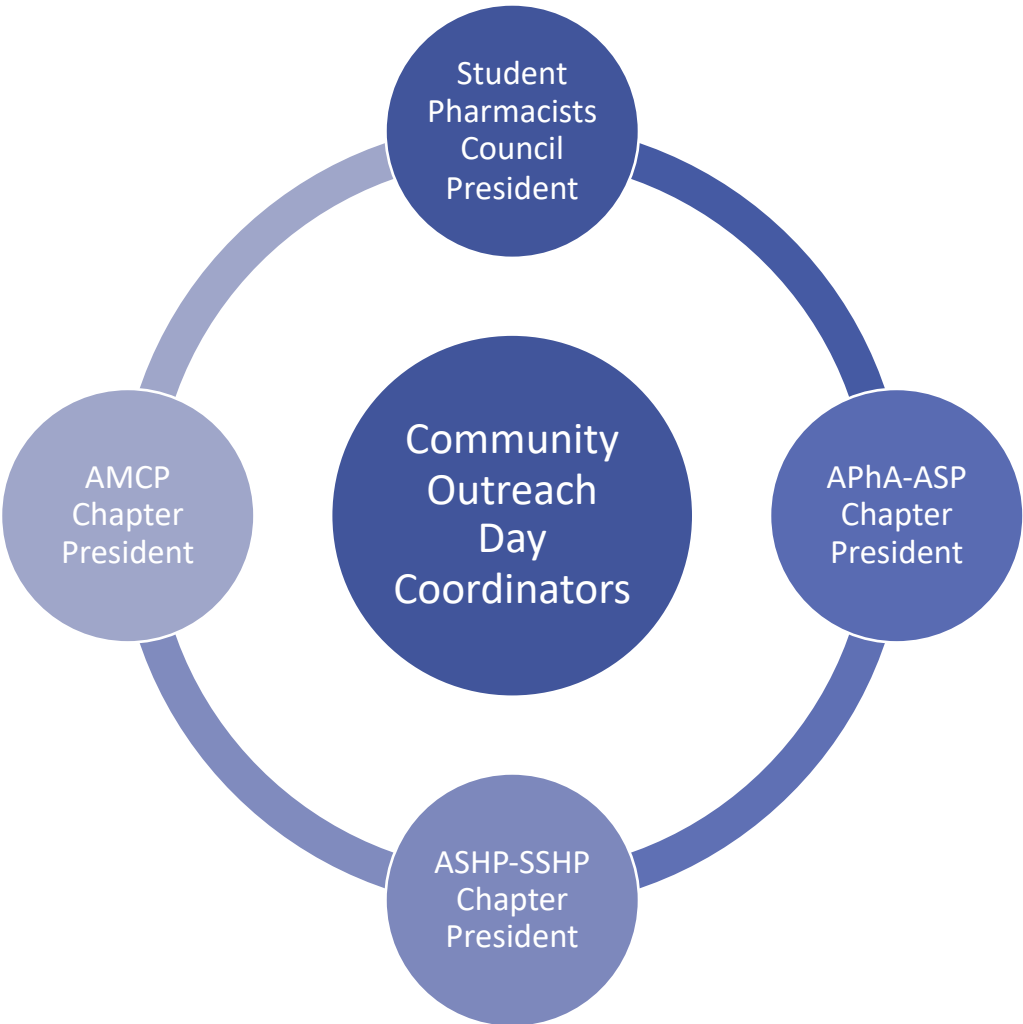
Goals

- To deliver free and accessible health information and services to underserved populations throughout New Mexico
- Encourage student pharmacists to explore their passions in serving their community





Planning



A_{Ph}A-ASP



- OI
- OD
- OH
- OSUD
- ORH
- OTC Medicine Safety
- IPSF HIV Awareness
- Operation Self Care
- Vials of Life



ASHP-SSHP

- Poison Prevention
- Guard Ur Self (HPV Education)
- Stand Together Geriatric Initiative

