



Ideas for **Pharmacy Technicians**

The fourth Tuesday of October has been designated National Pharmacy Technician Day to recognize the invaluable contributions technicians make in all practice settings throughout the year. Pharmacists: take a moment this month to acknowledge the work of the technicians at your practice site and thank them for all they do for you and your patients. The *American Pharmacists Month Product Guide* includes recognition items designed specifically for pharmacy technicians: A group outing—for lunch or a fun social event—can be a great morale builder. Pharmacy technicians: use the ideas below to promote American Pharmacists Month with your fellow technicians and pharmacists in your practice setting!

1.

Help decorate the pharmacy with banners, posters and balloons announcing American Pharmacists Month.*

2.

Assist with special health events planned for American Pharmacists Month. Conduct blood pressure screenings and encourage patients to take advantage of other pharmacy-based patient care services.

3.

Co-host a party for the public! Pick one or more days during American Pharmacists Month to offer cake or other treats. Hand out patient education brochures and small promotional items, like magnets, tote bags and pens. Volunteer during the event by welcoming patients and demonstrating the prescription-filling process. Show them how your crucial role in the pharmacy impacts their positive experience in improving their medication use.

4.

Encourage the pharmacist to replace your usual bags with American Pharmacists Month plastic bags, or put American Pharmacists Month stickers on pharmacy bags and purchases.*

5.

Use a special message promoting American Pharmacists Month when you answer your telephones and on your voicemail: “Hello, this is Main Street Pharmacy, where we’re celebrating American Pharmacists Month. How may I assist you?”

* Promotional items are displayed in the *APhM Product Guide* and can be ordered on www.pharmacist.com/aphm.



For additional information,
go to www.ptcb.org.

Don't Forget
**National
Pharmacy
Technician
Day**