Thank you for choosing to be a part of the GenerationRx Outreach Program.

By now you should have a sense of the program and its objectives – to increase awareness about the dangers of prescription drug abuse and encourage action. It can be as simple as having a conversation with others about this problem. The hope is that you will collaborate with a local pharmacist or other health professional to educate the members of your community.

The toolkit includes:
- Brochure
- PowerPoint slides with talking points
- Quiz for the audience
- Key messages and resources
- A handout containing frequently asked questions

We envision these short programs to include the use of the provided slides. Consider dividing up the slides between you and a co-presenter so that you are both comfortable with the material being presented. Following the presentation, you are encouraged to engage your audience in a brief Q&A/discussion and distribute copies of the handout. Remember, this should be informal. No need to be nervous.

Don’t feel like you have to be the ultimate expert. We have also provided resources for your audience (and you) to learn more. The messages are really quite simple:

1. Prescription medications have many positive benefits when used appropriately.
2. Prescription medications are being misused and abused.
3. You can do something about it!

The toolkit provides statistics to back-up these messages.

You can do this! Our partners at The Ohio State University College of Pharmacy are available to provide support to you if needed and welcome the opportunity to work with you to help our community understand this issue. Don’t hesitate to contact them if you have questions or need assistance in preparing for a presentation.

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You can make a difference! Unintentional drug poisoning is the second leading cause of accidental death throughout the United States and the leading cause in many states. Using the Generation Rx Outreach Program toolkit and the expertise of a community pharmacist or other health professional, you can raise awareness of this problem and help others understand the catastrophic consequences of misusing or abusing medications.

Please get involved.
Share your stories with us and any photos from your presentations to show how you are working to keep communities safe.

go.osu.edu/generationrx
cardinalhealth.com/GenerationRx