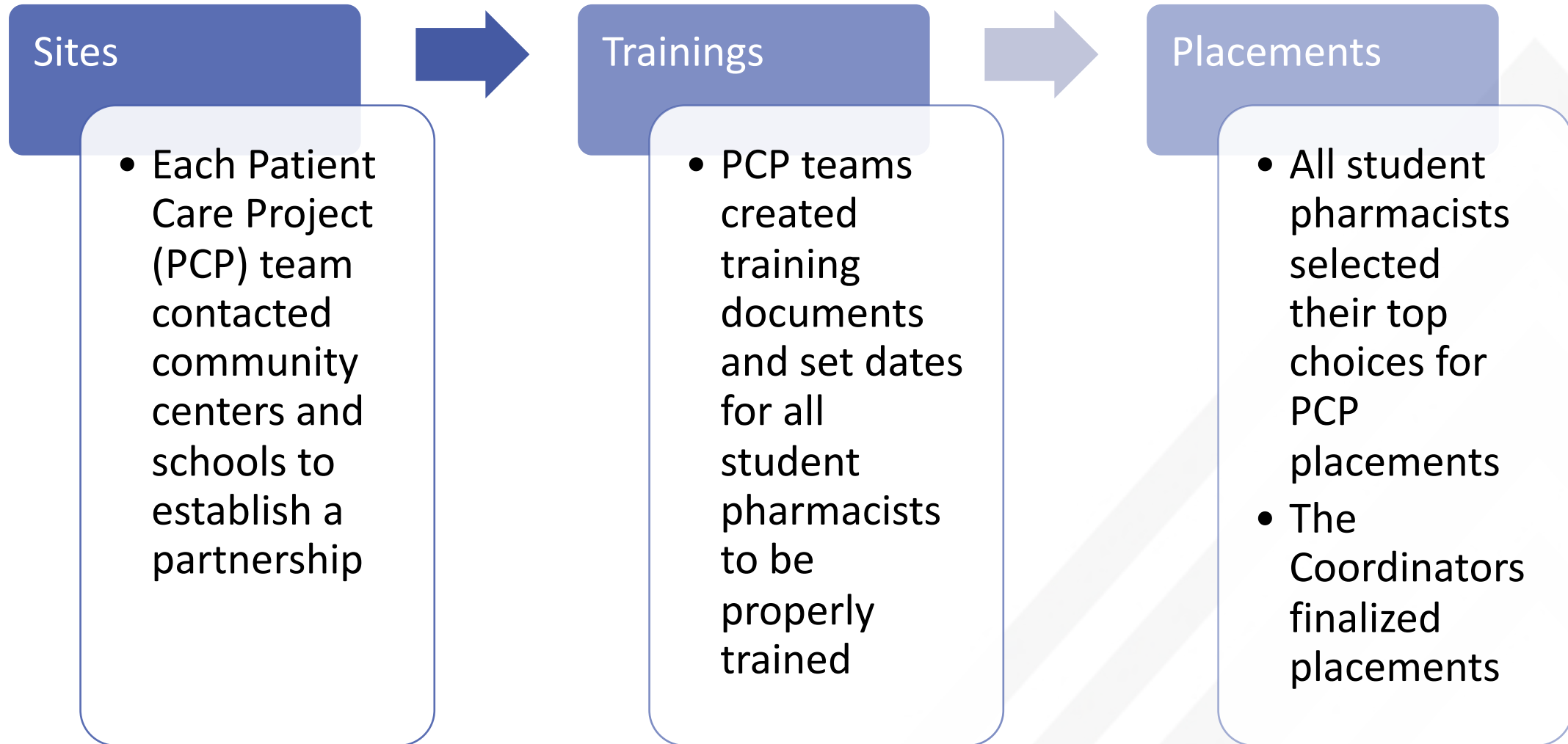


AMCP

- Medication Financial Access



Implementation





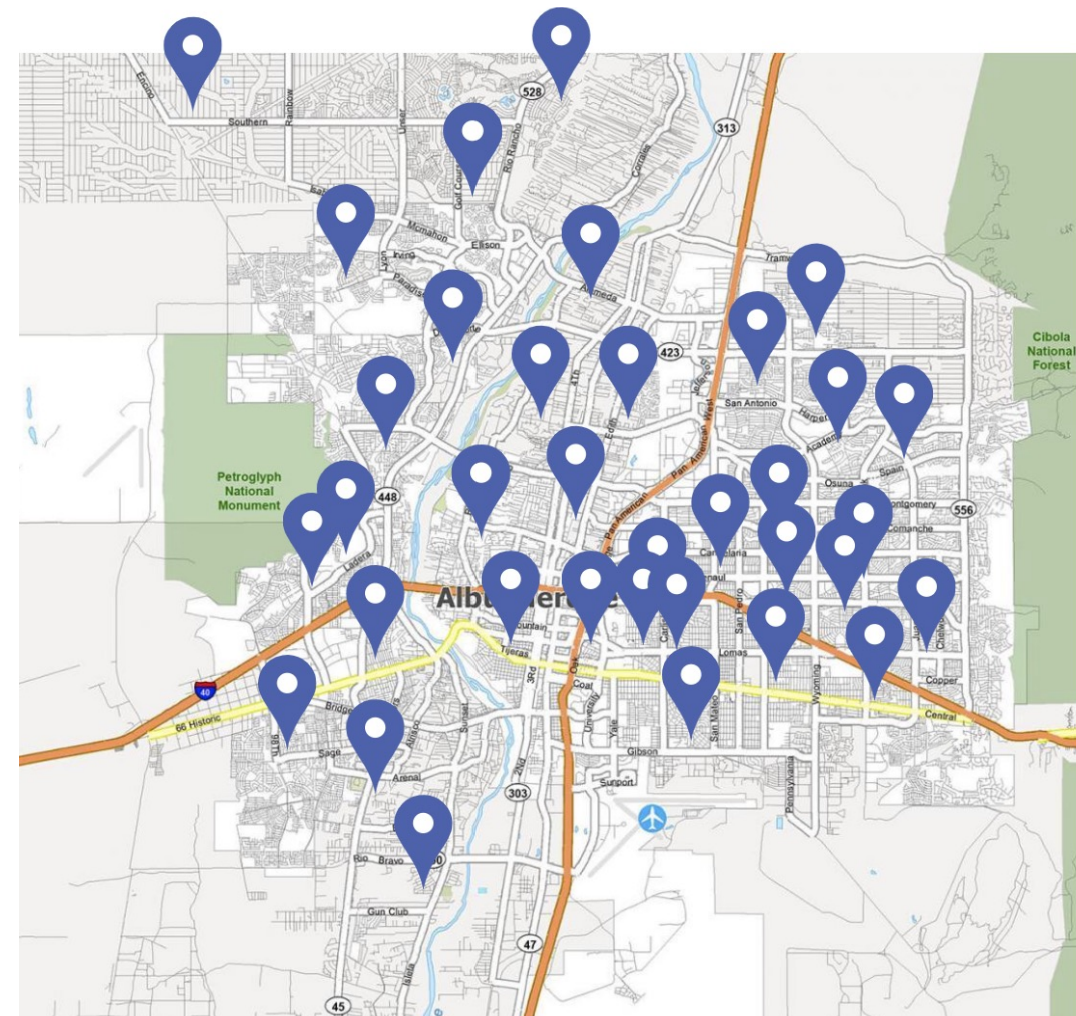
Involvement

- Nearly 200 student pharmacists participated in 2021
- First clinical experience for most first-year student pharmacists
- Strong teamwork established within PCPs for the remainder of the year





Impact – Community





Impact – Community

Services Provided	Number of Patients Impacted
Influenza Immunizations*	1,121
OD/OH Health Screenings & Education*	350
OSUD Education*	50
ORH Education*	40
OTC Medicine Safety Education*	250
HIV Screening & Education*	65
Operation Self Care Education*	174
Vials of Life*	79
Poison Prevention	8
HPV Education	243
Stand Together Geriatric Initiative	40
Medication Financial Access Education	120
Total:	2,540
* APhA-ASP service	



Impact – Community

- “It had been a long time that I had my blood pressure and blood sugar checked. I’m thankful these students can do these tests for me and tell me what my results mean.”

- Patient at OD/OH Health Screening Site

- “My students had so much fun learning from and engaging with the pharmacy students today. They’re welcome back any time.”

- Teacher at OTC Medicine Safety Education Site



Impact – Student Pharmacists

- “I found what patient population I am most passionate about serving through this experience.”
- *First-year student pharmacist*
- “I like being able to apply what I learn in the classroom during Community Outreach Day.”
- *Third-year student pharmacist*





Future Direction

Expand outreach

- Underserved, rural communities in NM
- Student pharmacists can return to their hometowns

Develop strong relationships

- Retain previous sites for future community partnerships
- Provide student pharmacists an environment to connect with patients and practicing pharmacists

Interprofessional collaboration

- Invite other professional healthcare students to participate for increased patient impact
- Advocate for pharmacists' role in healthcare



Courage to Change

- If The University of New Mexico was able to impact the lives of 2,540 patients on a single day, imagine the change we could make if all APhA-ASP chapters implemented a Community Outreach Day



Questions?



APhA-ASP Innovative Programming Showcase

Announcements

APhA2023 APhA-ASP Attendee Resources



APhA2023 **RISE!** ADVANCING IN THE FACE OF ADVERSITY
Annual Meeting & Exposition
Phoenix | March 4-6, 2023

[APhA2023 APhA-ASP Attendee Resources](#)

Rise! Advancing in the Face of Adversity

We are looking forward to seeing you at this year's APhA Annual Meeting and Exposition in Phoenix, AZ! APhA-ASP programming is your chance to learn, network, and celebrate the accomplishments of your peers! From Career Sessions to Position Workshops to the APhA-ASP House of Delegates and Opening Session, the weekend is jam-packed with unique student pharmacist specific opportunities curated just for you.

For more top tips and need to know information for making the most of your APhA2023 experience, be sure to check out the APhA2023 Students Pharmacists Know Before You Go Video and review the Students Guide to APhA2023.

[f](#) [@](#) [v](#)

APhA2023 Know Before You Go - Student Pharmacist

Business Casual

Watch on [YouTube](#)

[Know Before Your Go Slides](#)



1:00-2:00 pm

**APhA-ASP Meet the
Candidates**

Convention Center
Room 300 Foyer

2:00-4:30 PM

**APhA-ASP House of
Delegates**

Convention Center
Room 301AB

APhA2023

Check Us Out

Instagram: @aphaasp

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TikTok: @theaphaasp

Twitter: @aphaasp



Hashtags:
#APhA2023
#WeRise

**Stay up to date on APhA2023 by following
and tagging us!**